

Concise Annual Report 2019





RYDA GOOD2GO ROADGUIDE BETTERDRIVER

To provide evidence-based road safety education that saves lives by supporting the development of a road safety culture across the generations

- Best practice meeting individual needs and supporting behaviour change through interactive learning, local relevance, age appropriate content, and promoting social and peer responsibility;
- Empowering informed decision making in supportive environments to create enduring change with lifelong learning tools of problem solving and self-awareness of personal risk;
- Sustainability through broad community engagement with stakeholders including schools, local communities, volunteers, corporations, government and police;
- Continual program improvement through research and evaluation

Road Safety Education Limited (RSE) is a not-for-profit organisation with a commitment to the reduction of road trauma through the delivery of evidence-based road safety education programs. Our flagship program RYDA, has been providing novice drivers and their passengers throughout Australia and New Zealand, with lifesaving knowledge and skills for almost twenty years.

Youth road trauma is a community problem that needs a whole community response. RSE is in a unique position to bring together all the essential elements to provide an effective and highly successful road safety education program for young people.



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Concise Annual Report

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Chair and CEO/ Managing Director's Reports

Chair, Dr Stuart Boland and CEO/MD, Terry Birss reflect on this year's achievements, opportunities for growth and the direction for the year ahead.



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Our Scope

RSE's RYDA program makes a broad impact across communities in Australia and New Zealand

Pages 8-11

Program Design and Impact

Our programs follow best practice and are evaluated to measure retention of knowledge and changes in attitude and intended behaviour





> CHAIR'S MESSAGE

Dr Stuart Boland



I am delighted to report our continuing momentum, delivering on our vision and ongoing commitment to help reduce youth road trauma, through the provision of evidence-based, best practice road safety education, to increasing numbers of senior high school students throughout Australia and New Zealand.

The quality of our flagship program, RYDA, ensures an ongoing crucial role in youth development and management of road safety focused personal risk. We are always looking to update and improve the program in close collaboration with our Advisory Council of local and international Road Safety Educational experts, to ensure continuing best practice.

The availability and affordability of RYDA is due to the contributions of many. Our official supporters include Rotarians who generously give their time and those governments that support what we do. Our deep appreciation also goes to our major partners — BOC and NZ Steel (both founding partners), Toyota, MTAA Super and Boral in Australia, AMI in New Zealand and Bridgestone, like BOC, supporting us on both sides of the Tasman.

There is little doubt that there are young men and women in our community who are alive today or have avoided crippling injuries as a result of attending a RYDA program. Developments this year and those planned are expected to see further strengthening of our connection with school curricula and pastoral care objectives, with life-saving messages of RYDA's workshop being incorporated into, for example, Physics and English lessons back in the classroom.

During the year I accepted the role of Chair replacing Kerry Chikarovski, who continues as a director. On behalf of our Board I thank her for her leadership as Chair and for her ongoing service and also welcome new director, Bruce Manefield, replacing Dr Keith Barton who retired after seven years of valuable service to our noble cause.

I personally thank my fellow directors for their support and join with them in expressing our appreciation to CEO, Terry Birss, his management and staff, who so professionally and effectively engage with the community to support the development of our youth through effective education, to help keep them safe on our roads.

The contributions I mention are crucial in enabling us to continue our work of protecting young lives - work, which reduces the call on health services, whilst ameliorating the devastating impact road trauma has on families. I look forward to the continuing growth of RYDA and our partnerships on which we so heavily rely.

Dr Stuart Boland AM, Chair

Sterant & Goland

December 2019

> CEO/MANAGING DIRECTOR'S REPORT

Terry Birss

I'm pleased to report another solid year of progress for RSE

- the total number of RYDA 'graduates' now exceeding 600,000.

With 600 schools attending RYDA this year, growth continued in Australian jurisdictions and was particularly strong in New Zealand. The support of our Partners has enabled us to report stable financial results on both sides of the Tasman while maintaining our investment in quality education. RYDA's peerless position as the leading youth development and behaviour change program has also been maintained.

THE NEED

Even though RYDA's reach is significant, with the exception of Tasmania, our coverage is less than 50% of this cohort of senior high school students. The need for increased coverage by RYDA is reflected in depressing road crash data (16 – 18 age group over-represented)

Over 100 people are killed or seriously injured on our roads every day.

Young people cannot be expected to always intuitively make road choices that keep them and their friends safe. A poor choice on our roads is far less forgiving than a poor choice in the classroom. As a community we have a duty to provide the best education we can recognising resource constraints of (school) time and money.

RYDA WORKS

RYDA is designed to save lives and reduce road trauma and our evaluations identify how the program beneficially impacts students and is making a positive difference.

Our evaluation data showed significant shifts in knowledge and changes in attitude, the basis for behaviour change enabling more informed and therefore life saving decision-making. The strong outcomes reflect the efficacy of our approach and the invaluable role of our Advisory Council in the RYDA annual review process, informed by research and internal evaluation. The data is also valuable in identifying areas for improvement.

Our team is in a unique position to turn the data into tangible benefits for students

This year we surveyed over 1,750 students, and teachers from 162 schools throughout Australia and New Zealand. We surveyed knowledge retained three months post workshop, and a sample is highlighted in this annual report. By way of

example, the predominance of rear end crashes reflects a lack of understanding of the relationship between speed and stopping distances (doubling speed quadruples the stopping distance). Students understanding pre and three months post the live demonstration workshop increased threefold (from 16% to over 50%) indicating that RYDA messages continue to resonate after the workshop.



Increased knowledge is leading to behaviour change with 91% of students saying, 3 months later, they will apply what they learned at RYDA

Teachers play an important role, supporting RYDA workshop learning and then back in the classroom reinforcing RYDA messages. 85% are reporting that RYDA links with other related programs, initiatives and policies in their school, while....



96% of teachers say RYDA should be compulsory

We plan to substantially increase this connectedness and will be releasing version 5.0 of RYDA in time for the start of the 2020 school year.

An issue of real concern has arisen from our evaluations - which is the extent to which students are grossly underestimating their risk factors prior to attending RYDA. Which begs the question:

What are the prospects for students who don't attend a credible program such as RYDA?

SUSTAINABLE FUNDING - OUR PARTNERS

The provision of top quality education consistently delivered each year, is crucial to the outcomes that RSE and our stakeholders seek. Continuity of education fundamental to the well-being of young people and available to all, is a tenet of our civil society. This requires a financially sustainable funding model which is highly and broadly, subsidised.

This year we have maintained our partnerships with BOC and Bridgestone (Aus & NZ), Toyota, MTAA Super and Boral (Aus) and NZ Steel and AMI (NZ). These long-standing partnerships significantly help underpin RSE's progress.

Our Partners' commitment to helping make RYDA accessible and affordable is crucial to achieving reduced road trauma.

And this commitment includes the in-kind contributions from our Community Partner – Rotarians in their hundreds throughout Australia and New Zealand.

HOW CAN GOVERNMENTS HELP US TO HELP THEM?

Governments have prime responsibility for the safety of all of us on the roads and it is disappointing to see their road safety strategies failing to achieve adequate progress *towards zero*. Acknowledging the failure of past strategies many governments are recalibrating their approach.

Road trauma also represents a huge burden on the economy – an extraordinary \$100 million per day.

Without credible road safety education, young people are more at risk than they should be. This looms as a huge opportunity cost for parents and their children. If students are diverted to (non-credible) programs that do not comply with generally accepted guidelines for best practice road safety education, then students will be left exposed, while teachers and parents may feel they have done the right thing.

Self-evidently, governments should channel their funding to only programs that are best practice compliant.

While our Partners are doing the heavy lifting, government top-up funding for RYDA is a cost effective investment for them, in the knowledge that RYDA is a complying program supported by a credible education pedagogy.

The Tasmanian government does in fact provide top-up funding enabling full participation of their students and it is encouraging that the governments of Queensland and NSW are contributing to RYDA whilst they carry out a fundamental review of their State's road safety strategy including funding methodology.

OUTLOOK

We are anticipating continuing growth in RYDA participation reflecting the demand from schools to help educate students in this crucial area of personal safety. There is solid support from our Partners including Rotary with the potential for participation from more schools, as governments elect to increase their involvement with RSE.

RYDA version 5.0 will be released to coincide with the start of the 2020 school year. This new version will encourage a whole school approach integrating RYDA messages into curriculum learning. Schools will be additionally supported by our new RYDA Implementation Guide which incorporates tools for teachers identifying pre and post RYDA workshop classroom lessons designed to reinforce road safety messages.

OUR COMMUNITY OF SUPPORT

RSE's small staff is a collaborative, connected and competent team. They manage a substantial level of education engagement in both countries whilst maintaining best practice outcomes in content and delivery. I thank them for their support and commitment to our organisation.

I've already mentioned our Partners including Rotary and our Advisory Council to whom we are deeply indebted; we thank them for their ongoing crucial generous support. We also thank our Patronage led by Sir William Deane. Special thanks go to our Directors in both countries and my personal thanks to our new Chair, Dr Stuart Boland, for his support.

There is a huge community of support for RSE, in the sound belief that through RYDA, we are helping to save young lives in both Australia and New Zealand. Their support is inspirational and on behalf of RSE and the community which we all serve, I sincerely thank them.

Terry Birss

CEO/Managing Director

December 2019

RYDA'S SGOPE 2018

SCHOOLS



600 Schools



45,000 Students

+2,000 from 2018



2,750 Teachers

+250 from 2018

PROGRAM



100 Venues



390 Program days

1 4% from 2018

VENUES

The following venues conducted RYDA Programs in 2018/19

New Zealand - North Island Auckland (Central, North, South, West), Dargaville, Dannevirke, Feilding, Kaitaia, Kapiti, Kawakawa, Levin, Masterton, Okaihau, Palmerston North, Taupo, Whangarei I **South Island** Ashburton, Balclutha, Central Otago, Christchurch, Invercargill, Lincoln, Marlborough, Nelson, Tasman, Tauranga, Timaru



600,000+ students to date

PEOPLE





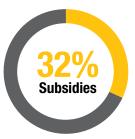
Trained facilitators



500 Rotary volunteers from **300** participating clubs

WWE USE OUR FUNDS

Quality assuring RYDA & making it affordable see Financial Report



32% (\$1.3m) of our total income goes to subsidise students to attend RYDA



52% of our total expenditure goes to program quality assurance & training (includes our people)

Australia - ACT Canberra | New South Wales Bathurst, Bega, Central Coast (Wyong), Coonabarabran, Cowra, Dubbo, Eurobodalla, Illawarra (Kembla Grange), Leeton, Narrabri, Newcastle, Orange, Sydney (Fairfield, Penrith, Sydney Olympic Park, St Ives), Taree, Wagga Wagga, Woolgoolga, Yamba I Queensland Ayr/Home Hill, Brisbane (Bracken Ridge, Chandler, Indooroopilly, Ipswich, Mt Gravatt), Cairns, Caboolture, Caloundra, Darling Downs (Chinchilla, Dalby, Oakey, Pittsworth, Toowoomba, Warwick), Gold Coast (Southport), Gympie, Kingaroy, Mackay, Mareeba, Maryborough, Mossman, Nambour, Noosa, Rockhampton, Townsville | South Australia Adelaide (Flinders University), Barossa Valley (Tanunda), Campbelltown, Clare Valley, Elizabeth, Mount Gambier, Salisbury, Seaton, Victor Harbor I Tasmania Devonport, Hobart, Huonville, King Island, Launceston, Queenstown, Smithton | Victoria Geelong, Leongatha, Melbourne (Broadmeadows, Lilydale, Springvale), Phillip Island



> THE RYDA PROGRAM

ABOUT RYDA

Getting behind the wheel of a car as a young driver or being a young passenger with a novice driver is said to be among the most dangerous things that a person will do in their entire life.

RYDA is the leading and only national road safety education program for youth in Australia and New Zealand. An essential youth development program, RYDA features a highly engaging and memorable one-day workshop which front-loads students' understanding of road safety.

Behaviour change doesn't happen overnight and the learnings that lead to it cannot be taught in a day. Long term change will only be realised where educational materials support eachother and key messages are repeated over time. That's why the RYDA journey doesn't begin or end with the workshop.

RSE have developed an important tool, 'the RYDA Implementation Guide' which reinforces the RYDA-school partnership. The handbook provides teachers with a step-by-step guide on how to achieve best practice road safety education through a whole school approach. Importantly, it also includes links to a comprehensive set of pre and post workshop resources, lesson plans and activities that give teachers an authentic context for road safety through their curriculum learning.

In addition, RSE have created a number of resources to help parents navigate a time of significant change and challenge in their children's lives.



CREATING AN AUTHENTIC CONTEXT FOR ROAD SAFETY LEARNING

Pre RYDA workshop

- Our questionnaire gathers information about the school's community need and experience to help inform and personalise the RYDA workshop experience for each student.
- A series of pre-workshop take-home exercises and experiments allow students to prepare for the workshop and customise the conversations with our facilitators according to the information they bring to the day.

Post RYDA workshop

After the workshop, any of the school's teachers can register to access our exclusive resource portal. This extensive suite of resources includes:

- a class debrief,
- follow-up lesson ideas,
- RYDA booster sessions,
- student reflection & evaluation journals, and
- government road safety authority curriculum links

strategies

APPROACH

driving as a

social

responsibility

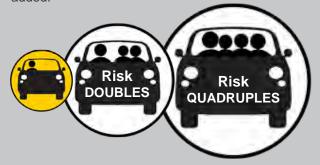
A highlight of the RYDA program is the highly engaging workshop which uses practical demonstrations, real-life narratives, videos, quizzes and interactive role play to motivate low-risk behaviour on and beyond our roads.

Created for senior high schools, RYDA gives students a unique opportunity to set road safety goals and build strategies alongside the friends they will most likely be riding with, as drivers or passengers.

The workshop sees students attend six interactive sessions at a dedicated venue over the course of a school day, giving students critical information and strategies that do not come from driving lessons, books or the school classroom.

WHY SHOULD EVERY YOUNG PERSON PARTICIPATE?

Carrying passengers under the age of 21 (who are not family members) significantly increases the risk of a young driver crashing. Research tells us that crash risk grows exponentially as young passengers are added.



Whether they are the driver or a passenger, every young person contributes to the safety of the road users around them - RYDA helps students make positive contributions from any seat of the car.

THE RYDA LEARNING JOURNEY



risk

RYDA WORKSHOP SESSIONS

factors

- SPEED & STOPPING On a closed roadway, students work with driving instructors and experience the relationship between speed and stopping distance through practical observation.
- **DRIVE S.O.S.** Using role plays and engaging activities, students look at the road from the perspective of other road users, gaining an understanding of their challenges and learning how to "Drive So Others Survive".
- **THE 'I' IN DRIVE** A reflective session designed to show how personality impacts risk on the road. Students self-assess against five areas, using this tool to analyse risky situations and practice speaking up.
- ROAD CHOICES A discussion, routinely led by a Police
 Officer on key risk areas for young drivers and passengers.
 Features high impact videos on decision-making and choices.
- **CRASH INVESTIGATORS** A unique opportunity for students to speak to a crash survivor about the event that changed their life. Students investigate crash factors, comparing them against the Safe System approach.
- MIND MATTERS Drawing from a true story and role plays, students look at the role of mood as a road risk factor.
 Working in teams, they develop strategies to recognise and change harmful mindstates and plan ahead to avoid risk.



> OUR IMPACT - MAKING A DIFFERENCE

We conduct regular and robust program evaluation designed to measure knowledge retention, attitude shift and intended and practiced behaviour change across time. Typically, data is gathered from students and teachers pre, immediately post and three months post RYDA workshop attendance. Where results are measured across time, the same students are surveyed in all three stages for direct comparison. The data informs RSE's annual RYDA review and update, under the guidance of our Advisory Council.



96%

of the 873 classroom teachers we surveyed believe **RYDA should be compulsory** for senior high school students.

85% said RYDA links with other related programs, initiatives and policies in their school.



Students

91%

of students, 3 months post RYDA attendance, said they **would apply the things they learned** at RYDA as a passenger or driver.

Knowledge Retention

measured across 3 months

As expected, the biggest shift is seen from pre to immediate post, however the three-month post results show a high retention of knowledge in most areas. Questions (sampled and abbreviated below) were multiple choice. Where the answer to the question was a number, the correct answer was always the highest option offered - showing that pre RYDA workshop attendance, students grossly underestimated the impact of these risk areas. 100% 80% 60% 40% 20% 0% If you double The reaction The Main Three young What space your driving time for an purpose of should you passengers Government's speed your tyre tread can increase Safe System leave when average your crash braking driver is: focuses on: is to: passing a risk by: distance will: cvclist? % correct responses pre RYDA attendance immediately post RYDA attendance 3 months post RYDA attendance

Survey Demographics

200

1,763

Student surveys analysed

(includes matched pre, post and 3 months post evaluation (1,339) and post only surveys (424))

Aged: 15-18 (12%, 62%, 22%, 4%) Licence level

Schools represented

(including systemic, independent, private and public schools from metropolitan and regional Australia and New Zealand)

Behaviour Change

measured across three months

Looking at intended behaviours, we asked a series of questions to determine students' likelihood to undertake risky behaviours. Questions relied on self-reporting and are limited by optimism bias and most came from a reasonably high starting point. However, we still saw some significant shifts, 3 months post attendance, in students committing to better driving habits.

Here's a sample of questions where students answered they would not chose particular behaviour from pre to three months post evaluation.



more students said they would not... push on to their destination without taking a break, when you know they're feeling tired.

Encouragingly, our evaluation showed a significant shift in student's intentions in regards to risky passenger behaviour:



more students said they would not... stay quiet, as a passenger, if they feel unsafe.

more students said they would not... give a lift to a friend who is very loud.

189%

Increase / hone your own hazard perception skills





Reduce distractions in a car

186%

189%

Protect and help other road users with your actions





Be a good passenger, positively affecting the environment of the car

186%

188%

Apply your understanding of the Safe System approach to your personal choices





Strengthen your personality risk areas using selfcoaching methods

↑86%

Plan critical decisions ahead of time, eg overtaking, orange lights, running late



Strategies to Lower Risk

Measured post attendance

Knowledge alone won't change behaviour. We need tools to make safe choices as challenges arise. We asked students to indicate where they feel more equipped with strategies to reduce risk. The table on the left shows a sample of questions and the percentage of students who said they were more or much more prepared.



Reducing Risk

Measured across three months

We asked our students to rate actions they could take to lower risk on the road. We saw strong shifts in a number of topics, including managing mood, phones and selfcontrol but the largest shift came from understanding the importance of choosing a safe car.

more students rated... choosing an ANCAP 4 star or above car as important or very important

> COMPANY DIRECTORY

Road Safety Education Limited (Australia)

The Company

Road Safety Education Limited (RSE) is incorporated under the Corporation Act 2001 as a public company limited by quarantee.

RSE is a not-for-profit company that has developed a suite of road safety education programs principally designed for youth. The evidence-based RSE RYDA Program is presented by professionals in a community environment supported by partnerships with Rotary Clubs as well as government agencies, corporations and civil society. RSE also provides in Australia, RoadGuide, a program for supervisors of novice drivers and the BetterDriver program for employees of corporations. Through RSE's subsidiary (of the same name) Good2go, a follow-on program from RYDA is available in New Zealand. RSE is a registered authority holder under the Charitable fundraising Act 1991.

National Program Office

Level 2, 10 Julius Avenue North Ryde NSW 2113

Directors

Dr Stuart Boland, Chair A T (Terry) Birss, CEO/Managing Director Kerry Chikarovski John Loughlin Paul Pixton Edward (Ned) Boyce Lynne Wilkinson Bruce Manefield (Appointed 27/06/2019)

Bankers

Macquarie Bank Limited ANZ Banking Group Limited

Auditor

National Audits Group Pty Ltd Level 10, 32 - 36 Martin Place Sydney, NSW 2000 www.audits.com.au

Website

www.rse.org.au

> REPORT OF THE DIRECTORS

Road Safety Education Limited & Controlled Entity 30 June 2019

Introduction

Your Directors are pleased to present their financial report, together with the financial statements of the Group, being the Company and its controlled entities, for the financial year ended 30 June 2019. The financial report comprises the financial statements and the notes thereto being the statement of comprehensive income, statement of financial position as at 30 June 2019, statement of changes in equity and statement of cash flows and notes thereto.

Directors

The names of the Directors in office at any time during, or since the end of, the year are:

- Dr Stuart Boland, Chair
- Albert Terence Birss, CEO/Managing Director
- John Loughlin
- Paul Albert Pixton
- Edward (Ned) Boyce
- Kerry Chikarovski
- Lynne Wilkinson
- Bruce Manefield (appointed 27/6/19)

Directors have been in office since the start of the financial year to the date of this report unless otherwise stated.

Principal activities

The principal activities of the Group during the financial year were the provision of road safety education programs for youth which are delivered by professional presenters in partnership with Rotary Clubs in Australia and New Zealand. RSE is a registered authority holder under the Charitable Fundraising Act 1991.

Change in State of Affairs

During the financial period there were no significant change in the state of affairs of Road Safety Education Limited and Controlled Entities or of its principal activities except as set out in this report and in the financial statements and notes thereto.

Short term objectives

The Group's short term objective is to increase the availability of the RSE Programs throughout Australia and New Zealand in partnership with all sectors of society including the community, government agencies and corporations.

Long term objectives

The Group's long term objective is as the premier road safety educator for youth in Australia and New Zealand to contribute to the reduction of trauma on our roads.

Strategy for achieving the objectives

To achieve these objectives, the Group has adopted the core strategies of:

- A professional educator engaging with the community;
- Delivering quality, evidence-based road safety education programs designed to help facilitate a cultural shift in the perception of, and attitude towards, risk by young people;
- Making, over time, RSE's suite of school programs available to all high schools throughout Australia and New Zealand;
- Marshalling and managing resources to facilitate sustainable operations.

After balance date events

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the Group, the results of those operations or the state of affairs of the Group in future financial years.

> REPORT OF THE DIRECTORS (continued)

Road Safety Education Limited & Controlled Entity 30 June 2019

Information on the Directors

Dr Stuart Boland Qualifications

Experience



Chair (elected 28 February 2019) AM, MB, BS, FRCS, FRACS, FACS, FAMA, FAICD

A/Prof Boland graduated in Medicine at Sydney University in 1967 and was appointed an Honorary General Surgeon at Sydney Hospital and Mona Vale Hospital in 1975. He served the Medical Profession in a number of roles including as Chairman of the Medical Board at Mona Vale Hospital, subsequently on the Council of the Association of Surgeons and the Australian Council of Health Care Standards, two years as President of the NSW Branch of the AMA in 1991-1992 and later was the medical representative on the Council of Professions in NSW. He had 10 years as Chairman of Australia's biggest Medical Indemnity Insurer (AVANT) until he retired in 2014. Since 2011 he has taught anatomy at Notre Dame University, Dr. Boland is a director and Chairman of the trustee of Road Safety Education Foundation.

Albert Terence Birss

Qualifications Experience



CEO/Managing Director (Chair 2004 – 2011) CA(NZ), FCIS, FCSA, FIPA Mr Birss was appointed CEO/MD on 1st July 2013 having held the position of Executive Chairman in the prior year. Over a period of approximately 10 years from 2001 to 2011. Mr Birss was Chairman of RSE's predecessor and Chairman of RSE since incorporation in 2004. He is a director of the trustee of the Road Safety Education Foundation, a director Road Safety Education Limited in New Zealand and is a Rotarian and dual Paul Harris Fellow. Before his appointment as CEO/MD. Mr Birss, a member of Chartered Accountants Australia and New Zealand was an accountant in public practice specialising in the provision of business and financial advice. Mr Birss' experience includes corporate reconstruction and recovery and the

establishment of new businesses. His background includes corporate acquisition and consultancy and extensive experience in the finance industry during where he held senior positions in corporate lending, strategy development and risk assessment.

Kerry Anne Chikarovski Chair (2013 – 2019) Qualifications B.Ec LLB

Qualifications Experience



Ms Chikarovski began her career as a solicitor before entering parliament in 1991. In parliament she held the position of Minister for Consumer Affairs. In Government, she held the further portfolios of Assistant Minister of Education. Minister for Industrial Relations. Minister for the Status of Women and Shadow Minister for the Arts, Ethnic Affairs and Women. After four years as Deputy Leader of the NSW Parliamentary Liberal Party, Ms Chikarovski was elected Leader 1998. Since retiring from politics in 2003 Ms Chikarovski has successfully established a career in government relations, as a corporate advisor, event speaker, leadership mentor and media commentator. She is an ambassador for the Eggtober Foundation, YWCA NSW and Australian Indigenous Education Foundation and the Chair of NSW Women's Rugby. Directorships include NSW Rugby Union, Waratahs Rugby Union and Humpty Dumpty Foundation.

John Loughlin Experience



Mr Loughlin is the Managing Director of a building contracting company specialising in the construction of sport and leisure facilities for community groups including schools. He has wide experience in business including quality assurance, environment and safety policy, marketing and costing and project management. Mr. Loughlin was instrumental with others in establishing the RSE Program, contributing to policy formulation

and implementation in such areas as program content, research, risk assessment, quality assurance and sponsorship and liaison with government and government authorities.

Paul Albert Pixton Qualifications Experience



Dip FP, JP
Now engaged in general insurance,
Mr. Pixton has had a long career in
financial planning in the Hills District
of Sydney. He specialised in advice
in the superannuation and retirement
fields for corporate and individual
clients. As a local business leader,
Paul is involved in charitable works.
He has long involvement with road
safety and was one of the founders
of the RYDA program. Paul is a
Rotarian and a Past President of the
Rotary Club of Dural.

Edward (Ned) Boyce Qualifications Experience



BA LLB (ANU) FAICD Mr Boyce is a Senior Consultant at Hunt & Hunt practising since 1974 in property and commercial law from the Sydney office of the firm. He is a past National Managing Partner and Chairman of the firm. Mr Boyce is a member of and past president of the Rotary Club of Sydney, a past Chairman of the Foundation of a major independent school in Sydney and a past councillor of the Law Society of New South Wales. Mr Boyce is a graduate of an executive education program of the Harvard Business School and is a director of the trustee of Road Safety Education Foundation.

Lynne Wilkinson Qualifications Experience



BA Hons Grad Dip Fin Mgt.
As a director of Niche Business
Solutions Ms Wilkinson works
with industry groups in strategic
communications. During 2008
- 2014 she was the CEO of The
Australian Companies Institute
Limited (AUSBUY) representing
businesses across many industry
sectors which requires active
media, lobbying and community
engagement. Her business career
has provided opportunities to apply

communication skills in senior marketing roles with Myer Property in shopping centres, nationally with Coles and Myer. She has also consulted in agriculture/ food, education and property development. Throughout her career Lynne has been a change agent in organisations working with and through people. As an Infants Teacher for a decade, her skills were acknowledged as a specialist Reading and Communication Adviser in the North Sydney Region. Lynne experienced first-hand Rotary's influence on youth as a member of one of the first Rotaract Clubs in Australia, and the opportunity to spend time in the USA under Rotary's auspices.

Bruce began his career at IBM in

Bruce Manefield Qualifications Experience

BSc FAICD



business development roles. He has worked in a number of multinational organisations (Oracle, BHP, Telstra) in marketing, product management & commercial management roles. He was also the Executive Officer of the NSW childcare industry association, Childcare NSW. He later became the GM/CEO of a number of small businesses, including a number of startups. Bruce has also had a long connection with governance in the 'for purpose' sector. He was Director and Chair of KU Childrens Services where he led a number of transformation programs. Bruce is currently Chair of Gunawirra, a charity that provides specialised trauma therapy to Aboriginal mothers and children, where he is working with the Board and the CEO to build organisational capability to sustainably expand Gunawirra's service delivery. Bruce is a strong proponent of the value of early

intervention in providing better

outcomes for young people.

> REPORT OF THE DIRECTORS (continued)

Road Safety Education Limited & Controlled Entity 30 June 2019

Meetings of directors

During the financial year, six meetings of directors (including committees of directors) were held. Attendances by each director during the year were as follows:

	Number of Directors	s Meetings
	eligible to attend	attended
Albert Terence Birss	6	6
John Loughlin	6	6
Paul Albert Pixton	6	4
Edward (Ned) Boyce)	6	6
Kerry Anne Chikarovski	6	4
Lynne Wilkinson	6	4
Dr Stuart Boland	6	6
Bruce Manefield	-	-

Key Management Personnel at the date of this financial report

Albert Terence Birss CA(NZ), FCIS, FCSA, FIPA

CEO/Managing Director

Brooke O'Donnell General Manager - Education &

Communications

Joining the company in 2006 and appointed to her current position in

February 2016.

Greg Rappo B.Sc.Agr. (Hons), FAICD

Program Director

Joined the company in 2008 and appointed to his current position in

April 2015.

Maria Lovelock B.A, Cert. DM

New Zealand Manager

Joined the NZ company in 2016 and appointed to her current position in

March 2019.

Indemnification and insurance of officers and auditors

No indemnities have been given or insurance premiums paid, during or since the end of the financial year, for any person who is or has been an officer or auditor of Road Safety Education Limited and Controlled Entities with the exception of the payment of a premium for directors and officers liability insurance of \$3,490 (2018: \$3,143)

Operating Results

The consolidated profit of the Group amounted to \$86,001 (2018: \$63,647).

Dividends paid

RSE's constitution prohibits the payment of dividends.

Proceedings on behalf of company

No person has applied for leave of court to bring proceedings on behalf of the Company or intervene in any proceedings to which the Company is a party for the purpose of taking responsibility on behalf of the Company for all or any part of those proceedings.

The Company was not a party to any such proceedings during the year.

Auditor's independence declaration

The lead auditor's independence declaration in accordance with section 60-40 of the Australian Charities and Not for Profits Commission Act 2012 for the year ended 30 June 2019 has been received and can be found on page 9 of the financial report.

Signed in accordance with a resolution of the Board of Directors and signed for and on behalf of the Directors by E Boyce, Meeting Chair and A T Birss, CEO/Managing Director 31 October 2019.

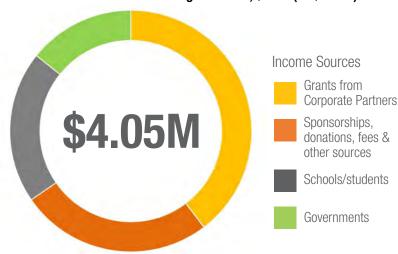
The referenced page in the preceding paragraph as page 9 appears on page 18 of this report.

> FINANCIAL RESULTS AT A GLANCE

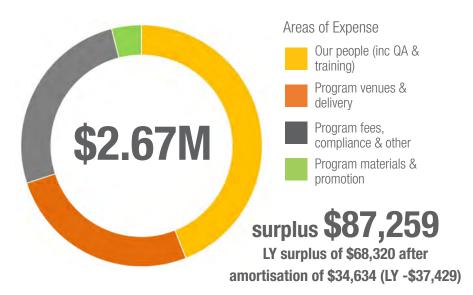
Income & Expenditure Analysis (consolidated results - Australia & New Zealand)

The annual financial report which includes the audited financial statements of the Company and its subsidiaries is distributed to members for adoption at the annual general meeting. Set out below is abbreviated financial information including excerpts from the audited financial statements.

Income Income sources before deducting subsidies, \$1.3M (LY \$1.15M) from income \$4.05M (LY\$3.42M)



Expenditure (Areas of expenditure, \$2.67M (LY \$2.41M)



Members Group Equity \$269,280 (LY \$182,020)

> FINANCIAL REPORT

Road Safety Education Limited (Australia) Independent Audit Report

An independent audit of the 2018/2019 Financial Report for Road Safety Education Limited has been conducted by Steven J Watson (Managing Director), National Audits Group Pty Ltd, Level 10, 32 - 36 Martin Place, Sydney, NSW 2000.



ROAD SAFETY EDUCATION LIMITED AND CONTROLLED ENTITIES

AUDITORS' INDEPENDENCE DECLARATION

FOR THE YEAR ENDED 30 JUNE 2019

We declare that, to the best of our knowledge and belief, during the year ended 30 June 2019, there have been:

(ii) no contraventions of any applicable code of professional conduct in relation to the audit.

Dated: 31 October 2019

SYDNEY



ROAD SAFETY EDUCATION LIMITED AND CONTROLLED ENTITIES ABN 17 110 667 706

INDEPENDENT AUDITOR'S REPORT ON THE CONCISE FINANCIAL REPORT

FOR THE YEAR ENDED 30 JUNE 2019

We have audited the concise financial report of Road Safety Education United and Controlled Entities (the Group), which comprises the statement of financial basilion at all 30 June 2019; the statement of profit or loss and other comprehensive income, statement of configuration and controlled the configuration in a configuration and other configurations. Additionally, and the controlled the configuration of the Controlled to the year engaged 30 June 2019 and the aboutsion

Basis for Opinion

Responsibilities of the Directors for the Concise Financial Report

Auditor's Responsibilities for the Audit of the Concise Financial Report

Dated & December 2019 SYDNEY

10/32-36 Magus Place PD Box C198 QVB 1/185 Morgan Street PD Box 5545 1 U200 734 707 SYDNEY NSW 2001 SYDNEY NSW 1/200 WAGGA WAGGA NSW 2/50 Profesionates C

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> FINANCIAL REPORT

Road Safety Education Limited & Controlled Entity (as at June 2019)

Statement of Comprehensive Income				
	Consolidated		Parent	
	2019	2018	2019	2018
	\$	\$	\$	\$
Revenue				
Program school fees & grants for Program delivery	2,380,314	2,213,097	1,736,559	1,582,350
Sponsorship & grants for Program maintenance,				
development, QA & subsidies	1,665,406	1,418,233	1,375,547	1,127,207
TOTAL REVENUE	4,045,720	3,631,330	3,112,106	2,709,557
Program discounts & subsidies given	(1,297,175)	(1,157,720)	(974,436)	(833,202)
NET REVENUE	2,748,545	2,473,610	2,137,670	1,876,355
Less expenses	(4 000 000)	(4.000.000)	(=0.4.4.00)	(754.000)
Program delivery	(1,260,273)	(1,209,889)	(791,136)	(751,392)
Program research, maintenance, QA & delivery support	(1,367,580)	(1,237,503)	(1,243,980)	(1,108,758)
Depreciation & amortisation	(34,691)	37,429	(27,560)	43001
TOTAL EXPENSES	(2,662,544)	(2,409,963)	(2,062,676)	(1,817,149)
Surplus before income tax	86,001	63,647	74,994	59,206
Income tax expense SURPLUS FOR THE YEAR	96,001	62.647	74.004	59,206
OTHER COMPREHENSIVE INCOME	86,001	63,647	74,994	39,200
Exchange differences on translating foreign controlled entities	1,257	4,673	_	
TOTAL OTHER COMPREHENSIVE INCOME FOR THE YEAR		4,673		
TOTAL COMPREHENSIVE INCOME FOR THE YEAR	87,258	68,320		
Statement of Financial Position ASSETS CURRENT ASSETS				
Cash and cash equivalents	712,405	507,125	585,309	426,419
Trade and other receivables	117,147	78,439	87,579	58,485
TOTAL CURRENT ASSETS	829,552	585,564	672,888	484,904
NON-CURRENT ASSETS				
Financial assets	800	800	801	801
Plant and equipment	25,199	20,232	17,717	11,759
Intangible assets	327,742	314,349	327,742	314,349
TOTAL ASSETS	353,741	335,381	346,260	326,909
TOTAL ASSETS Liabilities	1,183,293	920,945	1,019,148	811,813
CURRENT LIABILITIES				
Trade and other payables	306,423	256,311	276,244	206,842
Employee benefits	100,046	73,458	91,890	69,446
Other liabilities	436,706	350,560	327,797	299,544
TOTAL CURRENT LIABILITIES	843,175	680,329	695,931	575,832
NON-CURRENT LIABILITIES	0.0,1.0	000,020	333,333.	0.0,002
Employee benefits	70,838	58,596	70,838	58,596
TOTAL NON-CURRENT LIABILITIES	70,838	58,596	70,838	58,596
TOTAL LIABILITIES	914,013	738,925	766,769	634,428
NET ASSETS	269,280	182,020	252,379	177,385
EQUITY				
Reserves	19,462	18,203	-	-
Retained surplus	249,818	163,817	252,279	177,385
TOTAL EQUITY	269,280	182,020	252,279	177,385

> COMPANY DIRECTORY & DIRECTORS' REPORT

Road Safety Education Limited (New Zealand)

The Company

Road Safety Education Limited (described as RSENZ in this section), was incorporated in 2006 under the Company's Act 1993 (NZ) and is a registered charity under the Charitable Act 2005. RSENZ is a not for profit company delivering road safety education programs specifically designed for youth in the community. The evidence-based RSE RYDA Program is presented by professionals in a community environment supported by partnerships with Rotary Clubs, as well as government agencies and corporate New Zealand.

Operational Results

The profit from ordinary activities \$11,125 (last year \$10,307) - NZ currency, was transferred to reserves.

Company number

1883589

Registered Office

c/o Forbes Audit + Accounting Limited, 86 Parnell Road, Auckland 1052

Registered Charitable Entity Number

CC27875

Shareholder

Road Safety Education Limited (Australia)

NZ Manager

Maria Lovelock, BA, Cert. DM

Auditor

Cynthia Forbes Forbes Audit + Accounting Limited

Banker

ASB Bank Limited

Website

www.rse.org.nz

Directors

The names of the directors in office at any time during, or since the end of, the year are:

A T (Terry) Birss CA(NZ), FCIS, FCSA, FIPA — Chairman Mr Birss is a member of Chartered Accountants Australia and New Zealand and has been a Director since incorporation in 2006.

Alistair Coleman Experience



Director since 2011 Educated at Otago University, training in finance and marketing, Mr Coleman has significant international experience in manufacturing, marketing, and service businesses and is a business consultant focusing on commercialisation of new products and technologies, strategy, and governance. Mr Coleman is a Rotarian, and previously held CEO and GM positions in several significant New Zealand companies. He is a company director and advisor to boards.

Ru Tauri Qualifications Experience



Director since November 2015 MBA, BIS Mr Tauri is Community Engagement Lead with Statistics NZ, which includes stakeholder engagement, team management and strategy development. Prior to his position of Business Development and Initiatives Manager, ANZ, Ru held the role of General Manager, RSE NZ. He has an event management and account management background with a special interest in collaboration, grassroots development and stakeholder engagement.

> FINANCIAL REPORT

Road Safety Education Limited (New Zealand) (year ended 30 June 2019)

Statement of Financial Performance

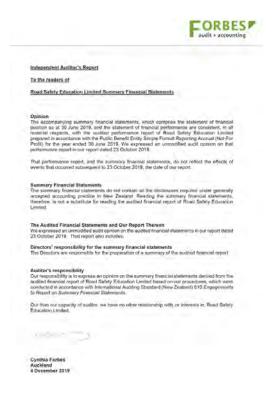
NZ Currency	2019 \$	2018
REVENUE		
Programme School fees &		
Grants for Programme Delivery	619,479	521,963
Sponsorship & Grants for Programmes	}	
QA and Subsidies	324,000	321,202
Interest Received	58	23
TOTAL REVENUE	943,537	843,188
Programme Discounts Given	(326, 168)	(296,851)
NET REVENUE	617,369	546,337
LESS EXPENSES		
Programme Delivery Expenses	(263,220)	(232,950)
Programme Maintenance, QA & other	(335,874)	(296,834)
Depreciation	(7,149)	(6,246)
TOTAL EXPENSES	(606,243)	(536,030)
SURPLUS (1)	11,126	10,307

⁽¹⁾ Total Comprehensive revenue and expense for the year

Statement of Financial Position

CURRENT ASSETS		
Cash and cash equivalents	127,414	90,721
Trade and other receivables	25,538	21,370
TOTAL CURRENT ASSETS	152,952	112,091
NON CURRENT ASSETS		
Property, plant & equipment	7,500	9,525
TOTAL NON CURRENT ASSETS	7,500	9,525
TOTAL ASSETS	160,452	121,616
CURRENT LIABILITIES		
Shareholder's current account	752	3,905
Trade and other payables	124,063	96,866
Employee benefits	8,176	4,510
TOTAL CURRENT LIABILITIES	132,991	105,281
NON-CURRENT LIABILITIES		
Term liabilities		
TOTAL NON-CURRENT LIABILITIES		
TOTAL LIABILITIES	132,991	105,281
NET (LIABILITIES)/ASSETS	<u>27,461</u>	<u> 16,335</u>
Represented by		
EQUITY		
Share capital	-	-
Retained earnings	27,461	16,335
TOTAL EQUITY	27,461	16,335

An independent audit of the 2018/2019 Financial Report for Road Safety Education Limited has been conducted by Cynthia Forbes, Forbes Audit + Accounting Limited, 86 Parnell Road, Auckland 1052, New Zealand.



Excerpt from the audited Performance Report, prepared under the applicable reporting standard, PBE SFR-A (NFP) Public Benefit Entity Simple Format Reporting — Accrual (Not-For-Profit)

> DIRECTORY & TRUSTEE'S REPORT

Road Safety Education Foundation Ltd

The Foundation

The Foundation Road Safety Education Foundation is an endowment trust formed in 2009 to help sustain the aim of Road Safety Education Limited. Road Safety Education Foundation is a registered authority holder under the Charitable Fundraising Act 1991.

Operational Results & Distribution to Beneficiary

The Foundation recorded a profit of \$542 (LY loss \$226) which was transferred to reserves.

Trust Corpus

The corpus of the Trust Fund including retained earnings, as at 30 June 2019, amounted to \$73,375 (LY \$71,181).

Principal Office

Level 2, 10 Julius Avenue North Ryde NSW 2113

Trustee

Road Safety Education Foundation Pty Limited is incorporated under the Corporations Act 2001.

Directors (at the date of this financial report) Edward (Ned) Boyce (Chair) AT (Terry) Birss Stuart Leigh Boland AM

Experience of the directors is set out under the Directors' Report of Road Safety Education Limited forming part of this Concise Annual Report.

Banker

Macquarie Limited

Auditor

National Audit Group Pty Limited Level 10, 32 Martin Place Sydney NSW 2000

Website

www.rse.org.au

Patron

The Honourable Sir William Deane Qualifications AC KBE



Sir William Deane was called to the Bar in 1957 and appointed Queen's Counsel in 1966. In 1977 Sir William was appointed a judge in the Equity Division of the Supreme Court of New South Wales and judge of the Federal Court of Australia and the President of the Australian Trade Practices Tribunal. In July 1982, he was appointed a Justice of the High Court of Australia and served on that court until 10 November 1995. Sir William was sworn in as Australia's 22nd Governor-General on 16 February 1996 and served until 2001. He was appointed a Knight of the British Empire in 1982 and a Companion in the Order of Australia in 1988. Sir William was a Rotary Ambassadorial Scholar and is an Honorary member of the Rotary Club of Sydney.

Vice Patrons

- Gillian Moore AO BA MA DipEd, Principal of the Pymble Ladies' College from 1989 until 2007.
- Kenneth Moroney AO, APM, MBA, Commissioner of the NSW Police Force from 2002 until 2007.
- A/Prof Dr Brian Owler MB BS BSc(Med)(Hons) PhD FRACS, an adult and paediatric neurosurgeon based at Westmead Hospital.
- The Hon James Wood AO, QC, Judge of the NSW Supreme Court including Chief Judge at Common Law from 1984 until 2005 and currently Chairman of the NSW Law Reform Commission.
- Geoffrey McIntyre AM. PSM (S'pore), former non-executive Chair of: Bank of China Australia Ltd, Road Safety Education Limited and Road Safety Education Foundation Ltd.
- Dr Ronald (Keith) Barton BSc (Hons 1), PhD, FTSE retired after a career in manufacturing in Australia and the USA with companies such as BHP, CSR & James Hardie Industries.

> FINANCIAL REPORT

Road Safety Education Foundation (Year Ended 30 June 2019)

Income Statement

	2019 \$	2018 \$
REVENUE		
Dividends	1,039	857
Donations	-	200
Interest Received	796	3
EXPENSES		
Audit & accounting	(700)	(700)
Other expenses	(593)	(586)
NET SURPLUS/(LOSS) BEFORE TAX	542	(226)
Income tax expense		
NET SURPLUS/(LOSS) AFTER TAX	542	(226)
Distribution to beneficiaries		_
Road Safety Education Ltd	-	-
Total Distribution	-	-

Balance Sheet

ASSETS	
CHIDDENIT	400

CURRENT ASSETS		
Cash and cash equivalents	787	216
Trade and other receivables	1,099	49,196
TOTAL CURRENT ASSETS	1,886	49,412
NON CURRENT ASSETS		
Other financial assets	73,152	22,369
TOTAL NON CURRENT ASSETS	73,152	22,369
TOTAL ASSETS	75,038	71,781
LIABILITIES		
CURRENT LIABILITIES		
Trade and other payables	1,663	700
TOTAL CURRENT LIABILITIES	1,663	700
TOTAL LIABILITIES	1,663	700
NET ASSETS	73,375	71,081
EQUITY		
Settlement capital	100	100
Reserves	1,752	-
Retained earnings	71,523	70,981
TOTAL EQUITY	73,375	71,306

An independent audit of the 2018/2019 Financial Report for Road Safety Education Foundation has been conducted by Steven J Watson (Managing Director), National Audits Group Pty Ltd, Level 10, 32 - 36 Martin Place, Sydney, NSW 2000.



STUDENTS

In the last session I was able to reflect on all of the RYDA activities. After gaining information from all the other sessions I felt as if I was able to change my attitude towards driving. I felt maturer and more considerate of all types of road users. Thank you for organising this. And some parts were really funny, that's a bonus.

Balpreet, Student, Papamoa College, NZ

All of the information given in regards to being a passenger and driver was relevant and either verified any previous understandings or more so presented new information. Everything from the importance of maintaining the correct distance behind a car to strategies to ensure safety when you are a passenger were all helpful learning experiences that I believe I will use frequently in the future. The accompaniment of demonstrations to these concepts I found exceptionally helpful to exemplify the messages and further my understanding of what was being said and it's significance. It quite possibly might save a life! Will, William Clarke College, NSW

This road safety excursion was by far one of the best excursions I have ever been to. I have learned so much and found today so interesting that I couldn't wait to tell my family all that I learned. My favourite part was the crash Investigators presented by Ben telling us his story on how he ended up in a wheelchair due to a car crash. That evening when I got home I shared my learn[ing] with my family in order to create road safety awareness and share this information with family and friends.

Olivia, Student, Bethany College, Student, NSW

> WHAT THEY SAY ABOUT RYDA

SCHOOLS

[We] were totally impressed with the day. You have excellent facilitators and presenters who know how to work this audience. On top of that the workshops were slick, relevant and not too long! Once again demonstrating understanding of your audience. The girls who attended were of one voice - "everyone should have the chance to attend".

Teacher, Tauranga Girls College, NZ



PARENTS

My daughter went to the course at Homebush yesterday and was very impressed. The training was just great — all the limits we have put on her, and the way we've taught her to drive, all came into play and she could see the reasons for our 'control'...! did hours of commentary drives with her, which has shown her where and what to look for. In the past she's bucked us about our refusal to let her get in the car with other P-platers, now she says there's no way she would. Job done! Great job, thank you, the impact on the girls was huge.

Parent, Tara Anglican School for Girls, NSW



> THE YELLOW RIBBON ALLIANCE

RSE SUPPORTING EXCELLENCE AWARDS & YELLOW RIBBON NATIONAL ROAD SAFETY WEEK



As a Principal Partner of Road Safety Week, RSE is a strong supporter of this initiative which shines a yellow light on road safety and the role all citizens can play to reduce trauma on our roads.

Each year we honour the enormous community effort that goes into bringing the life saving RYDA road safety messages to our young road users through our Excellence in Road Safety Awards. The following awards were presented in Australia and New Zealand during Road Safety Week.

OUR AMBASSADORS

RYDA is fortunate to have the wonderful support of our Ambassadors in helping raise awareness of road safety issues especially for youth. Having both been touched by road trauma they bring authenticity to their promotion of the value of road safety education engaging with our students, other stakeholders and their own networks to promote our vision of zero youth road trauma.



Peter Frazer is a leading advocate for road safety and a driving force behind National Road Safety Week in Australia.



Andrew Morley is an Australian actor who has starred in Home & Away and Neighbours and is currently working as a fire fighter with the Country Fire Authority.



BOC Champions Award

Recognises individual Rotary volunteers or Clubs who commit a significant amount of time and effort to bring RYDA to their community

Awards to the Rotary District 9920 RYDA committee in New Zealand and Alex Donaldson from the Rotary Club of Penrith Valley in Australia.





Toyota Community Award - Australia AMI Community Award - New Zealand

Recognising programs that exemplify the whole community approach to conducting RYDA.

Awarded to Darling Downs RYDA Committee, a Rotary group based in Toowoomba, Queensland.

Awarded to Gillian Archer on behalf of Northland Road Safety Trust in New Zealand.



Bridgestone School Award

Recognises schools that show an ongoing commitment to road safety education through long-term, consistent RYDA attendance.

Awarded to North Sydney Girls High School in Australia and Tamaki College in New Zealand.





Boral Police Award

New Zealand Steel Police Award Recognising committed officers who play a pivotal role in RYDA through their delivery of the 'Road Choices' session.

Awarded to Snr Sgt Steve Watterson from Queensland Police in Australia and Snr Sgt Kelly Larsen from NZ police in New Zealand.



MTAA Super Facilitator Award

Recognises dedicated individuals or groups who commit to continual training and receive great evaluation feedback.

Awarded to Michelle Leone of Victoria.



Each year our staff of 14 manage approximately; 50,00 RYDA participants to 2,400 RYDA workshop sessions delivered by 470 trained facilitators over 400 days and complemented by 500 Rotary volunteers.

The team is responsible for the operations of RSE throughout Australia and New Zealand, under the direction of its Boards and educationally, under the auspices of the RSE Advisory Council. The company is headquartered in Sydney with a national office in Auckland. Reflected in staff roles, operations include all the elements associated with program development and quality, school engagement and program delivery, corporate governance and fiscal sustainability.

Each year RSE, through its team, releases a revised version of RYDA reflecting ongoing research to maintain alignment of the program with educational curricula, evidence and best practice.

Management Team

- Terry Birss, CEO/Managing Director
- Greg Rappo, Program Director
- Brooke O'Donnell, General Manager Education & Communications
- Maria Lovelock, New Zealand Manager
- Christina Anggono, Accountant/Office Manager, and
- Audrey Watson, National Program Manager recently appointed to take over the duties of the Program Director who is retiring next year.

All are Sydney head office based except for the NZ Manager who is located in Auckland.

In Australia there is:

- Jane Ward (p/t) Media & Communications Coordinator, and
- Lachlan Ward (p/t) who provides resources support

In Australia Program Coordinators are responsible for RYDA school engagement and program delivery and are based in Victoria, NSW and Queensland:

- Catherine Smith, Senior Program Coordinator (p/t) (Vic),
- Tahlia Cozzupoli, (Sydney),
- Irune Peñagaricano (Administrator regional Australia), and
- Hannah Olsen (SE QLD)

In New Zealand financial and funding administration support is provided (respectively) by:

- Nola Lovelock (p/t), and
- Nickie Mouncey (p/t)

In New Zealand RYDA Program Coordinators are:

- Pearl Newman (p/t) (Northland and central North Island), who is also a facilitator trainer in both countries,
- Naomh Cusin (p/t) (South Island), and
- Natalie Alabaster (p/t) (lower North Island from Wellington to Hawke's Bay)

> OUR INTERNATIONAL ADVISORY COUNCIL

RSE's Advisory Council is the crucial link between the international research community and our education programs. We are deeply indebted to Members for their contribution towards the continual improvement of RSE's education.



Professor Barry Watson, PhD is an Adjunct Professor in the Faculty of Health at the Centre for Accident Research and Road Safety, QLD (CARRS-Q). He has over 25 years experience in road safety research and policy development. As a founding member and former head of CARRS-Q, Barry has been involved in the development and delivery of courses in road safety and traffic psychology for undergraduate and postgraduate students. Barry has lead research teams examining a range of road user behaviour issues including drink driving, speeding, driver licensing, driver education and traffic law enforcement.



Dr Neale Kinnear, PhD, BSc (Hons), CAD is a principal psychologist in the study of human behaviour and transport at TRL, the UK's Transport Research Laboratory. Neale has led or contributed to numerous studies evaluating driver training and education, advanced methods for driver instruction, and studies to understand the needs of novice drivers. In 2013 Neale was the lead author of an international evidence review of best practice for novice driver safety for the UK Government. Neale's work has been widely published and he has presented at various international conferences. Neale has also served as a collision investigator attending crash scenes and providing psychological input to crash reconstruction.



Dr Marilyn Johnson, PhD is a Senior Research Fellow in the Institute of Transport Studies at Monash University. Her research focuses on cyclist safety including electric bikes, motorised mobility scooters and the elderly, driver training and, cyclist fatality crash factors. She is also the Research Manager at the Amy Gillett Foundation (AGF), where she ensures activities and programs are based on critically evaluated scientific evidence. Marilyn was a significant contributor to action that has led to the amendment of minimum passing distance legislation in several Australian jurisdictions. She has over 10 years experience in road safety research and policy development and has provided expert advice on road safety policy in Australia.



Mary Chamberlain MNZM, EMPA, B Ed is a director of Evaluation Associates and a consultant. As a thought leader in curriculum and assessment, Mary is one of New Zealand's most highly respected educators. Mary spent 10 years as a group and senior manager in the Ministry of Education in Wellington. She led the development of the New Zealand Curriculum, the development of Curriculum Exemplars for years 1-10, and the design of the National Assessment Strategy. She has recently been part of the OECD team who reviewed the education system in Indonesia. Mary has deep knowledge of the education system and a profound understanding of teaching, learning and assessment and effective education system design.

AUSTRALIA & NEW ZEALAND

Founding Partner



There are no higher priorities for BOC as an organisation than the health and safety of their employees, customers, suppliers and the broader community. Road Safety Education Limited has great synergies with BOC's own safe driving culture and this is why BOC keenly support this youth education initiative for young drivers and their passengers.

BOC became the founding sponsor of the RYDA road safety education program in 2004 when it was a small yet growing local project in NSW. Through ongoing sponsorship, BOC is very pleased to be directly involved in helping to provide RYDA to over half a million students across Australia and New Zealand. Further information can be found at: boc-limited.com.au or boc-limited.co.nz.





Bridgestone has an ongoing commitment to supporting youth and promoting road safety. As one of the priority areas of its global CSR focus, 'Our Way To Serve', the company believes young people are the key to a bright and sustainable future and is passionate about ensuring young drivers are exposed to safe driving messaging as early as possible. Early education creates a better understanding of the significance of safe practices when driving and the need to reduce road trauma and fatality rates.

Bridgestone's own Safe Hands campaign has been incorporated into the RYDA program to demonstrate the important role that tyres play in staying safe on the road. Further information can be found at: bridgestonetyres.com.au or bridgestonetyrecentre.co.nz.

COMMUNITY PARTNER - ROTARY



Rotary Clubs in Australia (ACT, NSW, QLD, SA, TAS, Vic & WA) and New Zealand

The RYDA Program is coordinated in partnership with over 300 Rotary Cubs in Australia and New Zealand. The active support and close involvement of Rotary is a fundamental aspect in the success of the RYDA Program. There are over 1,370 Rotary Clubs with some 38,000 members located in communities across all cities and rural towns in Australia and New Zealand. Rotary provides the RYDA Program with access to a vast volunteer support base and introduction to many community groups including schools and local business organisations. RSE and Rotary Clubs across Australia and New Zealand are proud to be working together to help make our roads a safer place.

POLICE SUPPORTING RYDA



Police officers play a vital role in supporting the RYDA Program. RYDA's "Road Choices" session is a crucial part of the workshop which benefits greatly from the vast experience and knowledge of Police personnel. In NSW, a team of specially trained School Liaison Police are available to assist in the conduct of RYDA. The Queensland Police have endorsed the program, bringing RSE under their "Working Together" umbrella. In South Australia, the Commissioner has provided approval for SA Police to be actively involved in the presentation of RYDA. RSE also receives greatly valued support from Police in the ACT, Tasmania and New Zealand. RSE thanks Police officers across all jurisdictions for their active participation in RYDA and continued dedication in helping to make our roads a safer place.

AUSTRALIA



Toyota recognises that it has an important role to play in encouraging road safety. Through the Toyota Community Foundation, Toyota has been a long term partner of Road Safety Education Limited and the RYDA program. Toyota shares the RSE Vision of 'Zero Youth Road Trauma'.

With more Toyota vehicles on the road than any other brand, Toyota is committed to providing Australians with safe, quality vehicles that enable mobility for all. Toyota is continuously innovating to develop environmentally friendly, safe and intelligent vehicles that will enable mobility into the future. For more information go to: www.toyota.com.au



MTAA Super is one of Australia's largest super funds. They're for everyone. All jobs. All industries. MTAA Super has over 200,000 members and almost \$13 billion in funds under management. Low fees and costs, advice to suit your needs, flexible investment options, motoring spirit. They put members first — always.

Approximately two-thirds of MTAA Super's members work for businesses dedicated to keeping Australia moving. By supporting RSE and the RYDA program, MTAA Super is helping reduce incidents of road trauma and making our roads safer for everyone — now and in the future. For more information visit mtaasuper.com.au.



Boral is an international building and construction materials group with three strong divisions — Boral Australia, USG Boral in Asia and the Middle East and Boral North America. Their purpose is to Build Something GreatTM across their international geographies with high-quality, innovative, sustainable building products and construction materials.

Boral has a long and proud history of supporting the communities in which they operate. They are committed to being a socially responsible and valued member of those communities and making a positive and sustainable contribution to their well-being. Boral are joining forces with RSE to work together to improve road safety for young people and the community. Visit boral.com.au for more information.

NEW ZEALAND

Co-Founding Partner



New Zealand Steel has been a Founding Co-Sponsor of the RYDA Program in NZ since 2007. They support RSE because of the impact road crashes have on young people and their families, and particularly because it's a great fit with their own safety culture. Priority areas for their community support are young people, education and safety, all of which RSE Programs encompass.

New Zealand Steel is part of the BlueScope Steel group of companies. Further information can be found at: nzsteel.co.nz.



AMI is part of the IAG Group, the largest insurance group in New Zealand and Australia. Founded in 1926 and with stores nationwide, AMI is strongly committed to road safety, supporting the role of education in reducing crashes and youth road trauma. AMI's approach to insurance for young drivers has great synergies with the RYDA program, treating young people as responsible road users, capable of making good choices. Further information can be found at ami.co.nz.

> OTHER SPONSORS & SUPPORTERS

Every RYDA venue relies on the support & involvement of local Rotary Clubs, businesses and community organisations.

Please see venue pages at rse.org.au for a comprehensive list of local sponsors and supporters.

We thank the following organisations for their ongoing support of local Programs.

Governments in all Jurisdictions (Australia & NZ) Including:

Police authorities
Departments of Education
Department of Planning Transport & Infrastructure SA
Department of State Growth Tas,
Department of Transport & Main Roads Qld
Transport for NSW, Centre for Road Safety
ACT Justice and Community Safety Directorate
Waka Kotahi (New Zealand Transport Agency)
Roads and Maritime Services NSW

Educational and Community Groups

Brain Injury Association NZ (Central Districts, Nelson, Northland)
Rapid Relief Team (RRT) NZ
NZ Spinal Trust
Brain Injury Association Tasmania
Headspace
The Disability Trust (Headway)
Headway North West (Tasmania)
North Coast Brain Injury Rehabilitation Service

NSW Ambulance PBF Australia

PCYC
People Potential NZ (Northland)
Road Trauma Support (Tasmania)
Tasmanian Acquired Brain Injury Service

Corporations, Clubs and Foundations

Major Contributors - Australia
Bass Coast Cycle Challenge
Interlink Roads Pty Ltd
LTrent Driving School

NSW 2019 Club Grants (Bankstown District Sports Club Limited, Bathurst RSL Club Limited, Bathurst Panthers, Chatswood RSE Club Ltd, Club Ryde, Club Sapphire Merimbula, Diggers Wallsend, Dubbo RSL Memorial Club, Eden Fisherman's Recreation Club, Glenorie RSL Club, Guildford Leagues Club, Hornsby RSL Club, Leeton Soldiers Club, Liverpool Catholic Club, Magpies Waitara, Merimbula RSL, Orange Ex-Services' Club, The Shellharbour Club,

West Pennant Hills Sports Club)

Melbourne Greyhound Racing Association

IMB Illawarra

Qld Gambling Community Benefit Fund Rightway Driving School

The Rotary Club of Epping

Royal Automobile Association of South Australia Inc Royal Automobile Club Tasmania Sydney International Regatta Centre

Sydney Olympic Park Authority
UPS Foundation

Major Contributors - New Zealand
Alexander Group
BDH Holdings

Community Organisation Grant Scheme (COGS) (Auckland City, Far North, Manawatu/Horowhenua, Manukau, Nelson Bays, Papakura/ Franklin, Rodney/North Shore, Southland, Wairarapa, Waitakere, Whangarei/Kaipara, Whitiereia, Tauranga/Moana, Tongariro, Coast Otago/Waitaki)

The Rotary Club of Henderson
The Lion Foundation
Pub Charity

NZ Lotteries Community Grant

The Warehouse (Auckland- West Gate, Auckland-Lincoln Road, Blenheim, Dargaville, Feilding, Greymouth, Invercargill, Masterton, Motueka, Nelson, Palmerston North, Richmond, Timaru, Whangarei, Balclutha, Ashburton, Auckland-Royal Oak, Tauranga, Tauranga Crossing, Papamoa, Auckland-Sylvia Park, Dannevirke, Auckland Airport, Auckland-Glenfield Mall, Kaitaia, Mt Roskill, Paraparaumu, Rolleston, Gisborne, Taupo, Queenstown)

Local Government

RYDA enjoys strong support from local councils at many venues.

Significant, ongoing, financial support has been provided by:

Ashburton District Council, Bathurst Regional Council, Burdekin Shire
Council, Campbelltown City Council, Central Coast Council, City of Tea Tree
Gully, Clare & Gilbert Valleys Council, Clarence Valley Council, Cowra Shire
Council, Douglas Shire Council, Dubbo City Council, Eurobodalla Shire
Council, Fraser Coast Regional Council, Hawkesbury City Council, The Hills
Shire Council, Kapiti District Council, Limestone Coast Local Government
Association, Logan City Council, Marlborough District Council, Masterton
District Council, Mid-Coast Council, Moreton Bay Regional Council,
Nelson City Council, Orange City Council, Road Safe Southland, Road Safe
Northland, Sunshine Coast Regional Council, Tasman District Council,
Timaru District Council, Townsville City Council, The City of Salisbury,
Wairarapa Road Safety Council, Warrumbungle Shire Council, Selwyn
District Council

Corporations, Clubs and Foundations

Other Supporters

Adors Hire, ACE Traffic Control, Adelaide Bank, ANZ Bank (Newcastle), Australian Driver Trainer Association, Auckland Airport 12 days of Christmas, Bank SA, Barossa Valley Toyota, Bega Valley Driving School, Bega Valley Motors, Bendigo Bank (Modbury, Mt Gambier, Tewantin, Adelaide, Noosa), Black Toyota, Brian Hilton Motor Group, Bruce Harris Construction, Burdekin TAFE, Cairns Jockey Club, Calare Academy of Road Safety, Camp Clayton, Cardiff Toyota, Cargill Processing Ltd, CFS Tanunda, Charter Services Queensland, Chenery Memorial Trust, Chinchilla Show Grounds, CMI Toyota Portside, Coates Hire (various locations), Coastal Auto Group, Coastline Credit Union, Coonabarabran Race Course, Corners Toyota, Dargaville Racing Club, Don West Toyota (Ayr & H.H.), Dubbo City Toyota, Eastern and Central Community Trust, Eggins Comfort Coaches (Taree), Fiat Car Club of Queensland Inc, Glasshouse Country Coaches, Graduate School of Motoring (Ayr, Townsville), Graham Kidson Driving School (Orange), Grill'd Ltd (Holden Hill), HART (St Ives), Hillstart Driving School, House With No Steps (Doonan), IGA West Dubbo, IMB Bank (Canberra), ILT Foundation, Irelands New & Used Car Dealership, Jacksons Motors (Tasmania), John Davis Motors, John Andrew Ford, Kangaroo Bus Lines (Caboolture), Kembla Grange Turf Club, Lifetime Connect, MAIB, Manawatu Toyota, Max Orman Toyota, McIlroy Auto Group, McLeod Office Furniture, MGA Insurance Brokers, The Meadows Greyhound Community Grant Fund, Mike Blewitt and Coffs Coast Isuzu Ute, Mike Carney Toyota, Moruya Jockey Club, Motor Accidents Insurance Board (Tas), NAB Victor Harbor, NB&A Group, New Hope Coal (Oakley), Neverfail Water (Dubbo), Newcastle Permanent Building Society, Noosa Heads Surf Life Saving Club, Noosa Region SES, North Coast Heavy Towing, Northpoint Toyota, NRMA (Central Coast), Oakey Trade & Technical Centre, O'Halloran Motors, One Foundation, Orange Driving School, Orange PCYC, PD&M Gazette, Peter Kittle Toyota, Plaza Holden, Queensland Ambulance, Road Trauma Support Tas Inc. Sandown Greyhound Racing Club, Sapphire Coast Kart Club, Smiths Mid North Motor Co, Southern Cross Austereo, Sprayrite, Sprint Auto, State Emergency Services (SES), Steinborner Holden, Sunshine Coast Turf Club, Sunshine Toyota, Surf Life Saving Qld, Sutton Road Training Centre (ACT), Tablelands Driver Training, Taree Holden, Taree Wingham Race Club, Taylor Automotive, Tewantin Noosa RSL, Toowoomba Turf Club, Toyota Cornes Unley, Trust House Foundation, The Trusts Arena (Waitakere), Wagga Motors, Warkworth Community Centre, Wippels Autos, Wyong Race Club, Woolworths (Bega, Clare), Yamba Sports Centre

individual giving
Paul Tavilla (in memory of Jase from the GC Photog Collab),
Thomas Walsh, CPB Contractors, Soul Home Loans Pty Ltd.



> GROUP DIRECTORY

Road Safety Education Limited

Directors - Australia

Dr Stuart Boland AM MB BS FRCS FRACS FACS FAMA FAICD

 Chair is a retired surgeon and former Chair of AVANT (medical indemnity insurer).

A T (Terry) Birss CA(NZ), FCIS, FGIA, FIPA – CEO/Managing Director, previously Chairman since incorporation.

Kerry Chikarovski B.Ec LLB

John Loughlin

Paul Pixton Dip FP, JP

Edward (Ned) Boyce BA LLB (ANU) FAICD

Lynne Wilkinson BA Hons Grad Dip Fin Mgt

Bruce Manefield BSc FAICD

Directors - New Zealand

A T (Terry) Birss

Alistair Coleman

Ru Tauri MBA, BIS

Details of Directors are provided in the respective Reports of Directors

Advisory Council

Professor Barry Watson, PhD is an Adjunct Professor in the Faculty of Health at the Centre for Accident Research and Road Safety - Qld (CARRS-Q) and responsible for the overall management and strategic direction of the Centre.

Dr Neale Kinnear, PhD, BSc (Hons), CAD is the Principal Psychologist for the Transport Research Laboratory of UK engaged in the study of human behaviour and transport.

Dr Marilyn Johnson, PhD is a Senior Research Fellow in the Institute of Transport Studies at Monash University. She is also the Research Manager at the Amy Gillett Foundation.

Mary Chamberlain MNZM, EMPA,

B Ed is a director of Evaluation Associates and a consultant. As a thought leader in curriculum and assessment, Mary is one of New Zealand's most highly respected educators.

Ambassadors

Peter Frazer is the President of SARAH (Safer Australian Roads and Highways), a Principal Partner of the Yellow Ribbon National Road Safety Week in Australia.

Andrew Morley is an Actor, Speaker and Entrepreneur, best known for his work on Neighbours. He currently works for the Country Fire Authority as a fire fighter.

Foundation

Patron

The Honourable Sir William Deane AC KBE is the former
Governor-General of Australia (1996-2001) and Justice of the High Court of Australia (1982-1995).

Vice Patrons Gillian Moore AO BA MA DipEd,

Principal of the Pymble Ladies' College from 1989 until 2007.

Kenneth Moroney AO, APM, MBA, Commissioner of the NSW
Police Force from 2002 until 2007.

A/Prof Dr Brian Owler MB BS BSc(Med)(Hons) PhD FRACS, an adult and paediatric neurosurgeon based at Westmead Hospital and

former President of the AMA.

The Hon James Wood AO, QC, Former Judge of the NSW Supreme Court and currently Chairman of the NSW Law Reform Commission.

Geoffrey McIntyre AM, PSM (S'pore), FAICD, F.Fin retired as Chairman of the Bank of China Australia Limited and previous Chair of RSE Ltd.

Dr Ronald (Keith) Barton BSc (Hons 1), PhD, FTSE retired after a career in manufacturing in Australia and the USA with companies such as BHP, CSR & James Hardie Industries.

Directors of the Corporate Trustee Edward (Ned) Boyce – Chair A T (Terry) Birss Dr Stuart Boland

as at 12 December 2019















working

road fatalities

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making our roads a safer place

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