

# Concise Annual Report 2020



# **OUR VISION**: Saving Lives **OUR MISSION**: Providing world class road safety education to youth **OUR VALUES**: Innovation, evidence-led, inclusivity, sustainability



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# Concise Annual Report

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Chair and CEO/ Managing Director's Reports Chair, Dr Stuart Boland and CEO/MD, Terry Birss reflect on the year under review, progress since and look ahead.



Pages 4-5

# About RYDA

In 2020, RSE launched the most significant update to its RYDA program to date.

# Pages 6-7

# **Program Impact**

Our programs follow best practice and are evaluated to measure retention of knowledge and changes in attitude and intended behaviour



# > CHAIR'S MESSAGE

Dr Stuart Boland



The unpredictable nature of the COVID-19 pandemic has presented challenges for our organisation during the 2020 calendar year and so is reflected in our results for fiscal 2020. The pandemic is first and foremost a human crisis where safeguarding health and safety has become a first priority. RSE has remained strong with our people stepping up to quickly adopt measures to keep themselves and their families safe – whilst at the same time adapting RYDA to enable our mission of saving more lives to continue unabated during this challenging period.

During 2019/20 we undertook the most intensive review of RYDA in our history releasing RYDA version 5.0 at the beginning of this year. This new version adopts a whole school approach to learning which has seen a significantly increased focus on RYDA providing resources to schools; classroom lessons designed to help teachers ensure road safety messages are delivered and reinforced across time, boosting the unique hands-on and engaging learning experience of our RYDA workshops.

Our organisation's research and development in the practical delivery of evidence-based road safety education that works, has enabled us to continue delivering RYDA into schools throughout Australia and New Zealand. In COVID-19 lockdown, the work we had done to enhance the year-long learning put us in a very strong position to pivot the way the learning was delivered. In very quick time our staff stepped up to provide RYDA at a Social Distance. This was supported with regular communications and assistance for teachers to ensure road safety remained priority learning, regardless of the environment in which it was delivered. During June 2020 as restrictions started to lift, RYDA workshops were delivered in school – another example of RSE's agility in delivering on its mission.

RSE are fortunate to rely on the expertise of our international Advisory Council to guide us in ensuring our approach is effective and in line with latest research. Our collaboration with governments allow us to ensure RYDA supports their messaging and curriculum. To equip young people with the tools they need to make good choices on the road, laying the foundation for them to become active citizens with positive, socially connected road user identities comes at a cost. So, the fact that RYDA is affordable and accessible is only possible with the financial and in-kind support of many organisations, including Rotary as our Community Partner and especially our Major Partners BOC, Bridgestone, Toyota, Boral, MTAA Super, AMI and New Zealand Steel. This is variously supplemented by government support. To all those who do so much to support our cause, we extend our sincere appreciation.

I personally thank my fellow directors for their support during the year and on behalf of the Board express our strong appreciation to CEO/Managing Director, Terry Birss and his team, for the effective way in which they are managing our organisation in these challenging times.

I look forward to the continuing growth of RYDA and our partnerships on which we so heavily rely to provide a sustainable and effective road safety education for our young citizens in Australia and New Zealand.

With the challenges 2020 has brought, ensuring our young people are afforded the same opportunities for this critical education as those who came before them became even more significant for me on a personal level this year. My precious grandson, Benny, a young man aged 18 with an incredibly bright future laid out in front of him lost his life on our roads. His loss has given me a deep, painful understanding that more needs to be done to protect our young road users and ensure they have the opportunity to pursue their dreams and live full and productive lives.

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Dr Stuart Boland AM, Chair December 2020

Terry Birss

# I'm proud of how RSE has handled COVID-19 disruption and pleased to report that during 2019/20, we were able to continue the learning – maintaining a high level of engagement with our RYDA schools throughout Australia and New Zealand.

#### WE MET THE CHALLENGE - MAINTAINING RYDA IN SCHOOLS

While COVID-19 represented a sudden disruption, we were able to plumb new strengths as we first pivoted to provide RYDA at a Social Distance – a digital product – and then as jurisdictional restrictions eased, to deliver RYDA face-to-face in-school. The 2020 year has also been notable for the launch of RYDA 5.0, the result of the most substantial review in our 20 year history – and the timing could not have been better. This version of RYDA supports a whole school approach, delivering classroom lessons pre-and post the highly important RYDA workshop.

#### RYDA 5.0 - A WHOLE SCHOOL APPROACH

Our findings highlighted that students respond well to an environment that affords the opportunity for critical thinking, problem-solving, confidence in communication (speaking up) and peer collaboration (those with whom they will most likely use the road). And that this opportunity can turn into capabilities when complemented with the technical knowledge associated with road safety. The RYDA whole school approach combines pre workshop discoveries and post workshop re-emphasis – critical in ensuring effective management of personal risk and sustainability. Our evaluation instruments will test this more thoroughly in the future.

As our team worked on providing solutions for ongoing learning, we also reflected on our vision of saving lives, our mission of providing world-class road safety education and our values. Our innovative response reflected: we are inclusive, evidence-led and structured for sustainability.

#### We summed this up through our Value statement:

Through consistent quality education, we strive to save lives and prevent serious injuries. We continuously focus on: accessibility and affordability for our students, stability and value for our partners, confidence and security for our team, and earning the trust of our communities.

#### LOOKING THROUGH THE PRISM OF RSE VALUES

# More lives saved – the result of putting these values into practice

RYDA works because we turn the research and the evidence into educational and behaviour change techniques which we pilot, implement and evaluate. Based on the evidence, adhering to best practice, will reduce death and serious injuries. RYDA is built on a foundation of best practice and we have no doubt that there are many young people alive or injury free today because of their participation in RYDA.

# There is a dearth of road safety knowledge – we know this from pre workshop surveys

In many jurisdictions in Australia and New Zealand, without RYDA, there is a dearth of evidence-led and evaluated education which would give students access to the right knowledge, equip them with usable mitigation strategies or provide the motivation to use either. We know this from pre workshop surveys. RYDA collaboratively partners with governments to help fill that gap.

# Extraordinary partners – enabling accessibility and affordability for our students

Our Mission relies on the strength of our partnerships. We are deeply indebted to our Partners, who are celebrated in our Chairs' message and throughout this annual report — financially, they do the heavy lifting and we repay their trust by producing effective educational outcomes, according them the recognition they so richly deserve. This support drives consistent program quality and supports workshop delivery reducing program costs by around 40%. Almost 1,000 organisations and individuals support workshop delivery, and this includes our great Community Partner, the Rotary Clubs of Australia and New Zealand.

RYDA also benefits from varying support from governments which, for example, in the case of Tasmania, enables student to attend free of charge. Tasmania funds RYDA delivery through a motor vehicle registration levy and has now announced that RYDA graduates will be entitled to a 5 hour credit for their GLS logbook commitment - a sound strategy bound to increase student participation and therefore community safety, in the future. New South Wales has supported increased availability of RYDA in that state, so too Queensland which currently reshaping its future support in line with its strategy blueprint. We are working with South Australia and the ACT to develop more comprehensive approaches to youth road safety education in those jurisdictions, while all New Zealand is currently concluding a three-year RYDA program evaluation.

# We continue to earn community trust through consistent educational outcomes year after year

Our sustainable partnerships help to create a sustainable future for RYDA education. In building confidence and security in our team and in the value of their mission – the provision of world-class education – we reinforce RYDA's capacity to provide effective and consistent education outcomes for each year's new group of students. While our face-to-face numbers reduced this year by almost one third, through RYDA digital, we continued to maintain a significant level of student interactivity.

#### Financial, health and Safety

To protect our organisation and community, COVID-19 disruption required us to calibrate the financial costs of maintaining RYDA education in an environment which was safe for all stakeholders. During the 4th guarter of 19/20 and the 1st guarter of 20/21, we reduced our operating costs principally through reduced staff working hours mutually agreed with our team. Even so, we were able to respond quickly, developing and delivering a digital product -RYDA at a Social Distance. Towards the end of 19/20 easing restrictions enabled the beginning of a return to face-toface RYDA workshops. This was underpinned by revisiting our health and safety protocols and developing a Covid safe plan for our staff, facilitators and volunteers. While the environment is causing increased program delivery costs, our priority remains the safety and well-being of our team. For the 19/20 year the group recorded a loss of \$62,278 compared with a profit of \$87,261 last year, reducing net equity, incorporating our reserves, to \$206,553. We are forecasting moderately improved results for the following year which is reliant on continuing partnerships with the community, corporations and governments.

#### Looking ahead - matching resources with the need

The community health environment and the chain of interrelated values define the outlook.

#### THE NEED

The need continues unabated with deaths and serious injuries a blight on our community and a burden on the public purse through the health system. It is unquestioned that RYDA contributes to the abatement of this tragedy and with more resources, RYDA can do more – increasing the availability of program delivery and thereby equipping more students to effectively manage personal risk and keep safe.

#### The team that makes it happen

RSE's team has demonstrated its agility in responding to the pandemic - staff and facilitators, supporting the delivery of RYDA workshops modules - digitally, in-school or as we have traditionally, as an excursion. Regardless of how the workshop is delivered, RYDA is structured with robust pre and post workshop classroom lessons to help teachers embed the learning and create a positive road safety culture within their school community. To deliver on this plan we will rely on our community of support as indeed do schools, relying on the quality and consistent availability of RYDA.

# Excellence in road safety education - our people make the difference

Our Boards of Directors in both Australia and New Zealand; our Patronage, our Advisory Council – crucial to our product excellence, the team of trained facilitators throughout both countries and also our great staff. Last year I indicated that our staff were collaborative, connected and competent – this was proved again this year, to which I would add the virtue of loyalty as they shared part of the financial burden helping see RSE through potentially difficult and uncertain times. But in doing so they had their eye on the ball – continuing to consistently deliver world-class road safety education - to save lives.

Our Partners who are crucial to what we do and the hundreds of Rotarians and other supporters who help deliver on our Mission.

#### **OUR COMMUNITY OF SUPPORT - THANK YOU**

We are deeply appreciative of everyone in our community of support. On behalf of RSE, I thank each one of them – they make it happen. I especially recognise our Chair, Dr Stuart Boland, and thank him for his unwavering support, in a year, which sadly brought him closer to the tragedy of loss on our roads.

W

Terry Birss CEO/Managing Director December 2020

# **SAVING LIVES THROUGH SUSTAINABLE, FAR REACHING, BEST PRACTICE EDUCATION**

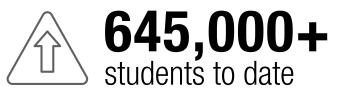


#### **ABOUT RYDA**

Getting behind the wheel of a car as a young driver or being a young passenger with a novice driver is said to be among the most dangerous things that a person will do in their entire life.

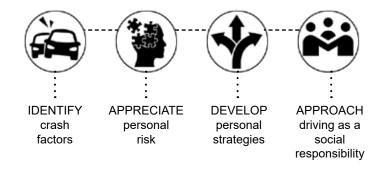
RYDA is the leading and only national road safety education program for youth in Australia and New Zealand. An essential youth development program, RYDA features year long pre and post classroom learning resources and a highly engaging and memorable one-day workshop, designed to front-load students' understanding of road safety.

RYDA is made available, throughout the year, at approximately 100 venues across Australia and New Zealand.



# RYDA students take a road safety journey of exploration, introspection and discovery through

# CLASSROOM & WORKSHOP LEARNING OUTCOMES



### WHY RYDA WORKS

Behaviour change doesn't happen overnight and the learnings that lead to it cannot be taught in a day. Long term change will only be realised where best-practice educational materials are engaged and external and internal messages support each other and are repeated across time. That's why the RYDA journey doesn't begin or end with the workshop.

Working alongside

600+ SCHOOLS

**EVERY YEAR** 

The RYDA program is professionally developed under the guidance of an internationally renowned Advisory Council. The program closely follows best practice guidelines, laid out by governments across Australia and New Zealand. The program is evaluated annually to ensure it is achieving it's learning outcomes and reviewed annually to ensure it adopts the latest teaching methods, road safety research and engaging student materials.

#### **OUR EXTENSIVE KIT OF RESOURCES** HOW RYDA WORKS allows teachers to set lesson plans using road safety as an authentic context for learning, allows students to follow up, discover and 'play' Supporting teachers to take a wholeas they build on their road safety strategies and supports parents and school approach to road safety, RYDA community in bringing the messaging and behaviour home. provides an extensive kit of resources which covers school policy and includes lesson resources giving teachers an authentic context for road safety through Continuing the learning back at school curriculum learning. RYDA The workshop front-loads student and **Multiple** teacher road safety knowledge and WORKSHOP 50+ teaching provides students with practical tools self-guided resources and the motivation to make lasting resources 6 pre (includes behaviour change. Supporting resources & activities workshop lesson provide additional assistance for parents for students, discoveries plans & and the school community. parents & assignments) community 6 workshop

# THE RYDA WORKSHOP PROVIDES THE LIGHT BULB MOMENT FOR STUDENTS AND TEACHERS

helping connect the classroom learning in a meaningful and impactful way

# PRE WORKSHOP DISCOVERIES

sessions

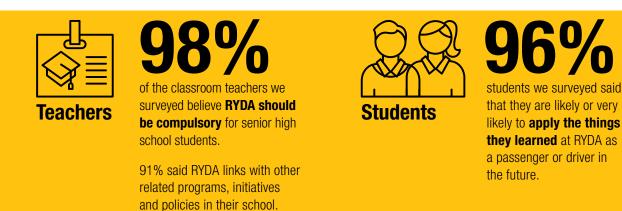
allow students to prepare for the workshop and customise the conversations with workshop facilitators according to the information and experience they bring to the day

## RYDA'S CORE TOPICS

- **SPEED & STOPPING** Understanding the relationship between speed and stopping. At the workshop, students work with driving instructors and experience the relationship between speed and stopping distance through practical observation.
- **DRIVE S.O.S.** Students look at the road from the perspective of other road users, gaining an understanding of their challenges and learning how to "Drive So Others Survive". The workshop session includes a gamified video challenge and peripheral vision experiment.
- **THE 'I' IN DRIVE** Students explore how personality impacts risk on the road. During the workshop students self-assess against five areas with a personal quiz, using this tool to analyse risky situations and practice speaking up through role play.
- **ROAD CHOICES** Students look at key risk areas for young drivers and passengers and gain an understanding of the legal and financial ramifications of poor road choices. The workshop session is routinely led by a Police Officer.
- **CRASH INVESTIGATORS** Students investigate crash factors, comparing them against the Safe System approach. The workshop provides a unique opportunity for students to speak to a crash survivor, forming an interview panel to ask questions about the event that changed their life.
- **MIND MATTERS** Exploring mindstate as a road safety risk factor. At the workshop, students work in teams to devise strategies to manage mindstate, using a number of scenarios and music as a backdrop.

# **SAVING LIVES THROUGH EVALUATION & REVIEW**

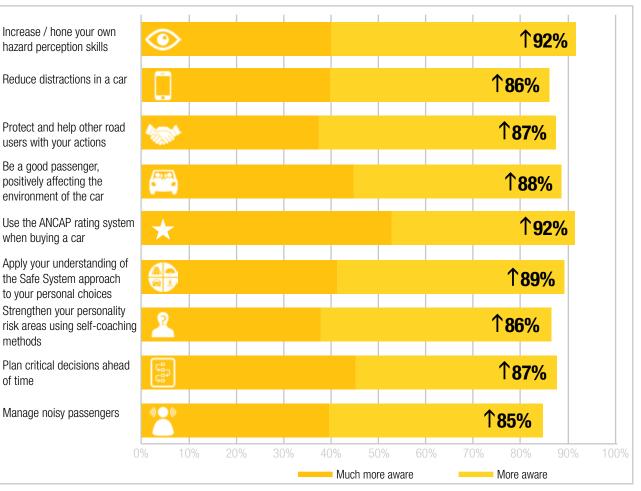
We conduct regular and robust program evaluation designed to measure knowledge retention, attitude shift and intended and practiced behaviour change across time. Typically, data is gathered from students and teachers pre, immediately post and three months post RYDA workshop attendance. Due to lock-down related complications, in 2020, workshop evaluation was collected during the post stage only. A survey was also distributed to measure the uptake of our RYDA at a Social Distance resources.



**Strategies to Lower Risk** 

measured post RYDA workshop attendance

Knowledge alone won't change behaviour. Young people need tools to make safe choices as challenges arise. The table below indicates where students told us they felt more equipped with strategies to reduce risk after the RYDA workshop.



# **Survey Demographics**

8 **1,418** Student surve

Student surveys analysed 32%

Aged: 15-18

65%

54% L 4% PR

# 114

Gincluding systemic, independent, private and public schools from metropolitan and regional Australia and New Zealand)

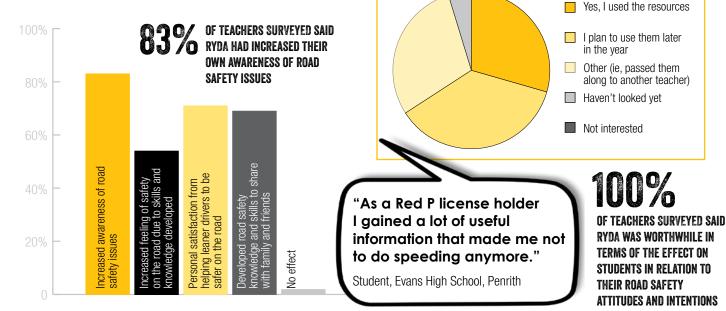
"This past Friday, my friends and I were driving with another friend who has her P's, and as she started to drive, she asked us to keep it down while she was driving and we all agreed and respected [what she] asked, **thanks to what we had learned at RYDA. It really helped to take these things seriously**, and not start laughing or make fun of someone if they ask for something like that while they're driving."

Student, St Peter's Lutheran College, Indooroopilly



### Teacher surveys

Teachers are tasked with the job of providing road safety education to their students. But, most are not road safety experts and are often not trained in the intricacies involved in teaching this specialty topic. The RYDA workshop not only front-loads student knowledge but helps teachers become equipped to support their students through the extended learning. We surveyed over 400 teachers, asking what personal changes, if any, they have experienced as a result of accompanying students to the RYDA workshop.



# **Behaviour Change in Action**

Student feedback gathered through competition entries We received over 1,500 entries in our student competition. Students are asked to tell us what their favourite session is and why. This anecdotal feedback supports quality control & is incorporated into program review.

"Some family members of mine tend to speed and I've actually crashed once because of this but now having had RYDA Day, I will definitely speak up when I feel unsafe. I have already a couple times and they actually listened."

Student, St Cuthbert's College, Auckland



### Teacher feedback

We asked teachers if they used the bespoke resources we distributed during COVID-19 lockdowns. While many were shuffling their classroom schedules to determine when best to fit in the RYDA learning, 95% expressed an interest in integrating the resources during the 2020 school year.

# SAVING LIVES WORKING WITH OUR COMMUNITY

# OUR TEACHERS

I think the sessions are spot on - time duration. The students focus well for the time allocated. Facilitators are keen, passionate about their topics. A really enjoyable, extremely valuable and important program. **Personally and professionally I place great value on this** [program].

- Teachers, The Friends' School, TAS

### OUR STUDENTS

[I liked hearing] the story behind what happened to the girl who shared her crash story. I liked how we could be an investigator asking her questions about what happened. Lastly I enjoyed it because I was one of the volunteers and it made me feel more confident. - Student, Dannevirke High School, NZ

[on our RYDA at a Social Distance program] I thought the resources were fantastic. I will be referring this information to Pastoral Care teachers who can use the materials. **Thank you for creating such professional resources.** - *Teacher, Glasshouse Christian College, Qld* 

> Very impressive and worthwhile. Please keep doing this! - Teacher, Kati Kati College, NZ

[RYDA's Drive SOS Session] **really made me think** about my surroundings and how when I am driving I have to be empathetic towards cyclists and truck drivers especially. - *Student, Cleveland District State High School, QLD* 

# > THE YELLOW RIBBON ALLIANCE

# RSE SUPPORTING EXCELLENCE AWARDS & YELLOW RIBBON NATIONAL ROAD SAFETY WEEK

As a Principal Partner of Road Safety Week, RSE is a strong supporter of this initiative which shines a yellow light on road safety and the role all citizens can play to reduce trauma on our roads.

Each year we honour the enormous community effort that goes into bringing the life saving RYDA road safety messages to our young road users through our Excellence in Road Safety Awards. The following awards were presented in Australia and New Zealand during Road Safety Week.

# **OUR AMBASSADORS**

RYDA is fortunate to have the wonderful support of our Ambassadors in helping raise awareness of road safety issues especially for youth. Having both been touched by road trauma they bring authenticity to their promotion of the value of road safety education engaging with our students, other stakeholders and their own networks to promote our vision of zero youth road trauma.



**Peter Frazer** is a leading advocate for road safety and a driving force behind National Road Safety Week in Australia.



**Andrew Morley** is an Australian actor who has starred in Home & Away and Neighbours and is currently working as a fire fighter with the Country Fire Authority.



#### **BOC Champions Award**

Recognises individual Rotary volunteers or Clubs who commit a significant amount of time and effort to bring RYDA to their community

Awarded to all RYDA Rotary Clubs across Australia & New Zealand recognising 20 years in Australia and 75,000 students in New Zealand



#### Toyota Community Award - Australia AMI Community Award - New Zealand

Recognising programs that exemplify the whole community approach to conducting RYDA.

Awarded to Bass Coast Cycle Challenge, Victoria in Australia. Awarded to Jerry Cowper and Tauranga Te Papa in New Zealand.



#### **Bridgestone School Award**

Recognises schools that show an ongoing commitment to road safety education through long-term, consistent RYDA attendance.

Awarded to Nazareth Catholic College – Flinders Campus in South Australia and Lincoln High School in New Zealand.



#### **Boral Police Award**

Recognising committed officers who play a pivotal role in RYDA through their delivery of the 'Road Choices' session.

Awarded to Snr Constable Annabel Shegog from Tasmania Police.





MTAA Super Facilitator Award - Australia

#### New Zealand Steel Facilitator Award - New Zealand

Recognises dedicated individuals who commit to continual training and receive great evaluation feedback.

Awarded to Anthony Cope in Australia and Andrew Robertson in New Zealand .



This year, our staff responded to the COVID-19 environment to enable the continuation of RYDA education. A digital product was developed and delivered and following the development of a Covid safe plan, RYDA workshops re-started, inschool and more recently as excursions at our venues throughout Australia and New Zealand.

The team is responsible for the operations of RSE throughout Australia and New Zealand, under the direction of its Boards and educationally, under the auspices of the RSE Advisory Council. The company is headquartered in Sydney with a national office in Auckland. Reflected in staff roles, operations include all the elements associated with program development and quality, school engagement and program delivery, corporate governance and fiscal sustainability.

Each year RSE, through its team, releases a revised version of RYDA reflecting ongoing research to maintain alignment of the program with educational curricula, evidence and best practice.

#### **Management Team**

- Terry Birss, CEO/Managing Director
- Brooke O'Donnell, General Manager Education & Communications
- Maria Lovelock, New Zealand Manager
- John Elliott, National Program Manager (appointed September 2020)
- Christina Anggono, Accountant/Office Manager, and
- Greg Rappo, Program Director (retired May 2020)

All are Sydney head office based except for the NZ Manager who is located in Auckland.

#### In Australia there is:

- Jane Ward (p/t) Media & Communications Coordinator, and
- Lachlan Ward (p/t) who provides resources support

In Australia Program Coordinators are responsible for RYDA school engagement and program delivery and are based in Victoria, NSW and Queensland:

- Catherine Smith, Senior Program Coordinator (p/t) (Vic) & acting Administrator regional Australia,
- Hannah Olsen (SE QLD),
- Tracey Grinter (Sydney) (appointed December 2020), and

**In New Zealand** financial and funding administration support is provided (respectively) by:

- Nola Lovelock (p/t), and
- Nickie Mouncey (p/t)

In New Zealand RYDA Program Coordinators are:

- Pearl Newman (p/t) (Northland and Central North Island), who is also a facilitator trainer in both countries,
- Naomh Cusin (p/t) (South Island), and
- Natalie Alabaster (p/t) (Lower North Island from Wellington to Hawke's Bay)

# > OUR INTERNATIONAL ADVISORY COUNCIL

RSE's Advisory Council is the crucial link between the international research community and our education programs. We are deeply indebted to Members for their contribution towards the continual improvement of RSE's education.



**Professor Barry Watson, PhD** is a Professor in the Faculty of Health at the Centre for Accident Research and Road Safety, QLD (CARRS-Q). He has over 35 years experience in road safety research and policy development. As a founding member and former head of CARRS-Q, Barry has been involved in the development and delivery of courses in road safety and traffic psychology for undergraduate and postgraduate students. Barry has lead research teams examining a range of road user behaviour issues including drink driving, speeding, driver licensing, driver education and traffic law enforcement.



**Dr Neale Kinnear PhD, CPsychol** is a Chartered Psychologist in the study of human behaviour and transport and Head of Transport Safety at TRL, the UK's Transport Research Laboratory. Neale conducts projects for high profile clients providing technical expertise for evaluation, research, and evidence-based policy. Neale has extensive knowledge and experience of international scientific literature in relation to driver behaviour, particularly that of young and novice drivers, graduated driver licensing, driver training and education, distraction, telematics and speeding. His knowledge and expertise has been published in peer-reviewed academic journals, international books and has been presented widely at national and international conferences. Neale sits on the Young Driver Subcommittee and the Standing Committee on Operator Education and Regulation at the Transportation Research Board (TRB), USA.



**Dr Marilyn Johnson, PhD** is a Senior Research Fellow in the Institute of Transport Studies at Monash University. Her research focuses on cyclist safety including electric bikes, motorised mobility scooters and the elderly, driver training and, cyclist fatality crash factors. She is also the Research Manager at the Amy Gillett Foundation (AGF), where she ensures activities and programs are based on critically evaluated scientific evidence. Marilyn was a significant contributor to action that has led to the amendment of minimum passing distance legislation in several Australian jurisdictions. She has over 10 years experience in road safety research and policy development and has provided expert advice on road safety policy in Australia.



**Mary Chamberlain MNZM, EMPA, B Ed** is a director of Evaluation Associates and a consultant. As a thought leader in curriculum and assessment, Mary is one of New Zealand's most highly respected educators. Mary spent 10 years as a group and senior manager in the Ministry of Education in Wellington. She led the development of the New Zealand Curriculum, the development of Curriculum Exemplars for years 1-10, and the design of the National Assessment Strategy. She has recently been part of the OECD team who reviewed the education system in Indonesia. Mary has deep knowledge of the education system and a profound understanding of teaching, learning and assessment and effective education system design.

# **> OUR PARTNERS**

### **AUSTRALIA & NEW ZEALAND**

#### **Founding Partner**



There are no higher priorities for **BOC** as an organisation than the health and safety of their employees, customers, suppliers and the broader community. Road Safety Education Limited has great synergies with BOC's own safe driving culture and this is why BOC keenly support this youth education initiative for young drivers and their passengers.

BOC became the founding sponsor of the RYDA road safety education program in 2004 when it was a small yet growing local project in NSW. Through ongoing sponsorship, BOC is very pleased to be directly involved in helping to provide RYDA to over half a million students across Australia and New Zealand. Further information can be found at: boc-limited.com.au or boc-limited.co.nz.





**Bridgestone** has an ongoing commitment to supporting youth and promoting road safety. As one of the priority areas of its global CSR focus, 'Our Way To Serve', the company believes young people are the key to a bright and sustainable future and is passionate about ensuring young drivers are exposed to safe driving messaging as early as possible. Early education creates a better understanding of the significance of safe practices when driving and the need to reduce road trauma and fatality rates.

Bridgestone's own Safe Hands campaign has been incorporated into the RYDA program to demonstrate the important role that tyres play in staying safe on the road. Further information can be found at: www.bridgestone.com.au and www.bridgestonetyres.co.nz.

### **COMMUNITY PARTNER - ROTARY**



Rotary Clubs in Australia and New Zealand

The RYDA Program is coordinated in partnership with hundreds of Rotary Cubs in Australia and New Zealand. The active support and close involvement of Rotary is a fundamental aspect in the success of the RYDA Program. There are over 1,100 Rotary Clubs with some 30,000 members located in communities across all cities and rural towns in Australia and New Zealand. Rotary provides the RYDA Program with access to a vast volunteer support base and introduction to many community groups including schools and local business organisations. RSE and Rotary Clubs across Australia and New Zealand are proud to be working together to help make our roads a safer place.

### **POLICE SUPPORTING RYDA**



Police officers play an important role in supporting the RYDA Program, actively engaging in RSE's facilitator training modules to equip them to deliver RYDA's "Road Choices" session. RYDA's "Road Choices" session is a crucial part of the workshop which benefits greatly from the vast experience and knowledge of Police personnel. In NSW, a team of specially trained School Liaison Police assist in the conduct of RYDA and the Queensland Police have endorsed the program, bringing RSE under their "Working Together" umbrella. RSE also receives greatly valued support from Police in the ACT, South Australia, Tasmania and New Zealand. RSE thanks Police officers across all jurisdictions for their active participation in RYDA and continued dedication in helping to make our roads a safer place.

### **AUSTRALIA**

# ΤΟΥΟΤΑ

As a mobility company, **Toyota** recognises that it has an important role to play in encouraging road safety. One of the ways it does so is through its long-term partnership with Road Safety Education, together working towards 'Zero Youth Road Trauma'.

With more vehicles on the road than any other brand, Toyota remains committed to providing Australians with vehicles that have safety as the number one priority, and which maintain the standards of durability and reliability already synonymous with the brand. For more information go to: www.toyota.com.au.



**MTAA Super** was established in 1989 as the national super fund for the automotive industry. It has since expanded to support workers from all trades, industries and professions. MTAA Super has over 200,000 members and \$12.3 billion in funds under management. It supports over 50,000 employers across Australia, from major cities to regional communities. In 2021, MTAA Super and Tasplan Super are merging to become a national fund with more than \$23 billion in funds under management, and 326,000 members.

Over two-thirds of MTAA Super members are employed by businesses committed to keeping this country safe and productive on our roads. As a super provider, MTAA Super are uniquely positioned to understand the value of investing in the future. For more information visit mtaasuper.com.au.



**Boral** is an international building and construction materials group. They help their customers Build Something Great<sup>™</sup> by supplying them with high-quality, innovative, sustainable construction materials and building products.

Boral has a long and proud history of supporting the communities in which they operate. They are committed to being a socially responsible and valued member of those communities and making a positive and sustainable contribution to their well-being. Boral are joining forces with RSE to work together to improve road safety for young people and the community. Visit boral.com.au for more information.

#### **NEW ZEALAND**

#### **Co-Founding Partner**



**New Zealand Steel** has been a Founding Co-Sponsor of the RYDA Program in NZ since 2007. They support RSE because of the impact road crashes have on young people and their families, and particularly because it's a great fit with their own safety culture. Priority areas for their community support are young people, education and safety, all of which RSE Programs encompass.

New Zealand Steel is part of the BlueScope Steel group of companies. Further information can be found at: nzsteel.co.nz.



**AMI** is part of the IAG Group, the largest insurance group in New Zealand and Australia. Founded in 1926, AMI is strongly committed to road safety, supporting the role of education in reducing crashes and youth road trauma. AMI's approach to insurance for young drivers has great synergies with the RYDA program, treating young people as responsible road users, capable of making good choices. Further information can be found at ami.co.nz.

### > OTHER SPONSORS & SUPPORTERS

Every RYDA venue relies on the support & involvement of local Rotary Clubs, businesses and community organisations. Please see venue pages at rse.org.au for a comprehensive list of local sponsors and supporters. We thank the following organisations for their ongoing support of local Programs.

#### Governments in all Jurisdictions (Australia & NZ) Including:

Police authorities Departments of Education Department of Planning Transport & Infrastructure SA Department of State Growth Tas Department of Transport & Main Roads Qld Transport for NSW, Centre for Road Safety ACT Justice and Community Safety Directorate Waka Kotahi (New Zealand Transport Agency)

#### **Educational and Community Groups**

Brain Injury Association NZ (Central Districts, Nelson, Northland) Rapid Relief Team (RRT) NZ NZ Spinal Trust Brain Injury Association Tasmania Headspace The Disability Trust (Headway) Headway North West (Tasmania) North Coast Brain Injury Rehabilitation Service NSW Ambulance PBF Australia PCYC Road Trauma Support (Tasmania) Tasmanian Acquired Brain Injury Service

#### **Corporations, Clubs and Foundations**

Major Contributors - Australia Bass Coast Cycle Challenge Hawkesbury Liquor Board Interlink Roads Pty Ltd LTrent Driving School

NSW 2020 Club Grants (Bankstown District Sports Club Limited, Batemans Bay Soldiers Club, Bathurst RSL Club Limited, Bathurst Panthers, Chatswood RSL Club Ltd, Club Sapphire Merimbula, Diggers Wallsend, Dubbo RSL Memorial Club, Eden Fisherman's Recreation Club, Glenorie RSL Club, Guildford Leagues Club, Hornsby RSL Club, Leeton Soldiers Club, Liverpool Catholic Club, Magpies Waitara, Merimbula RSL, Orange Ex-Services' Club, Ryde Ex Services Memorial and Community Club Ltd, The Shellharbour Club, West Pennant Hills Sports Club) Melbourne Greyhound Racing Association IMB Illawarra **Rightway Driving School** The Rotary Club of Epping Royal Automobile Association of South Australia Inc Roval Automobile Club Tasmania Sydney International Regatta Centre Sydney Olympic Park Authority **UPS** Foundation

> Major Contributors - New Zealand Alexander Group Bay Trust BDH Holdings

Community Organisation Grant Scheme (COGS) (Auckland City, Coast Otago/Waitaki, Far North, Manawatu/Horowhenua, Manukau, Nelson Bays, Papakura/Franklin, Rodney/North Shore, Southland, Tairawhiti, Tamatea, Tauranga/Moana, Tongariro, Waikato West, Wairarapa, Waitakere, Whangarei/Kaipara, Whitiereia) Eastern and Central Community Trust The Rotary Club of Henderson The Lion Foundation NZ Lotteries Community Grant Pub Charity The Southern Trust The Trust Foundation (Million Dollar Mission)

#### **Local Government**

RYDA enjoys strong support from local councils at many venues. Significant, ongoing, financial support has been provided by:

Ashburton District Council, Bathurst Regional Council, Burdekin Shire Council, Campbelltown City Council, Central Coast Council, City of Tea Tree Gully, Clare & Gilbert Valleys Council, Clarence Valley Council, Cowra Shire Council, Douglas Shire Council, Dubbo Regional Council, Eurobodalla Shire Council, Fraser Coast Regional Council, Hawkesbury City Council, The Hills Shire Council, Limestone Coast Local Government Association, Logan City Council, Marlborough District Council, Masterton District Council, Mid-Coast Council, Moreton Bay Regional Council, Nelson City Council, Noosa Shire Council, Orange City Council, Road

Safe Southland, Road Safe Northland, Sunshine Coast Regional Council, Tasman District Council, Timaru District Council, Townsville City Council, The City of Salisbury, Wairarapa Road Safety Council, Warrumbungle Shire Council, Selwyn District Council

#### **Corporations, Clubs and Foundations**

Other Supporters

Adors Hire, ACE Traffic Control, Adelaide Bank, Advance Ashburton, AK Franks Charitable Trust, ANZ Bank (Newcastle), Aruma, Australian Driver Trainer Association, Ayr Toyota (Don West), Bank SA, Barossa Valley Toyota, Bega Valley Driving School, Bega Valley Motors, Bendigo Bank (Modbury, Mt Gambier, Tewantin, Adelaide, Noosa), Black Toyota, Brian Hilton Motor Group, Bruce Harris Construction, Burdekin TAFE, Cairns Jockey Club, Calare Academy of Road Safety, Camp Clayton, Cardiff Toyota, Cargill Processing Ltd, Centralines Limited, CFS Tanunda, Charter Services Queensland, Chenery Memorial Trust, Chinchilla Show Grounds, Clutha Licensing Trust, CMI Toyota Portside, Coates Hire (various locations), Coastal Auto Group, Coastline Credit Union, Coles (Victor Harbor), Coonabarabran Race Course, Corners Tovota, Crick Auto Group (Noosa), Dargaville Racing Club, Don West Toyota (Ayr & H.H.), Dubbo City Toyota, Dubbo Gold Club, Dubbo Meat & Seafood Centre, Dubbo Traffic Centre, Eggins Comfort Coaches (Taree), Fiat Car Club of Queensland Inc, Glasshouse Country Coaches, Graduate School of Motoring (Ayr, Townsville), Graham Kidson Driving School (Orange), Grill'd Ltd (Holden Hill), HART (St Ives), Hillstart Driving School, IGA West Dubbo, IMB Bank (Canberra), ILT Foundation, Irelands New & Used Car Dealership, Jacksons Motors (Tasmania), John Davis Motors, John Andrew Ford, Kangaroo Bus Lines (Caboolture), Kembla Grange Turf Club, Lifetime Connect, MAIB, Manawatu Toyota, Max Orman Toyota, McIlroy Auto Group, McLeod Office Furniture, MGA Insurance Brokers, The Meadows Greyhound Community Grant Fund, Michael Blakey Welding, Mike Blewitt and Coffs Coast Isuzu Ute, Mike Carney Toyota, Moruva Jockey Club, Motor Accidents Insurance Board (Tas), Motor Trades Association of Australia, NAB Victor Harbor, NB&A Group, New Hope Coal (Oakley), Neverfail Water (Dubbo), Newcastle Permanent Building Society, Noosa Heads Surf Life Saving Club, North Coast Heavy Towing, Northpoint Toyota, NRMA (Central Coast), Oakey Trade & Technical Centre, O'Halloran Motors, One Foundation, Orange Driving School, Orange PCYC, Oxford Sports Trust, PD&M Gazette, Peter Kittle Toyota, Plaza Holden, Queensland Ambulance, Road Trauma Support Tas Inc. Sandown

Greyhound Racing Club, Sapphire Coast Kart Club, Smiths Mid North Motor Co, Southern Cross Austereo, Sprayrite, Sprint Auto, State Emergency Services (SES), Steinborner Holden, Sunshine Coast Turf Club, Sunshine Toyota, Surf Life Saving Qld, Sutton Road Training Centre (ACT), Tablelands Driver Training, Taree Holden, Taree Wingham Race Club, Taylor Automotive, TECT, Tewantin Noosa RSL, Thomas Hobson Trust, Toowoomba Turf Club, Toyota Cheltenham, Toyota Cornes Unley, The Trusts Community Foundation, Trust House Foundation, The Trusts Arena (Waitakere), Wagga Motors, Wippels Autos, Wiri Licensing Trust, Woolworths (Bega, Clare), Wyong Race Club, Yamba Sports Centre, Youthtown

> *individual giving* Luke Mills

We thank the many councils, governments, corporations, organisations, clubs and foundations for financial and in-kind donations, the schools who continue to prioritise road safety education for their students, the teachers who coordinate and attend the excursion, the facilitators who give their time to train for and deliver the sessions and the hundreds of individual Rotary volunteers who give their time tirelessly.



# SAVING LIVES THROUGH STRONG GOVERNANCE

# Sound governance – the framework to realising our values of:

- accessibility and affordability for our students,
- stability and value for our partners,
- confidence and security for our team, and
- earning the trust of our community.

### > COMPANY DIRECTORY

Road Safety Education Limited (Australia)

#### The Company

Road Safety Education Limited (RSE) is incorporated under the Corporation Act 2001 as a public company limited by guarantee.

RSE is a registered charity and not-for-profit organisation and the leading educator of youth in road safety across Australia and New Zealand, with a commitment to the reduction of road trauma through the delivery of evidencebased road safety education. RSE's flagship program, RYDA, is a comprehensive, best practice program which is boosted by the highly engaging workshop delivered by road safety and youth education professionals. RYDA links to the curriculum, complies with jurisdictional best practice guidelines, is embedded in the community and gives young people an opportunity to create safety strategies alongside the peers they will most likely be riding with, as drivers or highly influential passengers. RSE partners with Rotary Clubs, government agencies, corporations and civil society. RSE operates in New Zealand through a subsidiary of the same name.

#### **National Program Office**

10 Julius Avenue North Ryde NSW 2113

#### **Directors**

at the date of this financial report Dr Stuart Boland, Chair A T (Terry) Birss, CEO/Managing Director Kerry Chikarovski John Loughlin Paul Pixton Edward (Ned) Boyce Lynne Wilkinson Bruce Manefield

#### Bankers

Macquarie Bank Limited ANZ Banking Group Limited

#### Auditor

National Audits Group Pty Ltd Level 10, 32 - 36 Martin Place Sydney, NSW 2000 www.audits.com.au

#### Website

www.rse.org.au

# **> REPORT OF THE DIRECTORS**

Road Safety Education Limited & Controlled Entity 30 June 2020

The Directors present their report on the Group, being Road Safety Education Limited and its controlled entities, Road Safety Education Limited Australia and Roade Safety Education Limited New Zealand for the financial year ended 30 June 2020.

#### **Director Information**

The names of the Directors in office at any time during, or since the end of, the year are:

- Dr Stuart Boland, Chair
- Albert Terence Birss, CEO/Managing Director
- John Loughlin
- Paul Albert Pixton
- Edward (Ned) Boyce
- Kerry Chikarovski
- Lynne Wilkinson
- Bruce W Manefield

Directors have been in office since the start of the financial year to the date of this report unless otherwise stated.

#### **Principal activities**

The principal activities of the Group during the financial year were the provision of road safety education programs for youth which are delivered by professional presenters in partnership with Rotary Clubs in Australia and New Zealand. RSE is a registered authority holder under the Charitable Fundraising Act 1991.

#### **Change in State of Affairs**

During the financial period there were no significant change in the state of affairs of Road Safety Education Limited and Controlled Entities or of its principal activities except as set out in this report and in the financial statements and notes thereto.

#### Short term objectives

The Group's short term objective is to increase the availability of the RSE Programs throughout Australia and New Zealand in partnership with all sectors of society including the community, government agencies and corporations.

#### Long term objectives

The Group's long term objective is as the premier road safety educator for youth in Australia and New Zealand to contribute to the reduction of trauma on our roads.

#### Strategy for achieving the objectives

To achieve these objectives, the Group has adopted the core strategies of:

- A professional educator engaging with the community;
- Delivering quality, evidence-based road safety education programs designed to help facilitate a cultural shift in the perception of, and attitude towards, risk by young people;
- Making, over time, RSE's suite of school programs available to all high schools throughout Australia and New Zealand; and
- Marshalling and managing resources to facilitate sustainable operations.

#### **Information on the Directors**

Dr Stuart Boland Qualifications Chair AM, MB, BS, FRCS, FRACS, FACS, FAMA, FAICD

at Sydney University in 1967 and

Mona Vale Hospital in 1975. He

served the Medical Profession in

Chairman of the Medical Board at

Mona Vale Hospital, subsequently on the Council of the Association of

Surgeons and the Australian Council

of Health Care Standards, two years

as President of the NSW Branch of

the AMA in 1991-1992 and later was the medical representative on

the Council of Professions in NSW.

Australia's biggest Medical Indemnity

anatomy at Notre Dame University. Dr

Boland is a director and Chairman of

the trustee of Road Safety Education

Foundation.

He had 10 years as Chairman of

Insurer (AVANT) until he retired in

2014. Since 2011 he has taught

a number of roles including as

A/Prof Boland graduated in Medicine

was appointed an Honorary General Surgeon at Sydney Hospital and

Experience



Albert Terence Birss

Qualifications Experience



**CEO/Managing Director** (Chair 2004 - 2011) CA(NZ), FGIA, FCG (CS, CGP), FIPA Mr Birss appointed CEO and Managing Director on 1st July 2013 having held the position of Executive Chairman in the prior year. Over a period of approximately 10 years from 2001 to 2011, Mr Birss was Chair of RSE's predecessor and Chair of RSE since incorporation in 2004. He is a director of the trustee of the Road Safety Education Foundation, a director Road Safety Education Limited in New Zealand and is a Rotarian and dual Paul Harris Fellow, Before his appointment as CEO/MD, Mr Birss, a member of Chartered Accountants Australia and New Zealand and of The Governance Institute was an accountant in public practice specialising in the provision of business and financial advice. Mr

Birss' experience includes corporate reconstruction and recovery, the establishment of new businesses and corporate lending, strategy development and risk assessment in the finance industry.

#### Kerry Anne Chikarovski Chair (2013 – 2019) Qualifications B.Ec LLB Experience Ms Chikarovski bega



John Loughlin

Experience

Ms Chikarovski began her career as a solicitor before entering parliament in 1991. In parliament she held the position of Minister for Consumer Affairs. In Government, she held the further portfolios of Assistant Minister of Education, Minister for Industrial Relations, Minister for the Status of Women and Shadow Minister for the Arts, Ethnic Affairs and Women. After four years as Deputy Leader of the NSW Parliamentary Liberal Party, Ms Chikarovski was elected Leader 1998. Since retiring from politics in 2003 Ms Chikarovski has successfully established a career in government relations, as a corporate advisor, event speaker, leadership mentor and media commentator. She is an ambassador for the Eggtober Foundation, YWCA NSW and Australian Indigenous Education Foundation and the Chair of NSW Women's Rugby. Directorships include NSW Rugby Union, Waratahs Rugby Union and Humpty Dumpty Foundation.

Mr Loughlin is the Managing Director of a building contracting company specialising in the construction of sport and leisure facilities for community groups including schools. He has wide experience in business including quality assurance, environment and safety policy, marketing and costing and project management. Mr. Loughlin was instrumental with others in establishing the RSE Program, contributing to policy formulation and implementation in such areas

### > **REPORT OF THE DIRECTORS** (continued)

Dip FP. JP

Road Safety Education Limited & Controlled Entity 30 June 2020

as program content, research, risk assessment, quality assurance and sponsorship and liaison with government and government authorities.

#### Paul Albert Pixton Qualifications Experience



#### Edward (Ned) Boyce Qualifications Experience



#### Lynne Wilkinson Qualifications Experience



Now engaged in general insurance, Mr. Pixton has had a long career in financial planning in the Hills District of Sydney. He specialised in advice in the superannuation and retirement fields for corporate and individual clients. As a local business leader, Paul is involved in charitable works. He has long involvement with road safety and was one of the founders of the RYDA program. Paul is a Rotarian and a Past President of the Rotary Club of Dural.

#### BA LLB (ANU) FAICD

Mr Boyce is a lawyer practicing since1974 in property and commercial law. He is a past National Managing partner and Chair of Hunt & Hunt. Mr Boyce is a past president of the Rotary Club of Sydney, a past chair of the Foundation of a major independent school and a past councillor of the Law Society of New South Wales. Mr Boyce is a graduate of an executive education program of the Harvard Business School and is Chair of the trustee of Road Safety Education Foundation.

BA Hons Grad Dip Fin Mgt. Ms Wilkinson works with industry groups in strategic communications. During 2008 - 2014 she was the CEO of The Australian Companies Institute Limited (AUSBUY) representing businesses across many industry sectors which requires active media, lobbying and community engagement. She has held communication and senior marketing roles with Coles and Myer Property Bruce W Manefield Qualifications Experience



and throughout her career has been a change agent. Ms Wilkinson was an infants teacher for a decade and has experienced first-hand Rotary's influence on youth as a member of Rotaract and has studied in the USA under Rotary's auspices.

#### BSc FAICD

Bruce began began his career at IBM in business development roles. He has worked in a number of multinational organisations (Oracle, BHP, Telstra) in marketing, product management & commercial management roles. He has held CEO/GM roles in the not-forprofit sector working to build organisational capability, improved delivery and sustainability. He was also the Executive Officer of the NSW childcare industry association, Childcare NSW. More recently, he has driven organisational transformations at board level, mainly in the early learning and early intervention sectors. These include KU Childrens Services, Telstra Employees Credit Union & Gunawirra, Mr Manefield is a strong proponent of the value of early intervention in providing better outcomes for young people.

#### **Meetings of directors**

During the financial year, 7 meetings of directors (including committees of directors) were held. Attendances by each director during the year were as follows:

	Directors Meetings		
	Number	Number eligible	
	attended	to attend	
Albert Terence Birss	7	7	
John Loughlin	3	7	
Paul Albert Pixton	7	7	
Bruce W Manefield	5	7	
Edward (Ned) Boyce)	7	7	
Kerry Anne Chikarovski	2	7	
Lynne Wilkinson*	3	7	
Dr Stuart Boland	7	7	

\* leave of absence 4 meetings

#### **Key Management Personnel**

Albert Terence Birss	
Brooke O'Donnell	General Manager - Education & Communications Joining the company in 2006 and appointed to her current position in February 2016.
Maria Lovelock	B.A, Cert. DM New Zealand Manager Joined the NZ company in 2016 and appointed to her current position in March 2019.
John Elliott	BAppScilnf, MBus National Program Manager (Australia) Joined the company in September 2020.
Greg Rappo	B.Sc.Agr. (Hons), FAICD Program Director Joined the company in 2008 and retired in May 2020.

#### Indemnification and insurance of officers and auditors

No indemnities have been given or insurance premiums paid, during or since the end of the financial year, for any person who is or has been an officer or auditor of Road Safety Education Limited and Controlled Entities with the exception of the payment of a premium for directors and officers liability insurance of \$3,732 (2019: \$3,490).

#### **Operating Results**

The consolidated loss of the Group amounted to \$ (65,099) (2019: \$ 86,001).

#### **Dividends paid**

RSE's constitution prohibits the payment of dividends.

#### **COVID-19 impact**

On 11 March 2020, the World Health Organization declared COVID-19 a global pandemic. While COVID-19 is a health crisis, it has caused socioeconomic disruption on a global scale. The Company has considered the impact of COVID-19 when preparing the financial statements and related note disclosures. In the opinion of The Directors, whilst the widespread outbreak of COVID-19 has impacted the normal course of operations during the financial year, the Company does not foresee a material financial impact resulting from the COVID-19 outbreak in the following financial year.

#### Proceedings on behalf of company

No person has applied for leave of court to bring proceedings on behalf of the Company or intervene in any proceedings to which the Company is a party for the purpose of taking responsibility on behalf of the Company for all or any part of those proceedings.

The company was not a party to any such proceedings during the year.

#### Auditor's independence declaration

The lead auditor's independence declaration in accordance with section 60-40 of the Australian Charities and Not-for-profits Commission Act 2012 for the year ended 30 June 2020 has been received and can be found on page 7 of the financial report.

Signed in accordance with a resolution of the Board of Directors and signed for and on behalf of the Directors by Dr Stuart Boland, Chair and A T Birss, CEO/Managing Director 28 October 2020.

The referenced page in the preceding paragraph as page 7 appears on page 22 of this report.

### > FINANCIAL REPORT

#### Road Safety Education Limited (Australia) Independent Audit Report

An independent audit of the 2019/2020 Financial Report for Road Safety Education Limited has been conducted by Steven J Watson (Managing Director), National Audits Group Pty Ltd, Level 10, 32 - 36 Martin Place, Sydney, NSW 2000.



#### ROAD SAFETY EDUCATION LIMITED AND CONTROLLED ENTITIES ABN 17 110 667 706

#### AUDITORS' INDEPENDENCE DECLARATION

#### FOR THE YEAR ENDED 30 JUNE 2020

We declare that, to the best of our knowledge and belief, during the year ended 30 June 2020, there have been:

- (i) no contraventions of the auditor independence requirements as set out in section 60-60 of the Australian Charities and Not-for-profit Commission Act 2012 in relation to the audit and
- (i) no contraventions of any applicable code of professional conduct in relation to the oudit.

#### National Audits Group My Ltd Authorised Audit Company



Sydney

Dated: 28 October 2020

	CAST   NELBOURNE   NEWCAS	LE I SYDNEY I WAGGA WAGGA	www.caudits.com
10/32-36 Martin Flace SYDNEY NSW 2000	1/105 Murgan Stirret WACCA VIACCA NSW 2650	PO Box 5545 WACGA WACGA NSW 2650	



#### ROAD SAFETY EDUCATION LIMITED AND CONTROLLED ENTITIES ABN 17 110 447 705

#### INDEPENDENT AUDITOR'S REPORT

FOR THE YEAR ENDED 30 JUNE 2020

#### Report on the Audit of the Financial Report

Ophice We have audited the financial report of Road Safety Education Umited and Controlled Entities (II Company and its subsidiaries (the Group), which comprise the statement of financial position as at 30 Ju 2020, the statement of comprehensive income, the statement of changes in saulty and the statement cash flows for the year then ended, and notes to the financial statements, including a summary of significa accounting policies, and the director' declaration. In our option, the accompanying financial report of the Group is in accordance with the Corporations A should including: tions Act

() giving a true and fair view of the Group's financial position as at 30 June 2020 and of its financial performance for the year ended; and

[I] complying with Australian Accounting Standards - Reduced Disclosure Requirements and the Corporations Regulations 2001.

Experiment expension Bails for Opialon We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Report standards are independented in the Quop in accordance with the audit on the pendence requirements, the Corporations Act 2001 and the ethical requirements of the Accounting Professional and Ethic Standards Boards APES 110 Code of Ethics for Professional Accountants (the Code) that are relevant to a audit of the financial report in Australia. We have also fulfiled our other ethical responsibilities in accordance with the Courte.

We confirm that the independence declaration required by the Corporations Act 2001, which has been given to the Directors of the Company, would be in the same terms if given to the Directors as all the time of this auditor's teport.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our

Responsibilities of Directors for the Financial Report The Directors of the Company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Austration Accounting Standards - Reduced Disclosure Requirements and the Corporations Act 2001 and for such intermal control as the Directors determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, ether due to froud or enor

In preparing the financial report, the Directors are responsible for assessing the Group's ability to continue a going concern, disclosing, as applicable, matters related to going concern and using the going conce basis of accounting unless the Directors either intend to liquidate the Group or to cease operations, or ha na readistic alternative but to do so.

#### or's Responsibilities for the Audit of the Financial Report

Auditor's Responsibilities for the Audit of the Financial Report Cur objectives are to obtain reasonable occurrance about whether the financial report as a whole is the his material mistatement, whether due to finaud or error, and to issue an auditor's report that includes or ophics, Reasonable assumed as a high level of assumed, but lis not a guarantee that an audit conducts in accordance with Australian Auditing Standards will always detect a material mistatement when it exist Mistatements, con one firm those or error and are considered material. It individually or in the aggregation they could reasonable we expected to influence the economic decisions of users taken on the basis of the financial could be expected to influence the economic decisions of users taken on the basis of the financial could be expected to influence the economic decisions of users taken on the basis of the fnancial report

As part of an audit in accordance with the Australian Auditing Standards, we exercise prote judgement and maintain professional scepticism throughout the audit. We also:

- .
- .
- errent and maintain proteisuonal icepticism throughout the audit. We also: Identify and assess the risks of material misistement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obbits audit evidence that is sufficient and appropriate for provide a basis for our opinion. The risk of not detecting a material misistement resulting two to the sub is higher than for one resulting from error, as it hand may involve collution, forgery, intentional environment responsive to those risks. Obtain an understanding of internal control relevant to the audit is order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the efficience on the appropriate risks and the transmission of the first of an order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the efficience on the appropriate mission and the transmission and the reasonableness of accounting estimates and help devices made by the Directors. Conclusion the appropriatements of the Directors, we find an application and the reasonableness of accounting and, based on the audit evidence abbained, whether a material uncertainty exists related to even is or conditions that may can tignificant double on the Graphy's ability to continue on a going concern. If we auditor's report, however, however, howe events or conditions may cause the Group to create us to made out and auditor's report, however, however, howe events or conditions may cause the Group to create a point on the order of our auditor's report. However, however, however, and additions may cause the Group to create an events or conditions the conditions are provided to conditions the condition and a material or and auditor's report. However, how •
- going concient. Evaluate the overall presentation, structure and content of the financial report, inclu disclosures, and whether the financial report represents the underlying horeactions and ev manner that achieves fair presentation. .

We communicate with the directors regarding, among other matters, the planned scope and firring of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit

#### Auditor's Responsibilities for the Audit of the Financial Report (continued)

Available Responsibilities for the Avail of the Financial Report (continued) We also provide the Directon with a statement that we have complete with relevant efficial requirements regarding independence, and to conterminicate with them all relationships and other matters that may restandably be thought to bear on our independence, and where applicable, related saleguards, from the matters communicated with the Directons, we determine those matters that were of most significance in the audit of the financial report of the current period and are therefore the key audit matters,

National Audits	Group Pty Ltd	
Authorised Aud	il Company	
d		
2D		

leven J Watson Kanaging Director

Dated: 28 October 2020

STONEY

10/32-36 Martin Place PO Box Q188 QV8 1/185 Morgan Street PO Box 5545 T 1300 734 707 31DNEY NSW 2000 SYDNEY NSW 1230 WAGGA WAGGA NSW 2550 WAGGA NSW 2650 E info@widtx.o

### > FINANCIAL REPORT

Road Safety Education Limited & Controlled Entity (as at June 2020)

#### **Statement of Comprehensive Income** Consolidated Parent 2020 2019 2020 2019 \$ \$ \$ \$ Revenue Program school fees & grants for Program delivery 1,338,767 2,180,855 1,303,312 1,736,559 Sponsorship & grants for Program maintenance, development, QA & subsidies 1,638,663 1,705,320 1,096,230 1,363,982 TOTAL REVENUE 2,977,430 3,886,175 2,399,542 3,100,541 Program discounts & subsidies given (745,654) (974,436) (1, 181, 644)(792,074)**NET REVENUE** 2,231,776 2,704,531 1,607,468 2,126,105 Less expenses Other Income 194,869 11,714 173,824 11,565 Program delivery (698,785) (1, 159, 425)(523, 195)(791, 136)Program research, maintenance, QA & delivery support (1,499,168)(1, 436, 128)(1,032,929)(1,243,980)Depreciation & amortisation (286,374) (293, 791)(34.691)(27, 560)**TOTAL EXPENSES** (2,296,875)(2,618,530)(1,668,674)(2,051,111)86,001 Surplus/(deficit) before other comprehensive income (65,099)(61, 206)74,993 **OTHER COMPREHENSIVE INCOME** Exchange differences on translating foreign controlled entities 2,371 1,260 87,261 SURPLUS/(DEFICIT) (1) (62,728) (61,206) 74,993

(1) Total comprehensive revenue and expense for the year

# Statement of Financial Position

A99E19				
CURRENT ASSETS				
Cash and cash equivalents	920,408	712,405	825,881	585,310
Trade and other receivables	128,144	117,244	47,816	87,579
TOTAL CURRENT ASSETS	1,048,552	829,649	873,698	672,889
NON-CURRENT ASSETS				
Financial assets	801	801	801	801
Plant and equipment	17,792	25,199	11,526	17,717
Intangible assets - education programs	155,233	327,742	155,232	327,742
TOTAL NON-CURRENT ASSETS	173,826	353,742	167,559	346,260
TOTAL ASSETS	1,222,378	1,183,391	1,041,257	1,019,149
LIABILITIES				
CURRENT LIABILITIES				
Trade and other payables	266,993	306,520	235,729	276,245
Employee benefits	144,534	100,046	91,532	91,890
Other liabilities	564,194	436,706	439,081	327,797
TOTAL CURRENT LIABILITIES	975,721	843,272	766,343	695,932
NON-CURRENT LIABILITIES				
Employee benefits	40,104	70,838	83,742	70,838
TOTAL NON-CURRENT LIABILITIES	40,104	70,838	83,742	70,838
TOTAL LIABILITIES	1,015,825	914,110	850,084	766,770
NET ASSETS	206,553	269,281	191,172	252,379
EQUITY				
Reserves	21,834	19,462	-	-
Retained surplus	184,719	249,819	191,172	252,379
TOTAL EQUITY	206,553	269,281	191,172	252,379

Excerpts from the audited financial report.

# > COMPANY DIRECTORY & DIRECTORS' REPORT

Road Safety Education Limited (New Zealand)

#### The Company

Road Safety Education Limited (described as RSENZ in this section), was incorporated in 2006 under the Company's Act 1993 (NZ) and is a registered charity under the Charitable Act 2005. RSENZ is a not for profit company delivering road safety education programs specifically designed for youth in the community. The RSE RYDA Program is evidence-based and incorporates classroom lessons pre-and post RYDA workshops, which are presented by RSE trained facilitators in a community environment supported by partnerships with Rotary Clubs, as well as government agencies and corporate New Zealand.

#### **Operational Results**

The loss from ordinary activities was: Loss \$16590 (last year \$11,125) - NZ currency, was transferred from reserves).

**Company number** 1883589

**Registered Office** 86 Parnell Road, Auckland 1052

**Registered Charitable Entity Number** CC27875

**Shareholder** Road Safety Education Limited (Australia)

NZ Manager Maria Lovelock, BA, Cert. DM

Auditor Forbes Audit + Accounting Limited

Banker ASB Bank Limited

Website www.rse.org.nz

#### Directors

The names of the directors in office during the year are:

A T (Terry) Birss CA(NZ), FGIA, FCG (CS, CGP), FIPA – Chair and RSE Group CEO/Managing Director. Mr Birss is a member of Chartered Accountants Australia & New Zealand and has been a Director since incorporation in 2006.

Alistair Coleman Experience



Director since 2011 Mr Coleman is a business consultant with a focus on international market development, strategic pricing, and the commercialisation of new products and technologies. Previously since 1989, he has held positions of Chief Executive or General Manger in significant New Zealand companies engaged locally and internationally in manufacturing, marketing, services and infrastructure. Mr Coleman is a Rotarian.

Ru Tauri I Qualifications I Experience I



Director since 2015 MBA, BIS

Mr Tauri is Community Engagement Lead with Statistics NZ, which includes stakeholder engagement, team management and strategy development. Prior to his position of Business Development and Initiatives Manager, ANZ, Mr Tauri held the role of General Manager, RSE NZ. He has an event management and account management background with a special interest in collaboration, grassroots development and stakeholder engagement.

### **> FINANCIAL REPORT**

Road Safety Education Limited (New Zealand) (year ended 30 June 2020)

#### **Statement of Financial Performance**

NZ Currency	2020 \$	2019 \$
REVENUE		
Programme School fees &		
Grants for Programme Delivery	433,921	619,479
Sponsorship & Grants for Programmes		
QA and Subsidies	298,701	324,000
Interest Received	54	58
TOTAL REVENUE	732,676	943,537
Programme Discounts Given	(223,312)	(326,168)
NET REVENUE	509,364	617,369
LESS EXPENSES		
Programme Delivery Expenses	129,948	263,220
Programme Maintenance, QA & other	373,140	335,874
Depreciation	7,934	7,149
TOTAL EXPENSES	511,023	606,243
SURPLUS (1)	(1,659)	11,126

(1) Total Comprehensive revenue and expense for the year

#### **Statement of Financial Position**

CURRENT ASSETS		
Cash and cash equivalents	101,115	127,414
Trade and other receivables	68,345	25,538
TOTAL CURRENT ASSETS	169,460	152,952
NON CURRENT ASSETS		
Property, plant & equipment	6,702	7,500
TOTAL NON CURRENT ASSETS	6,702	7,500
TOTAL ASSETS	176,163	160,452
CURRENT LIABILITIES		
Shareholder's current account	(11,669)	752
Trade and other payables	152,013	124,063
Employee benefits	10,017	8,176
TOTAL CURRENT LIABILITIES	150,361	132,991
NON-CURRENT LIABILITIES		
Term liabilities		
TOTAL NON-CURRENT LIABILITIES	0	0
TOTAL LIABILITIES	150,361	132,991
NET ASSETS	25,802	27,461
Represented by		
EQUITY		
Share capital	0	-
Retained earnings	25,802	27,461
TOTAL EQUITY	25,802	27,461

An independent audit of the 2019/2020 Financial Report for Road Safety Education Limited has been conducted by Forbes Audit + Accounting Limited, 86 Parnell Road, Auckland 1052, New Zealand.

# FORBES

### Independent Auditor's Report

Road Safety Education Limited Summary Financial Statements

#### Opinia

The accompanying summary thrancial statements, which comprise the statement of financial position as at 30 June 2202, and the statement of financial performance are consistent, in all anterial respect, with the added performance report of Road Safery Education Limited prepared in accordance with the Public Benetit Entity Simple Format Reporting Accruation for profil for the year ended 30 June 2020. We oppressed as unmodified audit opinion on the performance report in our report dated 2 December 2020.

That performance report, and the summary linancial statements, do not reflect the effects of events that occurred subsequent to 2 December 2020, the date of our report.

#### Summary Financial Statements

The summary financial statements do not contain all the disclosures required under generally accepted accounting practice in New Zealand. Reading the summary financial statements, herefore, is not a substitute for reading the audited financial report of Road Safety Education insted.

te Audited Financial Statements and Our Report Thereon le expressed an unmodified audit opinion on the audited financial statements in our report dated Desember 2000.

Directors' responsibility for the summary financial statements

The Directors are responsible for the preparation of a summary of the audited financial report, which was prepared in accordance with PBE FRS-43 Summary Financial Statements.

#### Auditor's responsibility

Our responsibility is to express an opinion on the summary financial statements derived from the audited financial report of Road Safety Education Limited based on our procedures, which were conducted in accordance with international Auditing Standard (New Zealand) 810 Engagements to Report on Summary Financial Statements.

Our than our capacity of auditor, we have no other relationship with, or interests in, Road Safety Education Limited.

#### Forber

Forbes Audit and Accounting Limited Auskland 2 December 2020

Excerpt from the audited Performance Report, prepared under the applicable reporting standard, PBE SFR-A (NFP) Public Benefit Entity Simple Format Reporting – Accrual (Not-For-Profit)

# > DIRECTORY & TRUSTEE'S REPORT

Road Safety Education Foundation Ltd

#### **The Foundation**

Road Safety Education Foundation is an endowment trust formed in 2009 to help sustain the aim of Road Safety Education Limited. Road Safety Education Foundation is a registered authority holder under the Charitable Fundraising Act 1991.

#### **Operational Results & Distribution to Beneficiary**

The Foundation recorded a profit of \$1,987 (LY \$542) which was transferred to reserves.

#### **Trust Corpus**

The corpus of the Trust Fund including retained earnings, as at 30 June 2020, amounted to \$65,297 (LY \$73,375), mainly as a result of the reduction in value of the Foundation's investments of \$8,314.

#### **Principal Office**

10 Julius Avenue North Ryde NSW 2113

#### Trustee

Road Safety Education Foundation Pty Limited is incorporated under the Corporations Act 2001.

**Directors** (at the date of this financial report) Edward (Ned) Boyce (Chair) AT (Terry) Birss Dr Stuart Leigh Boland AM

Experience of the directors is set out under the Directors' Report of Road Safety Education Limited forming part of this Concise Annual Report.

#### Banker

Macquarie Limited

#### Auditor

National Audit Group Pty Limited Level 10, 32 Martin Place Sydney NSW 2000

#### Website

www.rse.org.au

#### Patron

The Honourable Sir William Deane Qualifications AC KBE Experience Sir William



Sir William Deane was called to the Bar in 1957 and appointed Queen's Counsel in 1966. In 1977 Sir William was appointed a judge in the Equity Division of the Supreme Court of New South Wales and judge of the Federal Court of Australia and the President of the Australian Trade Practices Tribunal. In July 1982, he was appointed a Justice of the High Court of Australia and served on that court until 10 November 1995. Sir William was sworn in as Australia's 22nd Governor-General on 16 February 1996 and served until 2001. He was appointed a Knight of the British Empire in 1982 and a Companion in the Order of Australia in 1988. Sir William was a Rotary Ambassadorial Scholar and is an Honorary member of the Rotary Club of Sydney.

#### **Vice Patrons**

- Gillian Moore AO BA MA DipEd, Principal of the Pymble Ladies' College from 1989 until 2007.
- Kenneth Moroney AO, APM, MBA, Commissioner of the NSW Police Force from 2002 until 2007.
- A/Prof Dr Brian Owler MB BS BSc(Med)(Hons) PhD FRACS, an adult and paediatric neurosurgeon and a Fellow of the Royal Australasian College of Surgeons.
- The Hon James Wood AO, QC, Judge of the NSW Supreme Court including Chief Judge at Common Law from 1984 until 2005 and former Chairman of the NSW Law Reform Commission.
- Geoffrey McIntyre AM. PSM (S'pore), former non-executive Chair of: Bank of China Australia Ltd, Road Safety Education Limited and Road Safety Education Foundation Ltd.
- Dr Ronald (Keith) Barton BSc (Hons 1), PhD, FTSE retired after a career in manufacturing in Australia and the USA with companies such as BHP, CSR & James Hardie Industries.

### > FINANCIAL REPORT

Road Safety Education Foundation (Year Ended 30 June 2020)

#### **Income Statement**

#### **Balance Sheet**

ASSETS CURRENT ASSETS		
Cash and cash equivalents	1,662	787
Trade and other receivables	1,099,	1,099
TOTAL CURRENT ASSETS	2,761	1,886
NON CURRENT ASSETS		
Other financial assets	66,128	73,152
TOTAL NON CURRENT ASSETS	66,128	73,152
TOTAL ASSETS	68,889	75,038
LIABILITIES		
CURRENT LIABILITIES		
Trade and other payables	3,592	1,663
TOTAL CURRENT LIABILITIES	3,592	1,663
TOTAL LIABILITIES	3,592	1,663
NET ASSETS	65,297	73,375
EQUITY		
Settlement capital	100	100
Reserves	(8,314)	1,752
Retained earnings	73,511	71,523
TOTAL EQUITY	65,297	73,375

An independent audit of the 2019/2020 Financial Report for Road Safety Education Foundation has been conducted by Steven Watson (Managing Director), National Audits Group Pty Ltd, Level 10, 32 - 36 Martin Place, Sydney, NSW 2000.



#### ROAD SAFETY EDUCATION FOUNDATION

#### INDEPENDENT AUDITOR'S REPORT

#### FOR THE YEAR ENDED 30 JUNE 2020

#### Report on the Financial Statements

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nour opinion. The accompanying financial statements present failly. In all me

- giving a true and for view of the true's triancial polition as at 20 June 2020 performance for the year then ended, and
- completing with the Australian Chalifies and Not Aurgroth's Const Australian Accounting Standards. Louis for Capition

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#### us of Mother - back of Preparation

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e is responsible for the preparation and fee presentation of the satisfian Charties and MoNorpath Commission Act 2002 or and for such internal control on the truthe determines is no fol dolormath to be the force material instatutionent, whether

#### abilities of Management and Those Charged with Governance

ang the linancial datements, the trudee is expansible for assessing the fiverth or oncern, dictoring, as applicable, mattern related to going concerns and using accounting unless management offlate intends to Regulate the final or to a relating attempting but to do so. The fiveters is also responsible for avenueing

#### to's Reponsibilities for the Audit of the Financial Solements

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to part of an audit in accordance with the Australian Audit and maintain professional scepticism throughout the audit. the state

- Identify and assess the risks of enaberal manipativement of the financial separt, whether due to fiscul or entric design and perform such procedures reacronies to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis. No rais regimes.
- and appropriate to provide a bolis for our opinion. The risk of not detecting a material missionerent exuiling from fraud is higher than for one encore to touch may involve calculate, traggery, interdand amission, independentiation, or the lateract another.
- Obtain an understanding of internal control relevant to the audit in order to design audit per are opported in the cloured once, but not for the purpose of expressing on control on the of the Composite Internal control
- Evaluate the appropriateness of accounting policies used and the real extraples and matterial disclosure made to the Deschart.
- Conclude on the oppropriateness of the Direction' use of the poing concern basis of a based on the puell evidence obtained, whether a material encentanty with middle constitues that may cell applied of duction the Company's addity to continue as a poing If we conclude that a moterial ancestainty exist, we are required to do to the related dictionnes in the financial report or, if such dictioner
- Our conclusions are brased on the audit evidence obtained up to the date of our aut However. More events or conditions inay cause the Company to cease to continue as a gain Evaluate the overall presentation, shuckers and content of the financial report, including the di and whether the financial report represents the underlying horeactions and events in a man activities to consolidate
- communicate with the Directors regarding, among other matters, the planned scope and 8 8 and significant and Britings, including any significant distributions in internal control. First rigo as add, We also provide the Directors with a streament that we have a complicat with mean internets regarding independence, and the communicate with them of intelligination and of they reasonable the brought to barro an unit relationed and and the communication score of the streament and the streament and the communication with them of intelligination and of

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### **> GROUP DIRECTORY**

Road Safety Education Limited

**Directors - Australia** 

#### Dr Stuart Boland AM MB BS FRCS FRACS FACS FAMA FAICD

- Chair is a retired surgeon and former Chair of AVANT (medical indemnity insurer).

#### A T (Terry) Birss CA(NZ), FCIS, FGIA, FIPA – CEO/Managing

**Director**, previously Chairman since incorporation.

#### Kerry Chikarovski B.Ec LLB

John Loughlin

Paul Pixton Dip FP, JP

Edward (Ned) Boyce BA LLB (ANU) FAICD

Lynne Wilkinson BA Hons Grad Dip Fin Mgt

**Bruce Manefield BSc FAICD** 

**Directors - New Zealand** 

A T (Terry) Birss

**Alistair Coleman** 

Ru Tauri MBA, BIS

Details of Directors are provided in

the respective Reports of Directors

Advisory Council

**Professor Barry Watson, PhD** is Professor, Centre for Accident Research and Road Safety Faculty of Health, School - Psychology and Counselling, Research - CARRSQ. Disciplines Psychology, Public Health and Health Services, Criminology.

**Dr Neale Kinnear, PhD, CPsychol,** is the Head of Transport Safety at TRL, the UK's Transport Research Laboratory. Expertise: driver behaviour, particularly young & novice drivers, graduated driver licensing, driver training and education, distraction, telematics and speeding.

**Dr Marilyn Johnson, PhD** is a Senior Research Fellow in the Institute of Transport Studies at Monash University. She is also the Research Manager at the Amy Gillett Foundation.

Mary Chamberlain MNZM, EMPA, B Ed is a director of Evaluation Associates and a consultant. As a thought leader in curriculum and assessment, Mary is one of New Zealand's most highly respected educators.

Ambassadors

**Peter Frazer** is the President of SARAH (Safer Australian Roads and Highways), a Principal Partner of the Yellow Ribbon National Road Safety Week in Australia.

**Andrew Morley** is an Actor, Speaker and Entrepreneur, best known for his work on Neighbours. He is a fire fighter for the Country Fire Authority. Foundation

#### Patron The Honourable Sir William Deane AC KBE is the former Governor-General of Australia (1996-2001) and Justice of the High Court of Australia (1982-1995).

Vice Patrons Gillian Moore AO BA MA DipEd, Principal of the Pymble Ladies' College from 1989 until 2007.

**Kenneth Moroney AO, APM, MBA**, Commissioner of the NSW Police Force from 2002 until 2007.

A/Prof Dr Brian Owler MB BS BSc(Med)(Hons) PhD FRACS, an adult and paediatric neurosurgeon and former President of the AMA.

**The Hon James Wood AO, QC,** Former Judge of the NSW Supreme Court and former Chairman of the NSW Law Reform Commission.

**Geoffrey McIntyre AM, PSM** (S'pore), FAICD, F.Fin retired as Chairman of the Bank of China Australia Limited and previous Chair of RSE Ltd.

**Dr Ronald (Keith) Barton BSc** (Hons 1), PhD, FTSE retired after a career in manufacturing in Australia and the USA with companies such as BHP, CSR & James Hardie Industries.

Directors of the Corporate Trustee Edward (Ned) Boyce – Chair A T (Terry) Birss Dr Stuart Boland

as at 2 December 2020

In Australia & New Zealand Founding Partner







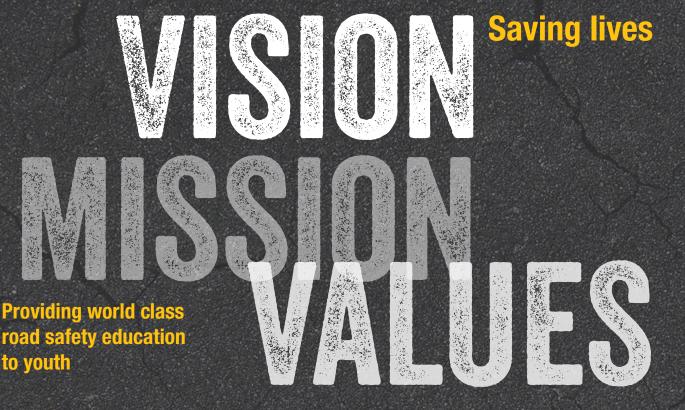
In Australia











# Innovation, evidence-led, inclusivity, sustainability

Values Statement: Through consistent quality education, we strive to save lives and prevent serious injuries. We continuously focus on: accessibility and affordability for our students, stability and value for our partners, confidence and security for our team, and earning the trust of our communities.

Road Safety Education Limited (RSE) is a not-for-profit organisation with a commitment to saving lives through the delivery of evidence-based road safety education programs. Our flagship program RYDA, has been providing novice drivers and their passengers throughout Australia and New Zealand, with lifesaving knowledge and skills for almost twenty years.

Youth road trauma is a community problem that needs a whole community response. RSE is in a unique position to bring together all the essential elements to provide an effective and highly successful road safety education program for young people.

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# making our roads a safer place

#### Australia

Road Safety Education Limited ABN: 17 110 667 706

Level 2, 10 Julius Avenue, North Ryde NSW 2113 P 1300 127 642 P +61 2 8874 4332 E info@rse.org.au

#### **New Zealand**

Road Safety Education Limited Registered Charitable Entity: CC27875

www.rse.org.nz

PO Box 12876, Penrose, Auckland 1642 P +64 21 545 030

E info@rse.org.nz

www.rse.org.au