





Providing **RYDA** for over 21 years

# VISION **Saving lives**

# 

making our roads a safer place by empowering and motivating young people through world class education

# VALUES

### Innovation, evidence-led, inclusivity, sustainability

Values Statement: Through consistent quality education, we strive to save lives and prevent serious injuries. We continuously focus on: accessibility and affordability for our students, stability and value for our partners, confidence and security for our team, and earning the trust of our communities.

Road Safety Education Limited (RSE) is a not-for-profit organisation with a commitment to saving lives through the delivery of evidence-based road safety education programs. Our flagship program RYDA, has been providing novice drivers and their passengers throughout Australia and New Zealand, with lifesaving knowledge and skills for over twenty one years.

Youth road trauma is a community problem that needs a whole community response. RSE is in a unique position to bring together all the essential elements to provide an effective and highly successful road safety education program for young people.

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# **Chair's Message**



I'm pleased to present the 2022 annual report of the company after another challenging year of educating senior high school students in road safety amidst Covid infection and successive lockdowns. Our team worked hard throughout Australia and New Zealand to mitigate these effects supplementing our face-to-face RYDA education with school incursions and also classroom lessons. Covid also provided the continuing impetus to strengthen RYDA Digital in the foundation for an enhanced range of learning systems.

As we celebrate RYDA's 21st and 16th birthdays in Australia and New Zealand (respectively), RYDA workshops have now reached approximately 725,000 senior high school students since it began. The strong commitment to RYDA from schools supports our vision of saving lives and making our roads a safer place by empowering and motivating young people through world class education (our mission).

At the conclusion of this calendar year, I will be stepping down as Chair. During my tenure of almost 4 years as Chair I have been very proud of the progress we have made during unprecedented challenging times.

#### This has included:

- Extensive and ongoing review of the RYDA program, under the auspices of our Advisory Council, ensuring students have access to a best practice, whole-school approach to road safety education;
- Strengthening our Trans-Tasman yellow ribbon alliances in relation to National Road Safety Week including the introduction of the Supporting Excellence in Road Safety Education awards — a joint initiative with our major partners;
- Successful pandemic response and an enthusiastic return to RYDA workshops from teachers seeking out our unique learning opportunities for their students; and,
- Robust evaluation processes that point to strong evidence of retained knowledge, attitude and behaviour change across time.

Our success as the leading road safety educator of youth in Australia and New Zealand relies on support we receive from our many stakeholders and of course our RSE family. This year we welcomed an additional member, Dr Amanda Stephens, a Senior Research Fellow at Monash University Accident Research Centre to our Advisory Council; the Council plays a crucial role in ensuring that our education

programs are responsive to new research, evidence led and best practice. The fact that our programs are saving lives means that we are reducing the extent of human tragedy and also the cost to the public of some \$37 billion annually. This is especially recognised by some jurisdictions and in particular I would single and thank the governments of Queensland, Tasmania and New Zealand. Recently we have been saddened by shocking multiple deaths of teenagers from road crashes and we are seeking ways to increase the coverage of RYDA and support of state governments as we are with the Commonwealth.

While our organisation exists for the purpose of saving lives, its capacity to do so is hugely reliant on our community (Rotary) and corporate partners, our founding partner BOC which was also instrumental in co-founding RYDA in New Zealand with New Zealand Steel, Toyota and Boral in Australia and Bridgestone across both countries while we were pleased to welcome the NZ subsidiary of DEKRA, the worldwide vehicle safety company, VTNZ.

Our directors freely give of their valuable time and continued to provide support, for which I thank them. Our team led by CEO & Managing Director, Terry Birss has been magnificent in navigating the challenges of Covid, with our professionally run and prudently managed organisation, continuing to deliver effective road safety education programs.

I have immensely enjoyed my role in contributing to the education of young people in how to lead safer lives and I hand over my role to the incoming chair, Chair-Elect Ned Boyce with the assurance of my continuing support of RSE in its most noble cause of saving lives.

Dr Stuart Boland

Stenant L boland

Chair

# **CEO & Managing Director's Report**



I'm pleased to report on RSE's progress over this financial year and since – a period marked by strengthening our organisation's resilience and building increased capacity to deliver RYDA education to senior high school students throughout Australia and New Zealand. We also celebrated RYDA's 21st year in Australia and 16th in NZ; there are now more than 725,000 students who have received the benefit of RYDA's life saving messages.

The financial year was overshadowed by Covid 19 spread of infection including many lockdowns in the most populous jurisdictions in which we operate. To ameliorate these effects, our team provided workarounds in many cases which included RYDA in-school workshops and increasing blended learning opportunities with e-learning through RYDA Digital. We posted a modest financial surplus for the year reflecting our prudent management of the RSE group.

Despite somewhat turbulence times over the past year, our progress has been solid for which there are three fundamental reasons: competent people; smart technology and supportive partners — each discussed throughout this annual report. To deliver RYDA workshops to typically 40,000-50,000 students each year, requires a team of around 1,000, consisting of 600 (mainly) Rotary volunteers and 400 trained facilitators — and we make this happen with our 20 staff.

# RYDA is a proven program reducing road trauma - we are prepared to do more

Students obtain and retain new knowledge: our evaluation tools tell us that before participating at RYDA workshops, students grossly underestimate the impact of risk in key areas. Retained knowledge (measured three months post workshop), virtually doubles to 73%.

Attitudes leading to behaviour change is also measured as students are motivated to pursue RYDA e-learning opportunities back at school and put into practice out on the roads, RYDA's life-saving strategies.

RYDA is an evidence—led resilience program and complies with best practice government guidelines in all jurisdictions and incorporates the characteristics of a recently reported longitudinal (13 years) study. The study found that program participants were 24% less likely to have had any crash and 42% less likely to crash in darkness than nonparticipants.

The data also indicated that crashes resulting in injuries, while less frequent, were also 21% lower for program participants.

The evidence is strong that RYDA is an effective intervention and because we do the heavy lifting, contributing to RYDA is a cost-effective investment for governments in the quest for zero fatalities.

#### The road to zero

It's pleasing to see that all jurisdictions in recent years including the Commonwealth in Australia, have adopted a road safety action strategy designed to achieve substantial reductions in deaths and serious injuries. Compared with other 'interventions' such as infrastructure, there is negligible funding for best practice education in many jurisdictions and even less for adolescent students who are at a crucial time in their lives where they have the freedom of travel — as novice drivers or passengers.

Governments know what constitutes best practice publishing guidelines for youth road safety education. And yet many persist in supporting programs that unambiguously fail this test — a waste of public money, and sadly a waste of human life and well-being. While advocacy and awareness have their place, the evidence is that best practice 'resilience' education such as RYDA, will reduce road trauma. It makes good economic sense for governments where they are, to cease funding programs that don't meet their own best practice guidelines.

We find the best results are being achieved where there is a collaborative partnership with government including police and LGAs — which is typical where there is standout support from governments in Queensland, Tasmania and New Zealand for example. While RSE continues to do the heavy lifting, financial contributions from all levels of government can help ensure that the RYDA opportunity is strengthened for the disadvantaged and those in rural and regional Australia and New Zealand — in other words, to those that need it most and have least.

Schools and parents need the guidance of governments to help them determine what constitutes effective road safety education. Teachers and parents who have unwittingly ticked off a road safety program thinking that they are doing the right thing by their children, may have left them sadly exposed. In fact, the level of fatalities and life-changing injuries in many jurisdictions indicate this is the case.

#### Financial results and our corporate partners.

This reporting year, RSE with community support invested over \$3 million in road safety education. This was down 16% compared with last year, reflecting reduced RYDA workshops as a result of Covid 19 interruptions including lockdowns. RYDA e-learning resources however increased and were provided free of charge over this period. Our operating costs were constrained enabling us to report a net surplus of approximately \$81,000, helped by Commonwealth Covid 19 support which will go a small way to increasing our operating buffer. During the reporting period and since, we have invested strongly in our digital capability with our RYDA e-learning management system, now ready to launch at the beginning of the 2023 school year. As described elsewhere, our e-LMS will dramatically bolster RYDA school's blended learning opportunities, ensuring our whole-school approach will benefit students throughout the school year and well beyond the workshop.

Our corporate partners, BOC and Bridgestone in both countries, Toyota and Boral in Australia while NZ Steel and VTNZ in New Zealand, each bring a highly developed and sophisticated safety culture. Their consistency of financial support underpins the efficacy of the RYDA program. It supports resilience building in our organisation, enabling RYDA to be up-to-date and current, reflecting latest research under the auspices of our expert international Advisory Council. We are anticipating confirmation from Boral of its continuing support despite a challenging industrial environment for that company.

#### So, what's ahead?

During the latter part of this calendar year, RYDA workshop participation has rebounded as Covid ceases to be a dominant disruption, with school bookings over 75% ahead of last year. The growing number of school partnerships is substantially increasing the availability of RYDA programs, both workshops and the e-learning component. Our e-LMS represents a substantially increased level of support for teachers who will be able to pick from a range of subjects to extend student learning and emphasise the workshop experience. From the RYDA dashboard, teachers will be able to monitor individual student progress; and there's more good news for schools and teachers - our educators will do the marking.

So, with our community of support for RYDA – from our corporate partners, our community partner Rotary, government agencies and many communities - a product

that research demonstrates reduces deaths and serious injuries, we have a great opportunity to broaden RYDA accessibility, deepening further our school engagement. In other words, by doing more and saving more lives.

#### A change of Chair

This year, Dr Stuart Boland steps down as Chair of RSE and I want to convey publicly my appreciation of his support and for his significant contribution to our organisation. I look forward to his ongoing engagement as a valuable member of the board. Ned Boyce a long-standing board member and currently our Chair-Elect will take over this month and I'm looking forward to furthering the productive working relationship with Ned as Chair and the balance of the board. I thank directors on both our Australian and New Zealand boards for their contributions and continuing service and our patronage — our Patron and Vice Patrons of our Foundation.

# Acknowledging an extraordinary team – with deep appreciation

Earlier I outlined the matrix that goes to make up RSE's capacity to deliver world class education - the RYDA program, to tens of thousands of students each year. It relies on the financial support we receive from, our partners, corporates, from governments and other members of society. It also relies on Rotary, in both countries, providing organisational support and other assistance for workshops and of course our team of trained facilitators who deliver the RYDA life-saving messages — in total, numbering around 1,000 as I've indicated. Governance of RSE is overseen by our parent board in Australia and our New Zealand board, while RYDA operations are delivered by the management team and staff numbering just 20 - a highly competent, loyal and committed group working together to achieve our noble goal of saving lives.

My sincere thanks to you all.

Terry Birss

CEO & Managing Director

# **RYDA Program**

saving lives through sustainable, far reaching, best practice education

#### **ABOUT RYDA**

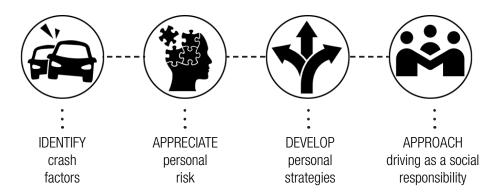
Getting behind the wheel of a car as a young driver or being a young passenger with a novice driver is said to be among the most dangerous things that a person will do in their entire life.

RYDA is the leading and only national road safety education program for youth in Australia and New Zealand. An essential youth development, resilience program, RYDA features year long pre and post classroom learning resources and a highly engaging and memorable one-day workshop, designed to front-load students' understanding of road safety.

RYDA is made available, throughout the year, at approximately 100 RYDA centres across Australia and New Zealand.

## RYDA LEARNING OUTCOMES

RYDA students take a road safety journey of exploration, introspection and discovery through, with the following touchstones...





#### **HOW RYDA WORKS**

RYDA focuses on building resilience - giving students the tools and motivation they need to make good choices from any seat in the car.

RYDA follows best practice guidelines and supports teachers in taking a **whole-school approach to road safety.** 

The workshop front-loads student and teacher road safety knowledge and provides students with practical tools for lasting behaviour change. Supporting resources provide additional assistance for parents and the school community.

Teachers are provided with an extensive kit of resources, covering everything from school policy to over 50 classroom and homework lesson resources giving teachers an authentic road safety context for curriculum learning. Further, harnessing a sophistical learning management system, students are invited to complete an online course which includes assignments and quizzes. Teacher can use this course to assess learning outcomes.



# THE RYDA STUDENT JOURNEY

core RYDA topics & workshop sessions

### **CRASH INVESTIGATORS**

Students investigate a real-life crash, interviewing the survivor to identify contributing crash factors and recommendations for improvements in line with the Safe System approach.

**RYDA WORKSHOP**frontloads learning &
provides context for

#### **ROAD CHOICES**

Students look at key risk areas for young drivers and passengers and gain an understanding of the legal and financial ramifications of poor road choices. The workshop session is routinely led by a Police Officer.



#### **SPEED & STOPPING**

Understanding the relationship between speed and stopping. At the workshop, students work with driving instructors and experience the relationship between speed and stopping distance through practical observation.



#### MIND MATTERS

Exploring mindstate as a road safety risk factor. At the workshop, students work in teams to devise strategies to manage mindstate, using a number of scenarios and music as a backdrop.

#### THE 'I' IN DRIVE

Students explore how personality impacts risk on the road. During the workshop they use a personality quiz, as a tool to analyse risky situations and practice speaking up through role play.



#### DRIVE S.O.S.

Students look at the road from the perspective of other road users, gaining an understanding of their challenges and learning how to "Drive So Others Survive". The workshop session includes a gamified video challenge and peripheral vision experiment.

ongoing learning for lasting change

Self-paced online learning

Reinforce & Revise Assign, Quiz, Assess





Curriculum support

Authentic learning context Community & parent outreach

# **RYDA Program**

saving lives through evaluation and review

#### **EVALUATING RYDA 5 FOR IMPACT**

We conduct regular and robust program evaluation designed to measure knowledge retention, attitude shift and intended and practiced behaviour change across time. We employ a number of evaluation tools, including post workshop surveys, open feedback, teacher and parent surveys. In 2022, over 4,000 stakeholders participated in our evaluation (reported on the right-hand page). We also report (below) student evaluation which compares results from the same students pre, immediately post and three months post workshop attendance collected in 2021.

As with the majority of studies, this evaluation is subject to limitations (listed below). To address these limitations, RSE conducted a combination of T and Chi-Squared tests to ensure the robustness and statistical significance of the data. The tests found no significant difference in responses between jurisdictions, genders, location, school or socioeconomics. These tests suggest that the data collected is reliable and robust.

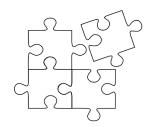
# **Behaviour Change**

intended and practiced change measured across 3 months

Knowledge alone won't change behaviour. Young people need tools to make safe choices as challenges arise. We listed 19 strategies and learning from the RYDA workshop. Immediately post attendance we asked students to indicate which ones they planned to use in the future. Three months post we asked them to indicate which ones they would use in the future and/or have already had the opportunity to try:

81%

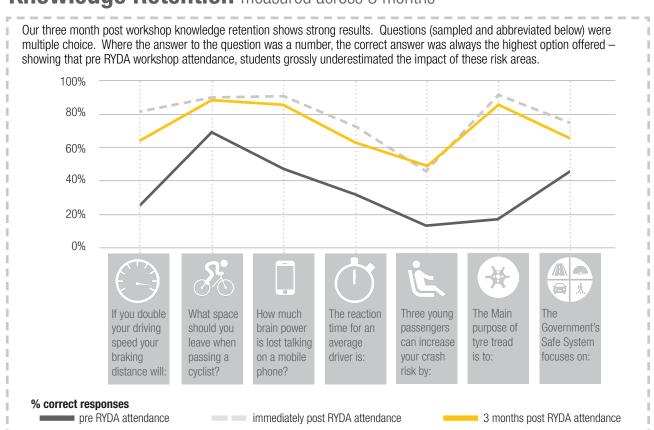
of students reported they had already used one of the 19 listed strategies



66%

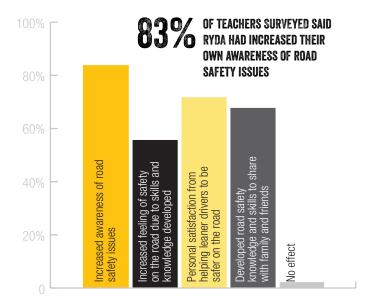
of students reported to having already used more than half the strategies

# Knowledge Retention measured across 3 months



# **Training the Trainers** Teacher surveys

Teachers are tasked with the job of providing road safety education to their students. But, most are not road safety experts and are often not trained in the intricacies involved in teaching this specialty topic. The RYDA workshop not only front-loads student knowledge but helps teachers become equipped to support their students through the extended learning. We surveyed over 500 teachers, asking what personal changes, if any, they have experienced as a result of accompanying students to the RYDA workshop.

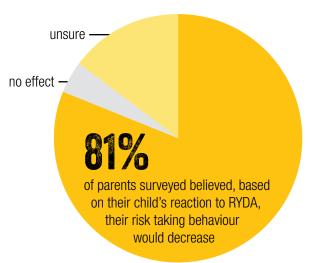


It allowed me to truly understand
the different factors that impact car crashes.
This fundamental analysis has allowed me to
apply this information to real life, and use it to
mitigate and minimise crashes. I can immediately
recognise potential risks, and take action to reduce them.
Having this information has made me feel significantly
more prepared to become a P Plater, as well as a
passenger of P Platers which will likely become prominent
in my life in the following years. I feel that now I can
better judge situations and recognise and
identify risks, which could ultimately save my life,
others life, make the roads a safer place,
and help move towards zero.

Kaia, student, Monte Sant' Angelo

# **Creating Cultural Shift**

Supporting parents and caregivers We surveyed parents whose children participated in RYDA. When asked, thinking about their son or daughter's reaction to the workshop, how much effect did they think it would have on their risk taking behvaviour while driving or being a passenger with a young driver, they said:





95%

of parents surveyed said they'd talked to their child about RYDA after attending. Of those parents, 74% reported that this had led to a disucssion about one or more aspects of road safety.



49%

of parents with children who had started to learn to drive said that they'd already noticed a change in their child's driving habits after participating in RYDA.

#### LIMITATIONS

- The sample size (183 students from 27 schools) of the three month study was smaller than desired and experienced significant drop-off from pre survey to 3 month post. The final survey coincided with pandemic lock-downs in a number of areas, resulting in added pressure on teachers and students who were unable to complete the process.
- While a balanced cross-section of schools and students were invited to participate in the three month study, responses were slightly skewed towards females (65%), urban road users (60%) and private schools (57%).
- Students self-report in response to a number of survey questions, their answers to which cannot be verified.
- The open feedback forum sits as part of a competition, offering a drawn prize of \$250, which may prompt a positive response from students.

# **RYDA Delivery**

a collaboration between RSE and communities across
Australia and New Zealand





Students came from 381 schools that booked into RYDA, with cohort sizes ranging in

maps refer to F22 RYDA locations

size from 1 to 528 students.

# saving lives through community connection



400 Facilitators Highly trained educators, driving instructors, police, and psychologists, delivered 1,584 individual RYDA Workshop Sessions



600 Rotarians

RYDA Organising Committees and Rotary Clubs along with other community volunteers, drive regional RYDA delivery





A mix of full and part-time staff, located throughout Australia and New Zealand



pie Hobart Mount Gravatt





Tauranga Hamilton
Waltakere Selwyn
Nelson Papakura
Waltakere Selwyn
Nelson Papakura

Waltakere Selwyn
Papakura

Waltakere Selwyn
Papakura

Waltakere Selwyn
Papakura

Waltakere Selwyn

Nelson

Poortus To Kutti

Wallington

Wellington

Richmond

Richmond

Stephen

Hawkes Bay Bay Bay Hawkers Bay Bay Hawkers Bay Bay Hawkers Bay Bay Hawkers Bay Hawkes Bay Hawkes Bay Hawkes Bay Coanaru Coton Hutt Valley

Waiuku

TOTARY O )

Rotary Clubs in Australia and New Zealand

## **Community Partner, Rotary**

The RYDA Program is coordinated in partnership with hundreds of Rotary Cubs in Australia and New Zealand. The active support and close involvement of Rotary is a fundamental aspect in the success of the RYDA Program. There are over 1,100 Rotary Clubs with some 30,000 members located in communities across Australia and New Zealand. Rotary provides the RYDA Program with access to a vast volunteer support base and introduction to many community groups including schools and local business organisations. RSE and Rotary Clubs across Australia and New Zealand, from major cities to small towns, are proud to be working together to help make our roads a safer place.

## **Our Staff**



#### **Management Team**

Terry Birss, CEO & Managing Director Brooke O'Donnell, General Manager – Education & Communications

Maria Lovelock, General Manager – New Zealand John Elliott, Head of Marketing & Program Delivery, Au Christina Anggono, Group Accountant

#### **Group Support**

Pearl Newman (facilitator training and day management)
Nickie Mouncey (grants and funding)
Graeme Hood (NZ Education Specialist)
Nola Lovelock (NZ accounts administration)

#### **Program Coordinators in Australia**

Hannah Olsen, Senior Program Coordinator (QLD) Michelle Remy (Central Coast/Hunter & regional Au) Anton Hockey (Victoria) Rebecca Bullock (Sydney West) Lynette Ross (Sydney East) Amanda Sesio (South East QLD)

#### **Programme Coordinators in New Zealand**

Naomh Cusin, Senior Programme Coordinator (SI) Adele Hall (Auckland & Northland) Michaela de Vantier (Central NI) Peter Knight (Lower NI)

# **Our International Advisory Council**

RSE's Advisory Council is the crucial link between the international research community and our education programs. We are deeply indebted to Members for their contribution towards the continual improvement of RSE's education.



**Dr Neale Kinnear PhD, CPsychol** is a Chartered Psychologist in the study of human behaviour and transport and Lead Behavioural Scientist at Humn, a data-driven insurtech that's reimagining vehicle insurance. Neale has experience of providing research and insight for governments and commercial clients providing technical expertise for developing interventions, evaluation and evidence-based policy. Neale has extensive knowledge and experience of international scientific literature in relation to driver behaviour particularly that of young and novice drivers, graduated driver licensing, driver training and education, distraction, telematics and speeding. His knowledge and expertise has been published in peer-reviewed academic journals, international books and has been presented widely at national and international conferences. Neale also sits on the Young Driver Subcommittee and the Standing Committee on Operator Education and Regulation for the Transportation Research Board (TRB), USA.



Mary Chamberlain MNZM, EMPA, B Ed is a director of Evaluation Associates and a consultant. As a thought leader in curriculum and assessment, Mary is one of New Zealand's most highly respected educators. Mary spent 10 years as a group and senior manager in the Ministry of Education in Wellington. She led the development of the New Zealand Curriculum, the development of Curriculum Exemplars for years 1-10, and the design of the National Assessment Strategy. She has recently been part of the OECD team who reviewed the education system in Indonesia. Mary has deep knowledge of the education system and a profound understanding of teaching, learning and assessment and effective education system design.



**Teresa Senserrick, PhD** is the Director of the Western Australian Centre for Road Safety Research at the University of Western Australia and an Adjunct Professor at Queensland University of Technology (QUT) in the Centre for Accident Research and Road Safety — Qld (CARRS-Q). Teresa was trained in developmental psychology and has over two decades of experience in health and safety research in Australia and internationally. Since focusing on road safety in 1999, she has become renowned for her expertise in education, training and graduated licensing systems, especially for young and new drivers. She has a particular interest in addressing issues for at-risk and disadvantaged road users, including in low socioeconomic and rural/remote communities. Teresa has been called upon to provide policy advice to several jurisdictions in Australia and internationally. She is an executive member of the Australasian College of Road Safety and inaugural member of the Young Driver Subcommittee and invited member of the Vehicle User Education, Training and Licensing Committee of the Transportation Research Board (US National Academies).



**Dr Amanda Stephens, PhD** is a Senior Research Fellow at Monash University Accident Research Centre (MUARC). She has been working in road safety for almost two decades, having worked in the UK and Ireland before taking up her role at MUARC. Her research background is in the psychology behind driver behaviour. She has a particular interest in how emotions such as anger, anxiety or stress influence driver decisions and behaviour. She has published extensively in this area and has authored/co-authored over 100 peer-reviewed journal articles, conference papers and industry reports. Amanda has also co-designed programs to support drivers to reduce or avoid anger and aggressive driving. She currently teaches on the MUARC Graduate Certificate of Road Safety and is the Unit Coordinator for the Communicating for Influence in Road Safety unit.



**Dr Marilyn Johnson, PhD** is a Senior Research Fellow in the Institute of Transport Studies at Monash University where she leads the Cycling and Walking Research Group. Dr Johnson retired from the Council in 2022 having served since 2016.

#### Consultant to the Council



**Professor Barry Watson, PhD** is a Professor in the Faculty of Health at the Centre for Accident Research and Road Safety — Qld (CARRS-Q). He has over 35 years experience in road safety research and policy development. As a founding member of CARRS-Q, Barry has been involved in the development and delivery of courses in road safety and traffic psychology for undergraduate and postgraduate students. Barry has lead research teams examining a range of road user behaviour issues including drink driving, speeding, driver licensing, driver education and traffic law enforcement.

### **Our Partners**

#### **Australia & New Zealand**

#### **Founding Partner**



There are no higher priorities for **BOC** as an organisation than the health and safety of their employees, customers, suppliers and the broader community. Road Safety Education Limited has great synergies with BOC's own safe driving culture and this is why BOC keenly support this youth education initiative for young drivers and their passengers.

BOC became the founding sponsor of the RYDA road safety education program in 2004 when it was a small yet growing local project in NSW. Through ongoing sponsorship, BOC is very pleased to be directly involved in helping to provide RYDA to over half a million students across Australia and New Zealand. Further information can be found at: boc-limited.com.au or boc-limited.co.nz.





**Bridgestone** remains committed to supporting youth and promoting road safety through its ongoing partnership with the RYDA program. Bridgestone's continued support of RYDA and Road Safety Education Limited is a key initiative within Australia & New Zealand company's global Bridgestone E8 Commitment.

With only one handprint of tread connecting each tyre to the road, Bridgestone sees it as critical for youth to understand the importance of road safety and minimise their risk of road crashes. Through this partnership Bridgestone aims to empower young drivers and passengers with positive road safety attitudes and provide ease through peace of mind whilst driving safely.

Learn more about the Bridgestone E8 Commitment at: https://www.bridgestone.com.au/corporate/sustainability/e8-commitment.

#### **Australia**

# **TOYOTA**

As a mobility company, **Toyota** recognises that it has an important role to play in encouraging road safety. One of the ways it does so is through its long-term partnership with Road Safety Education, working together to save lives.

With more vehicles on the road than any other brand, Toyota remains committed to providing Australians with vehicles that have safety as the number one priority, and which maintain the standards of durability and reliability already synonymous with the brand. For more information go to: www.toyota.com.au.



**Boral** is Australia's leading construction materials group. Their ambition is to create a world future generations will be proud of and have recently set some of the most ambitious decarbonisation targets within the construction industry globally. As the largest Australian owned construction materials company they are constantly innovating to create more sustainable and high quality construction materials. Boral has a long and proud history of supporting the communities in which they operate. They are committed to being a socially responsible and valued member of those communities and making a positive and sustainable contribution to their well-being. Owning a large heavy vehicle fleet, Boral is committed to road safety and have worked with RSE to improve road safety for young people and the community. Visit boral.com.au for more information.

#### **New Zealand**

#### **Co-Founding Partner**



**New Zealand Steel** has been a Founding Co-Sponsor of the RYDA Program in NZ since 2007. They support RSE because of the impact road crashes have on young people and their families, and particularly because it's a great fit with their own safety culture. Priority areas for their community support are young people, education and safety, all of which RSE Programs encompass.

New Zealand Steel is part of the BlueScope Steel group of companies. Further information can be found at: nzsteel.co.nz.



**VTNZ** are New Zealand's largest provider of driver and vehicle safety assessments and a subsidiary of DEKRA, a world-leader in testing and auditing services. VTNZ believe that, as the organisation that puts the most drivers and vehicles on the road in the country, they play a critical role in driving safety. They are as passionate about keeping people safe on our roads as RSE are. VTNZ has been a sponsor of RYDA since 2021 and believe that positively influencing young people as early as possible in the licensing process is key to making a difference in driver behaviour and reducing our road toll. During the practical driver testing process, VTNZ ensures drivers understand the road code and can competently and safely handle their vehicle. VTNZ supports the RYDA programme as it teaches young drivers strategies to help with peer pressure and make good decisions before and after they get into a vehicle. VTNZ are your partner, and ours, in driver and vehicle safety. For more information visit vtnz.co.nz.

# **Our Ambassadors**

RYDA is fortunate to have the wonderful support of our Ambassadors in helping raise awareness of road safety issues especially for youth. Having both been touched by road trauma they bring authenticity to their promotion of the value of road safety education engaging with our students, other stakeholders and their own networks to promote our vision of zero youth road trauma.



**Peter Frazer** is a leading advocate for road safety and a driving force behind National Road Safety Week in Australia.



**Andrew Morley** is an Australian actor who has starred in Home & Away and Neighbours and is currently working as a fire fighter with the Country Fire Authority.

# **Other Sponsors & Supporters**

Every RYDA venue relies on the support & involvement of local Rotary Clubs, businesses and community organisations.

Please see venue pages at rse.org.au for a comprehensive list of local sponsors and supporters.

We thank the following organisations for their ongoing support of local Programs.

# Governments in all Jurisdictions (Australia & NZ) Including:

Police authorities
Departments of Education
Department of State Growth Tas
Department of Transport & Main Roads Qld
Transport for NSW, Centre for Road Safety
ACT Justice and Community Safety Directorate
Department of Planning Transport & Infrastructure SA
Waka Kotahi (New Zealand Transport Agency)

#### **Educational and Community Groups**

Brain Injury Association NZ (Central Districts, Nelson,
Northland)
Brain Injury Association Tasmania
Headspace
The Disability Trust (Headway)
Ambulance Services (NSW, QLD)
PBF Australia
PCYC
Road Trauma Support (Tasmania)

# Corporations, Clubs and Foundations Major Contributors - Australia

Bass Coast Cycle Challenge
HVP Plantations
The Meadows Greyhound Community Grant Fund
NSW Club Grants (Cessnock Leagues Club, Dee Why
RSL Club, The Epping Club, Henry Lawson Club, Miranda
RSL, Twin Towns Clubs & Resorts, Wenty Leagues Club
(Cumberland), Western Suburbs Leagues Club)
OnRoad Driving School
The Rotary Club of Epping

Royal Automobile Association of South Australia Inc Sandown Community Grant Sydney International Regatta Centre Sydney International Shooting Centre Sydney Olympic Park Authority Wyong Race Club

Major Contributors - New Zealand

Community Organisation Grant Scheme (COGS) (Auckland City, Coastal Otago/Waitaki, Far North, Kahunguru ki Heretaunga, Manawatu/Horowhenua, Manukau, Papakura/Franklin,

Rodney/ North Shore, Rotorua, Southland, Tairawhiti, Tamatea Tamaki-nui-a-rua, Tauranga/Moana, Tongariro, Waikato West, Wairarapa, Waitakere, Whangarei/Kaipara) Lotteries Community Lion Foundation

Pub Charity
Eastern and Central Community Trust
Rata Foundation
Foundation North
Rotary Club of Henderson



#### **Local Government**

RYDA enjoys strong support from local councils at many venues. Significant, ongoing, financial and in-kind support has been provided by:

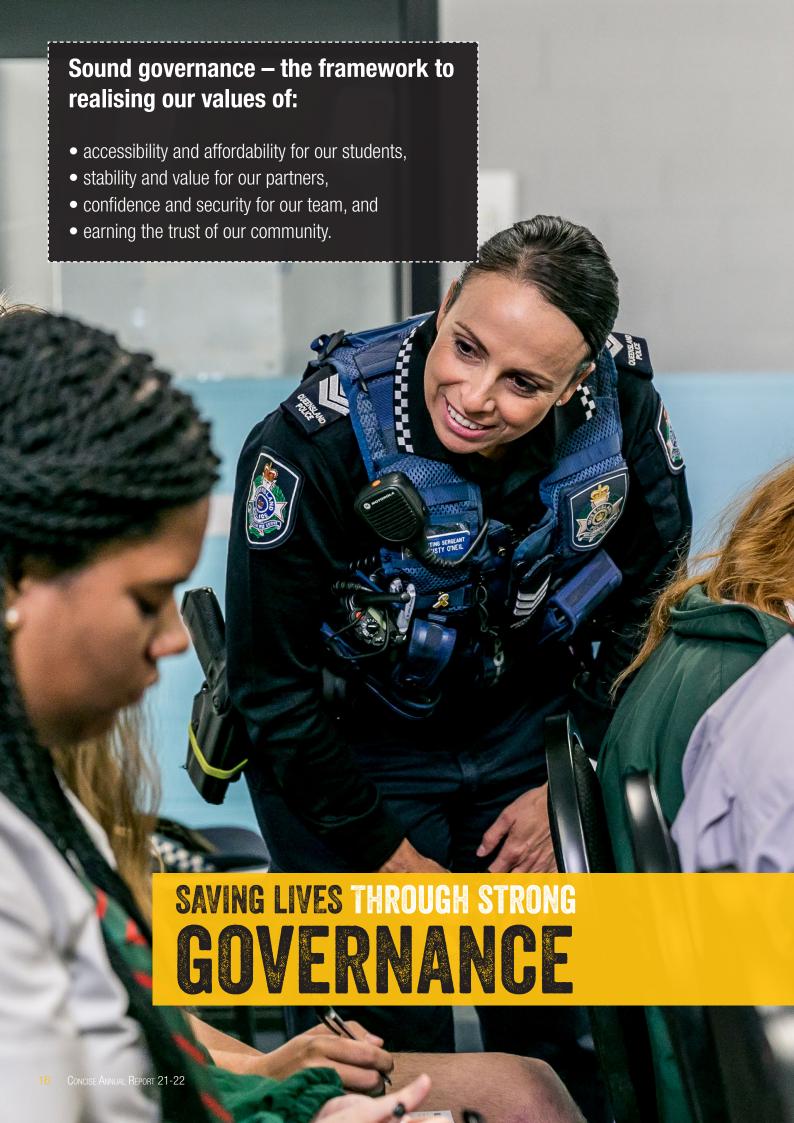
Ashburton District Council, Auckland Council (Devonport, Mangere Otahuhu, Howick, Manurewa Papakura, Whau, Local Boards), Bass Coast Council, Bathurst Regional Council, Blayney Shire Council, Burdekin Shire Council, Campbelltown City Council, Central Coast Council, Christchurch City Council, Clare & Gilbert Valleys Council, Clarence Valley Council, Clutha District Council, Dunedin City Council, Eurobodalla Shire Council, Fraser Coast Regional Council, Griffith City Council Road Safety, Road Safe Hawkes Bay, The Hills Shire Council, Horizons District Council, Hutt City Council, Hurunui District council, Lake Macquarie Council, Leeton Shire Council, Limestone Coast Local Government Association, Marlborough District Council, Narrandera Shire Council, Nelson City Council, Northland Road Safety, City of Parramatta, Queenstown lakes district council, Road Safety Southland, The City of Salisbury, Selwyn District Council, Sunshine Coast Council, Tasman District Council, Taupo District Council, Tauranga City Council, Timaru District Council, Townsville City Council, Road Safe Taranaki, Wairarapa Road Safety Council, Warrumbungle Shire Council, Waitaki District Council

#### **Corporations, Clubs and Foundations**

Other Supporters

Acorn Foundation, Advance Ashburton – The Mounds Fund, AD Hally Trust, Akarana Community Trust, Allied Performance & Learning Solutions, Auckland Airport Community Trust, Awesome Driving School, Barossa Hire, Barossa Valley Toyota, Bay Trust, Bega Valley Motors, Bendigo Bank (various), Bendigo Valley Sports and Charity Foundation, Black Toyota, Blue Sky Community Trust, Calare Academy of Road Safety, Camp Clayton, Central Lakes Trust, CFS Tanunda, Chenery Memorial Trust, Christian Family Centre, Clare Valley Toyota, Coastal Auto Group, The Community Trust of Mid and South Canterbury, Community Trust South, Cornes Toyota, Cricks Auto Noosaville, CSG Law, Don West Toyota (Ayr & H.H.), Donald and Nellye Malcolm Trust, Dunedin Casino Charitable Trust, Dunedin Venue Community Events Funding, DV Bryant Trust, Four Winds Foundation, Geyser Community Foundation, Golden Bay Community Trust, Graduate School of Motoring (Ayr, Townsville), Grassroots Foundation, Hervey Bay RSL, Hillstart Driving School, Hutt Mana Charitable Trust, Invercargill Licensing Trust Foundation, JR McKenzie Trust, Jupiter Motors Wagga Wagga, Kembla Grange Illawarra Turf Club, Ken Mills Toyota, The Kingston Sedgefield Charitable Trust, Kiwi Gaming Foundation Limited, Little Red Grape, Mainland Foundation, Manawatu Toyota, Manukau Toyota Group, Maryborough Canegrowers, Maryborough Fresh & Save, MGA Insurance Brokers, Michael Blakey Engineering, Mid North Motor Co, Mike Carney Toyota, Moruya Jockey Club, Network Tasman Trust, Noosa Heads Surf Life Saving Club, Northpoint Toyota, One Foundation, Otago Community Trust, Otago Motor Club Trust, Oxford Sports Trust, Pambula Merimbula Lions Club, Paradise Motors, Pelorus Trust, Port Douglas & Mossman Driving School, Rano Community Trust, RC Langs Bay, Redwood Trust, Richers Transport, Riding for the Disabled, Sapphire Coast Kart Club, Skene Transport, South Canterbury Community Trust, Sprint Auto, State Emergency Services (SES), Sunshine Coast First Aid Volunteers, Sunshine Coast Turf Club, Sydney Olympic Park Quay Centre, Sydney Olympic Park Tennis Centre, TECT, Temporary Fence Hire, Temptations Cafe Mossman, Tewantin Noosa RSL, Thames Coromandel District Council Whangamata Community Grant, Thomas Hobson Trust, Thomas George MacArthy Trust, Toowoomba Turf Club, Toyota Cheltenham, Toyota Findon, Trust House Foundation, Trust Tairawhiti, Trust Waikato, The Trusts Arena (Waitakere), The Trusts Community Foundation, Trust Aoraki, Turangi Tongariro Community Grant, Western Bay of Plenty District Council Katikati Community Board, Western Riverina Community College Inc, Westlakes Fire Brigade, Whangamata Community Grant, Wide Bay Transit, Woolworths (Clare)

Individual giving
Benjamin Moloney



# **Company Directory**

Road Safety Education Limited (Australia)

#### The Company

Road Safety Education Limited (RSE) is incorporated under the Corporation Act 2001 as a public company limited by quarantee.

RSE is a registered charity and not-for-profit organisation and the leading educator of youth in road safety across Australia and New Zealand, with a commitment to the reduction of road trauma through the delivery of evidencebased road safety education. RSE's flagship program, RYDA, is a comprehensive, best practice program which is boosted by the highly engaging workshop delivered by road safety and youth education professionals. RYDA links to the curriculum, complies with jurisdictional best practice guidelines, is embedded in the community and gives young people an opportunity to create safety strategies alongside the peers they will most likely be riding with, as drivers or highly influential passengers. RSE partners with Rotary Clubs, government agencies, corporations and civil society. RSE operates in New Zealand through a subsidiary of the same name.

#### **Head Office**

10 Julius Avenue North Ryde NSW 2113

#### **Directors**

at the date of this financial report
Dr Stuart Boland, Chair
A T (Terry) Birss, CEO & Managing Director
Edward (Ned) Boyce
John Loughlin
Paul Pixton
Bruce Manefield
Gillian Kidson
Wendy Teasdale-Smith
Kim Richards

#### **Bankers**

Macquarie Bank Limited ANZ Banking Group Limited

#### Auditor

National Audits Group Pty Ltd Level 7, 2 Bulletin Place Sydney, NSW 2000 www.audits.com.au

#### Website

www.rse.org.au

# **Report of the Directors**

Road Safety Education Limited & Controlled Entity 30 June 2022

The Directors present their report on the Group, being Road Safety Education Limited and its controlled entities ("RSE"), Road Safety Education Limited Australia and Road Safety Education Limited New Zealand for the financial year ended 30 June 2022.

#### **Director Information**

The names of the directors in office at any time during, or since the end of, the year are:

- Dr Stuart Boland, Chair
- Albert Terence Birss, CEO/Managing Director
- Edward (Ned) Boyce, Chair Elect
- John Loughlin
- Paul Albert Pixton
- Bruce W Manefield
- Gillian Kidson
- Wendy Teasdale-Smith
- Kim Richards

Directors have been in office since the start of the financial year to the date of this report unless otherwise stated.

#### **Principal activities**

The principal activities of the Group during the financial year were the provision of a sustainable road safety education program for youth which is underpinned by best practice principles, encourages a whole school approach to learning and is supported by our Corporate Partners and Community Partner (Rotary Clubs) throughout Australia and New Zealand. RSE is not for profit and a registered authority holder under the Charitable Fundraising Act 1991.

#### **Change in State of Affairs**

During the financial period there were no significant changes in the state of affairs of Road Safety Education Limited and Controlled Entities or of its principal activities except as set out in this report and in the financial report and notes thereto.

#### **Short term objectives**

The Group's short term objective is to increase the availability of the programs throughout Australia and New Zealand in partnership with all sectors of society including the community, government agencies and corporation.

#### Long term objectives

The Group's long term objective is to save lives by empowering and motivating young people through world class education as the leading and only national road safety educator for youth in Australia and New Zealand.

#### Strategy for achieving the objectives

To achieve these objectives, the Group has adopted the the values of innovation, evidence-led, inclusivity and sustainability focusing on strategies to increase:

- accessibility and affordability for our students;
- stability and value for our partners;
- confidence and security for our team; and
- the trust of our communities.

#### Information on the Directors

The names of each person who has been a Director during the year and to the date of this report are:

Dr Stuart Boland Qualifications

Experience



Chair AM, MB, BS, FRCS, FRACS, FACS, FAMA, FAICD

Associate Professor Boland graduated in Medicine at Sydney University in 1967 and was appointed an Honorary General Surgeon at Sydney Hospital and Mona Vale Hospital in 1975. He served the Medical Profession in a number of roles including as Chairman of the Medical Board at Mona Vale Hospital, subsequently on the Council of the Association of Surgeons and the Australian Council of Health Care Standards, two years as President of the NSW Branch of the AMA in 1991-1992 and later was the medical representative on the Council of Professions in NSW. He had 10 years as Chairman of Australia's biggest Medical Indemnity Insurer (AVANT) until he retired in 2014. Since 2011 he has taught anatomy at Notre Dame University. Dr Boland is a director and Chairman of the trustee of Road Safety Education Foundation.

Albert Terence Birss

Qualifications



CEO/Managing Director (Chair 2004 – 2011) CA(NZ), FGIA, FCG (CS, CGP), FIPA Mr Birss was appointed CEO and Managing Director on 1st July 2013 having held the position of Executive Chairman in the prior year. Over a period of approximately 10 years from 2001 to 2011, Mr Birss was Chair of RSE's predecessor and Chair of RSE since incorporation in 2004. He is a director of the trustee of the Road Safety Education Foundation. a director of Road Safety Education Limited in New Zealand and is a Rotarian and dual Paul Harris Fellow. Before his appointment as CEO/MD, Mr Birss, a member of Chartered Accountants Australia and New Zealand and of The Governance Institute was an accountant in public practice specialising in the provision of business and financial advice. Mr Birss' experience includes corporate reconstruction and recovery, the establishment of new businesses and corporate lending, strategy development and risk assessment in the finance industry.

Edward (Ned) Boyce Qualifications Experience



BA LLB (ANU) FAICD
Mr Boyce is a lawyer practicing
since1974 in property and
commercial law. He is a past National
Managing partner and Chair of Hunt
& Hunt. Mr Boyce is a past president
of the Rotary Club of Sydney, a past
chair of the Foundation of a major
independent school and a past
councillor of the Law Society of New
South Wales. Mr Boyce is a graduate
of an executive education program
of the Harvard Business School and
is Chair of the trustee of Road Safety
Education Foundation.

John Loughlin Experience



Mr Loughlin is the Managing Director of a building contracting company specialising in the construction of sport and leisure facilities for community groups including schools. He has wide experience in business including quality assurance, environment and safety policy, marketing and costing and project management. Mr. Loughlin was instrumental with others in establishing the RSE Program, contributing to policy formulation and implementation in such areas as program content, research, risk assessment, quality assurance and sponsorship and liaison with government and government authorities.

Paul Albert Pixton Qualifications Experience



Dip FP, JP
Now engaged in general insurance,
Mr. Pixton has had a long career in
financial planning in the Hills District
of Sydney. He specialised in advice
in the superannuation and retirement
fields for corporate and individual
clients. As a local business leader,
Paul is involved in charitable works.
He has long involvement with road
safety and was one of the founders of
the RYDA program. He is a Rotarian
and a Past President of the Rotary
Club of Dural.

Bruce W Manefield Qualifications Experience



BSc FAICD
Mr Manefield began his career
at IBM in business development
roles. He has worked in a number
of multinational organisations
(Oracle, BHP, Telstra) in marketing,
product management & commercial
management roles. He has held
CEO/GM roles in the not-for-profit
sector working to build organisational
capability, improved delivery and
sustainability. He was

### Report of the Directors (continued)

Road Safety Education Limited & Controlled Entity 30 June 2022

Bruce W Manefield (continued)

also the Executive Officer of the NSW childcare industry association, Childcare NSW. More recently, he has driven organisational transformations at board level, mainly in the early learning and early intervention sectors. These include KU Childrens Services, Telstra Employees Credit Union & Gunawirra. Mr Manefield is a strong proponent of the value of early intervention in providing better outcomes for young people.

Gillian Kidson Qualifications

Experience



MBus (OpsMgt/GenMgt), Grad Cert Bus

Mrs Kidson is a commercially focused digital and technology strategist and operational executive leader with 31 years of experience across various business sectors. She started her career in the UK and transferred from Capital Bank UK to Capital Finance Australia in 1998 to deliver technology projects during their start-up phase. She has since held a number of senior and executive roles and recently spent 3 years in Malaysia working as CIO & VP **Business Process Controls for Lynas** Corp. She has a wide experience in business including quality assurance, environment and safety standards and policies, risk assessment and project management.

Wendy Teasdale-Smith Qualifications

Experience



Ms Wendy Teasdale-Smith brings to the board extensive experience, knowledge and skills as an educationalist. She began her career as a secondary school teacher ultimately spending ten years as principal of two state secondary schools in South Australia. She has also spent time as an academic, director of an international school and CEO of the South Australian Tertiary Admissions Centre. She is an experienced non-executive

MEd, BEd, Grad Dip Prof Dev, Grad

Dip PM. FACE

was motivated to join the RSE board, having experienced firsthand the impact of road deaths during her time as a principal.

director, having been a member of a variety of education, health, NFP

and community-based boards. She

Kim Richards Qualifications Experience



BA. DipEd DipEP BTeach Ms Richards is is a strategic communications expert and media/ iournalism professional with two decades of experience across the private and NFP sectors — in the professional services, travel, education, sports, business, parenting, health and entertainment industries. At board level, she has held marketing and communications roles, as well as a convenor (Chair) appointment in the childcare industry. In an executive capacity, she is currently Head of Strategy/Chief of Staff at an integrated content, marketing and communications agency, responsible for business growth and client success. She was previously the Communications Manager at the Australian Education Union, NSW, Project Director for the prestigious Centenary events in 2018. Ms Richards is also the Vice President on the Board of the Australian Parents Council.

#### **Meetings of directors**

During the financial year, three meetings of committee of directors were held as well as 6 meetings of Directors were held. Attendances by each director during the year were as follows:

	Directors' Meetings	
	Number eligible Numl	
	to attend	attended
Dr Stuart Boland	6	6
Albert Terence Birss	6	6
Edward (Ned) Boyce	6	6
John Loughlin	6	4
Paul Albert Pixton	6	5
Bruce W Manefield	6	4
Gillian Kidson	6	6
Wendy Teasdale-Smith	6	6
Kim Richards	6	5

#### **Key Management Personnel**

Albert Terence Birss CA(NZ), FGIA, FCG (CS, CGP), FIPA CEO/Managing Director

Brooke O'Donnell

General Manager - Education & Communications Joining the company in 2006 and appointed to her current position in February 2016.

Maria Lovelock B.A, Cert. DM General Manager - New Zealand Joined the NZ company in 2016 and appointed to her current position in September 2021.

Christina Anggono BCom(Accg) Group Accountant

Joined the Company in 2016 and appointed to her current position in September 2021.

John Elliot BAppScilnf, MBus Head of Marketing & Program Delivery Joined the Company in September 2020 and appointed to his current positon in September 2021.

#### Indemnification and insurance of officers and auditors

No indemnities have been given or insurance premiums paid, during or since the end of the financial year, for any person who is or has been an officer or auditor of Road Safety Education Limited and Controlled Entities with the exception of the payment of a premium for Directors and officers liability insurance of \$2,805 (2021: \$2,473).

#### **Operating Results**

The consolidated surplus of the Group amounted to \$81,552 (2021: \$308,140); \$nil (2021: \$390,140) was transferred to reserve. The Group equity is \$608,316 (2021: \$527,539).

#### Dividends paid

RSE's constitution prohibits the payment of dividends.

#### **COVID-19 impact**

On 11 March 2020, the World Health Organization declared COVID-19 a global pandemic. While COVID-19 is a health crisis, it has caused socioeconomic disruption on a global scale. The Group has considered the impact of COVID-19 when preparing the financial report and related note disclosures. In the opinion of The Directors, whilst the widespread outbreak of COVID-19 has impacted the normal course of operations during the financial year, the Group does not foresee a material financial impact resulting from the COVID-19 outbreak in the following financial year.

#### Proceedings on behalf of company

No person has applied for leave of court to bring proceedings on behalf of the Group or intervene in any proceedings to which the Group is a party for the purpose of taking responsibility on behalf of the Group for all or any part of those proceedings.

The Group was not a party to any such proceedings during the year.

#### **Auditor's independence declaration**

The lead auditor's independence declaration in accordance with section 60-40 of the Australian Charities and Not-for-profits Commission Act 2021 for the year ended 30 June 2022 has been received and can be found on page 8 of the financial report.

Signed in accordance with a resolution of the Board of Directors and signed for and on behalf of the Directors by Dr Stuart Boland, Chair and A T Birss, CEO & Managing Director 27 October 2022.

The referenced page in the preceding paragraph as page 8 appears on page 22 of this report.

# **Financial Report**

Road Safety Education Limited (Australia) Independent Audit Report

An independent audit of the 2021/2022 Financial Report for Road Safety Education Limited has been conducted by Steven J Watson (Managing Director), National Audits Group Pty Ltd, Level 7, 2 Bulletin Place, Sydney, NSW 2000.



#### **ROAD SAFETY EDUCATION LIMITED AND CONTROLLED ENTITIES** ABN: 17 110 667 706

**AUDITORS' INDEPENDENCE DECLARATION** 

FOR THE YEAR ENDED 30 JUNE 2022

We declare that, to the best of our knowledge and belief, during the year ended 30 June 2022, there have been:

(i) no contraventions of the auditor independence requirements as set out in section 60-40 of the Australian Charities and Not-for-profits Commission Act 2012 in relation to the audit; and

(ii) no contraventions of any applicable code of professional conduct in relation to the audit.

National Audits Group Pty Ltd Authorised Audit Company

Chang Chon

Chang Chow Registered Company Auditor

Dated: 31 October 2022

Sydney



### **ROAD SAFETY EDUCATION LIMITED AND CONTROLLED ENTITIES**

INDEPENDENT AUDITOR'S REPORT ON THE SUMMARY FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2022

We have audited the concise financial report of Road Safety Education Limited and Controlled Entities (the Group), which comprises the statement of financial position as at 30 June 2022, the statement of profit or loss and other comprehensive income, statement of changes in equity, statement of cash flows for the year then ended, and related notes, derived from the financial report of the Group for the year ended 30 June 2022 and the discussion and analysis.

In our opinion, the accompanying concise financial report, including the discussion and analysis of Road Safety Education Limited and Controlled Entitles (the Group), compiles with Accounting Standard AASB 1039 Concise Financial Reports.

#### Summary Financial Statements

The summary financial statements do not contain all the disclosures required by the Australian Charilles and Not-for-profits Commission Act 2012. Reading the summary financial statements and the auditor's report thereon, in therefore, is not a substitute for reading the audited financial report and the auditor's report thereon. The summary financial statements and the audited financial report do not reflect the effects of events that occurred subsequent to the date of our report on the audited financial report.

We expressed an unmodified audit opinion on the financial report in our report dated 31 October 2022.

#### Responsibilities of the Directors for the Concise Financial Report

The Directors are responsible for the preparation of the concise financial report in accordance with Accounting Standard AASB 1039 Concise Financial Reports, and the Australian Charities and Not-for-profits Commission Act 2012.

#### Auditor's Responsibilities for the Audit of the Concise Financial Report

Our responsibility is to express an opinion on whether the summary financial statements are consistent, in all material respects, with for are a fair summary off the audited financial report based on our procedures, which were conducted in accordance with Auditing Standard ASA 810 Engagements to Report on Summary Financial Statements.

National Audits Group Pty Ltd Authorised Audit Company

Chang Chan

Chang Chow Registered Company Auditor

Dated: 31 October 2022

Sydney

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# **Financial Report**

Road Safety Education Limited & Controlled Entity (as at June 2022)

	Cons	solidated
Statement of Comprehensive Income	2022	2021
	\$	\$
Revenue		. ===
Program school fees & grants for Program delivery	1,696,373	1,756,883
Sponsorship & grants for Program maintenance, development & QA subsidies	1,430,647	1,954,060
TOTAL REVENUE	3,127,020	3,710,943
Program discounts & subsidies given	(830,996)	(1,159,327)
NET REVENUE	2,296,024	2,551,616
LESS EXPENSES		
Other Income	118,722	261,144
Program delivery	(1,452,446)	(949,092)
Program research, maintenance, QA & delivery support	(848,248)	(1,466,221)
Depreciation & amortisation	(32,500)	(89,307)
TOTAL EXPENSES	(2,214,472)	(2,243,476)
SURPLUS before other comprehensive income	81,552	308,140
OTHER COMPREHENSIVE INCOME		
Exchange difference on translating foreign controlled entities	(775)	12,846
SURPLUS (1)	80,777	320,986
Retained earnings at the beginning of the financial year	110,426	192,426
Transfer to reserve	0	(390,140)
Retained earnings at the end of the financial year	191,978	110,426
(1) Total comprehensive revenue and expense for the year		
Statement of Financial Position		
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	1,467,249	1,444,546
Trade and other receivables	309,724	217,564
TOTAL CURRENT ASSETS	1,776,973	1,662,110
NON-CURRENT ASSETS		
Financial assets	801	801
Plant and equipment	16,407	18,828
Intangible assets - education programs	116,55	395,176
TOTAL NON-CURRENT ASSETS	133,761	114,805
TOTAL ASSETS	1,910,734	1,776,915
LIABILITIES		
CURRENT LIABILITIES		
Trade and other payables	500,137	458,705
Employee benefits	209,375	138,174
Contract liabilities	569,127	599,614
TOTAL CURRENT LIABILITIES	1,278,639	1,196,493
NON-CURRENT LIABILITIES		
Employee benefits	23,779	52,883
TOTAL NON-CURRENT LIABILITIES	23,779	52,883
TOTAL LIABILITIES	1,302,418	1,249,376
NET ASSETS	608,316	527,539
EQUITY		
Reserves	416,338	417,113
Retained surplus	191,978	110,426
TOTAL EQUITY	608,316	527,539

Excerpts from the audited financial report.

# **Company Directory & Directors' Report**

Road Safety Education Limited (New Zealand)

#### The Company

The Company Road Safety Education Limited (described as RSENZ in this section), was incorporated in 2006 under the Company's Act 1993 (NZ) and is a registered charity under the Charitable Act 2005. RSENZ is a not for profit company delivering road safety education programs specifically designed for youth in the community. The RSE RYDA Program is evidence-based and incorporates classroom lessons pre-and post RYDA workshops, which are presented by RSE trained facilitators in a community environment supported by partnerships with Rotary Clubs, as well as government agencies and corporate New Zealand.

#### **Operational Results**

The surplus from ordinary activities was: \$15,941 (LY \$11,831) - NZ currency, was transferred to reserves.

#### Company number

1883589

#### **Registered Office**

86 Parnell Road, Auckland 1052

#### **Registered Charitable Entity Number**

CC27875

#### **Shareholder**

Road Safety Education Limited (Australia)

#### **NZ General Manager**

Maria Lovelock, BA, Cert. DM

#### Auditor

Forbes Audit + Accounting Limited

#### **Banker**

ASB Bank Limited

#### Website

www.rse.org.nz

#### **Directors**

The directors in office during the year are:

A T (Terry) Birss CA(NZ), FGIA, FCG (CS, CGP), FIPA – Chair and RSE Group CEO/Managing Director. Mr Birss, a member of Chartered Accountants Australia & New Zealand, has been a Director since incorporation in 2006.



Ru Tauri (Director since 2015)
Qualifications: MBA, BIS
Mr Tauri is Senior Manager Census
Partnerships and Engagement with
Statistics NZ, which includes stakeholder
engagement, team management and
strategy development. Prior to his
position of Business Development and

Initiatives Manager, ANZ, Mr Tauri held the role of General Manager, RSE NZ. He has an event management and account management background with a special interest in collaboration, grassroots development and stakeholder engagement.



Mr Clarke (Director since 2021) has extensive experience in farming systems including sheep and beef under organic principles reflecting his interest in the health of consumers and the environment. As a member of Federation Farmers NZ and former chair of the New Zealand Beef Council, Graham

has participated in agri-politics at local and national levels. Graham's passion is building healthy cultures and people and reflecting his personal interest in road safety advocacy, in recent years, he has led the care of a road crash survivor advocating road safety education for youth.



David Mallett (Director since 2021)
Qualifications: CPEng, MBA
Mr Mallett is an Engineer with GHD
Ltd., managing the South Island
Transportation business. He also chairs
the local Association of Consulting
Engineers NZ transportation group,
focussed on advocacy for the wider

consultancy industry with key clients around contractual and procurement matters. David consults on a wide range of transport related activities: from business cases, detailed designs, construction, through to network maintenance — all with a strong focus on continually improving road safety.

# **Financial Report**

Road Safety Education Limited (New Zealand) (year ended 30 June 2022)

#### **Statement of Financial Performance**

NZ Currency	2022 \$	2021 \$
REVENUE		
Programme School fees &		
Grants for Programme Delivery	679,337	795,223
Sponsorship & Grants for Programme		
QA and Subsidies	212,196	369,708
Interest Received	75	76
TOTAL REVENUE	891,608	1,165,007
Programme Discounts Given	(226,330)	(437,568)
NET REVENUE	665,278	727,439
LESS EXPENSES		
Programme Delivery Expenses	386,302	312,024
Programme Maintenance, QA & other	255,610	398,767
Depreciation	7,425	4,817
TOTAL EXPENSES	649,337	715,608
SURPLUS (1)	15,941	11,831

(1) Total Comprehensive revenue and expense for the year

#### Statement of Financial Position

<b>CURRENT ASSETS</b>		
Cash and cash equivalents	147,832	126,533
Trade and other receivables	129,633	67,811
TOTAL CURRENT ASSETS	277,464	194,344
NON-CURRENT ASSETS		
Property, plant & equipment	10,330	16,016
TOTAL NON CURRENT ASSETS	10,330	16,016
TOTAL ASSETS	287,794	210,360
CURRENT LIABILITIES		
Shareholder's current account	-2,390	-20,219
Trade and other payables	218,972	178,604
Employee benefits	17,638	14,343
TOTAL CURRENT LIABILITIES	234,220	172,728
NON-CURRENT LIABILITIES		
Term liabilities		
TOTAL NON-CURRENT LIABILITIES	0	0
TOTAL LIABILITIES	234,220	172,728
NET ASSETS	53,574	37,632
Represented by		
EQUITY		
Share capital	0	0
Retained Surplus	53,574	37,632
TOTAL EQUITY	53,574	37,632

Excerpt from the audited Performance Report, prepared under the applicable reporting standard, PBE SFR-A (NFP) Public Benefit Entity Simple Format Reporting - Accrual (Not-For-Profit)

An independent audit of the 2021/2022 Financial Report for Road Safety Education Limited has been conducted by Forbes Audit + Accounting Limited, 86 Parnell Road, Auckland 1052, New Zealand.



#### Independent Auditor's Report

Road Safety Education Limited Summary Financial Statements

The accompanying summary financial statements, which comprise the statement of financial position as at 30 June 2022, and the statement of financial performance are consistent, in all material respects, with the audited performance report of Road Safety Education Limited prepared in accordance with the Public Benefit Entity Simple Format Reporting Accrual (not for profil) for the year ended 30 June 2022. We expressed an unmodified audit opinion on that performance report in our report dated 16 November 2022.

That performance report, and the summary financial statements, do not reflect the effects of events that occurred subsequent to 16 November 2022, the date of our report.

The summary financial statements do not contain all the disclosures required under generally accepted accounting practice in New Zealand. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial report of Road Safety Education Limited.

The Audited Financial Statements and Our Report Thereon We expressed an unmodified audit opinion on the audited financial statements in our report dated 16 November 2022.

#### Directors' responsibility for the summary financial statements

The Directors are responsible for the preparation of a summary of the audited financial report, which was prepared in accordance with PBE FRS-43 Summary Financial Statements.

#### Auditor's responsibility

Our responsibility is to express an opinion on the summary financial statements derived from the audited financial report of Road Safety Education Limited based on our procedures, which were conducted in accordance with International Auditing Standard (New Zealand) 810 Engagements to Report on Summary Financial Statements.

Our than our capacity of auditor, we have no other relationship with, or interests in, Road Safety Education Limited.

Forbes Audit and Accounting Limited Auckland 16 November 2022

## **Directory & Trustee's Report**

Road Safety Education Foundation Ltd

#### The Foundation

Road Safety Education Foundation is an endowment trust formed in 2009 to help sustain the aim of Road Safety Education Limited. Road Safety Education Foundation is a registered authority holder under the Charitable Fundraising Act 1991.

#### **Operational Results & Distribution to Beneficiary**

The Foundation recorded a profit of \$3,740 (LY \$1,155) which was transferred to reserves.

#### **Trust Corpus**

The corpus of the Trust Fund including retained earnings, as at 30 June 2022, amounted to \$79,999 (LY \$103,190), the increase predominantly from the increase in value of the Foundation's investments.

#### **Principal Office**

10 Julius Avenue North Ryde NSW 2113

#### **Trustee**

Road Safety Education Foundation Pty Limited is incorporated under the Corporations Act 2001.

**Directors** (at the date of this financial report) Edward (Ned) Boyce (Chair) AT (Terry) Birss Dr Stuart Leigh Boland AM

Experience of the directors is set out under the Directors' Report of Road Safety Education Limited forming part of this Concise Annual Report.

#### **Banker**

Macquarie Limited

#### **Auditor**

National Audit Group Pty Limited Level 7, 2 Bulletin Place, Sydney, NSW 2000

#### Website

www.rse.org.au

#### **Patron**

The Honourable Sir William Deane Qualifications AC KBE



Sir William Deane was called to the Bar in 1957 and appointed Queen's Counsel in 1966. In 1977 Sir William was appointed a judge in the Equity Division of the Supreme Court of New South Wales and judge of the Federal Court of Australia and the President of the Australian Trade Practices Tribunal. In July 1982, he was appointed a Justice of the High Court of Australia and served on that court until 10 November 1995. Sir William was sworn in as Australia's 22nd Governor-General on 16 February 1996 and served until 2001. He was appointed a Knight of the British Empire in 1982 and a Companion in the Order of Australia in 1988. Sir William was a Rotary Ambassadorial Scholar and is an Honorary member of the Rotary Club of Sydney.

#### **Vice Patrons**

- Gillian Moore AO BA MA DipEd, Principal of the Pymble Ladies' College from 1989 until 2007.
- Kenneth Moroney AO, APM, MBA, Commissioner of the NSW Police Force from 2002 until 2007.
- A/Prof Dr Brian Owler MB BS BSc(Med)(Hons) PhD FRACS, an adult and paediatric neurosurgeon and a Fellow of the Royal Australasian College of Surgeons.
- The Hon James Wood AO, QC, Judge of the NSW Supreme Court including Chief Judge at Common Law from 1984 until 2005 and former Chairman of the NSW Law Reform Commission.
- Geoffrey McIntyre AM. PSM (S'pore), former non-executive Chair of: Bank of China Australia Ltd, Road Safety Education Limited and Road Safety Education Foundation Ltd.
- Dr Ronald (Keith) Barton BSc (Hons 1), PhD, FTSE retired after a career in manufacturing in Australia and the USA with companies such as BHP, CSR & James Hardie Industries.

# **Financial Report**

Road Safety Education Foundation (Year Ended 30 June 2022)

#### **Income Statement**

	2022 \$	2021 \$
REVENUE	Ψ	Ψ
Interest Income	5	4
Dividend Income	4,511	2,325
Total Revenue	4,516	2,329
LESS: EXPENSES		
Audit fees	(500)	(900)
Other expenses	(276)	(274)
Total Expenses	(776)	(1,174)
Profit for the year	3,740	1,155
Distribution to beneficiaries		
Road Safety Education Ltd	0	0
Total Distribution	0	0

#### **Balance Sheet**

ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	6,643	1,666
Trade and other receivables	1,099	1,099
TOTAL CURRENT ASSETS	7,742	2,765
NON CURRENT ASSETS		
Other financial assets	73,233	105,191
TOTAL NON CURRENT ASSETS	73,233	105,191
TOTAL ASSETS	80,975	107,956
LIABILITIES		
CURRENT LIABILITIES		
Trade and other payables	976	4,766
TOTAL CURRENT LIABILITIES	976	4,766
TOTAL LIABILITIES	976	4,766
NET ASSETS	79,999	103,190
EQUITY		
Settlement capital	100	100
Reserves	1,493	28,424
Retained surplus	78,406	74,666
TOTAL EQUITY	79,999	103,190

An independent audit of the 2021/2022 Financial Report for Road Safety Education Foundation has been conducted by Steven Watson (Managing Director), National Audits Group Pty Ltd, Level 7, 2 Bulletin Place, Sydney, NSW 2000.



### ROAD SAFETY EDUCATION FOUNDATION ABN 35 854 475 149

INDEPENDENT AUDITOR'S REPORT

FOR THE YEAR ENDED 30 JUNE 2022

#### Report on the Audit of the Financial Report

#### Opinio

We have audited the financial apeat of Road Safely Education Foundation, which comprises the statemen of financial position as at 30 June 2022, the statement of polit or loss and other comprehensive income the statement of changes in equity and the statement of cash flows for the year then ended, and notes to the

In our opinion the financial report of Road Safety Education Foundation has been prepared in accordar with Division 60 of the Australian Charilies and Not-for-profits Commission Act 2012, including:

(i) giving a true and fair view of the Trust's financial position as at 30 June 2022 and of its financial performance for the year endect; and

(ii) complying with Australian Accounting Standards to the extent described in Note 1, and Division 60 of the Australian Charities and Not-for-profits Commission Regulation 2013.

#### Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are lattiter described in the Auditor's Responsibilities for the Audit of the Financial Report section or our report. We are independent of the Inst in accordance with the auditor independence requirements or the Auditorian Cranifise and Morface profits Commission and 2702 (ACMC Ad) and the efficial requirements on the Auditorian Cranifise and Morface profits Commission and 2702 (ACMC Ad) and the efficial requirements on the Auditorian Cranifise and Auditorian and A

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for outpolice.

#### Emphasis of Matter - Basis of Accounting

We draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared for the purpose of fulfilling the Trust's financial reporting responsibilities under the ACMC ACL. As a result, the financial report may not be suitable for another purpose. Our opinion is no

#### Responsibilities of Responsible Entitles for the Financial Report

The responsible entitles of the Trust are responsible for the preparation of the financial report that gives a tru and fair view and have determined that the basis of preparation described in Note 1 to the financial report appropriate to meet the requirements of the ACNE. Act and the needs of the members, the responsible entitles responsible in the next process of the next process of

In preparing the financial report, the responsible entities are responsible for assessing the Trust's ability to confirme as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the responsible entitles either intent to flauldate the Trust or to

#### Auditor's Responsibilities for the Audit of the Financial Repor

As part of an audit in accordance with the Australian Auditing Standards, we exercise profession judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material mistatement of the financial report, whether due to fraud or enc, design and perform audit procedures responsive to those risks, and abdina audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not deleacting a material mistatement resulting from throat is higher than for one resulting from ency, as thour harmy involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the frust's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the responsible entities.
- Conclude on the appropriateness of the responsible entitles' use of the gaing concern basis occounting and, based on the soull evidence obtilend, whether an emilest uncertainty wasts retailed to events or conditions that may coal significant doubt on the trust's ability to confirm as a continuity of the conclude that a matterful uncertainty width, we are required to draw determinen in a concern. If we conclude that a matterful uncertainty width, we are required to draw determinent in a formation of the confirmation of the continuity of the confirmation of the confirmation of the confirmation of the first the center to confirm any course the first to center the confirmation and the course the cour
- Evaluate the overall presentation, structure and content of the financial report, including the
  disclosures, and whether the financial report represents the underlying transactions and events in a
  manner that achieves fair resentation.

#### Auditor's Responsibilities for the Audit of the Financial Report (continued

We communicate with those charged with governance regarding, among other matters, the planned scope and fiming of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our qualit.

National Audits Group Pty Ltd Authorised Audit Company

Chang Chan

Chang Chow Registered Company Auditor

Dated: 2 December 2022

Sydne

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# **Yellow Ribbon National Road Safety Week**

# & RSE Supporting Excellence Awards



Yellow Ribbon National Road Safety Week (NRSW) is an annual initiative in Australia and New Zealand designed to raise awareness of the importance of road safety through community events and the lighting of iconic structures.

The initiative is supported by Governments, road safety organisations and businesses across both countries.

As a Founding Principal Partner of National Road Safety Weeks in Australia and New Zealand, RSE is a strong supporter of the initiative.

Coinciding with NRSW, each year we honour the enormous community effort that goes into bringing the life saving RYDA road safety messages to our young road users through our Excellence in Road Safety Awards. The awards, sponsored by our corporate partners are presented annually in Australia and New Zealand during Road Safety Week. The 2022 recipients are listed (right). In addition to our partner awards, this year the Yellow Ribbon Road Safety Alliance in NZ awarded a Hero Award to Sterling Maxwell.

#### BOC Champion

- Geoff Bone (Qld, Aus)
- Peter Smith (NZ)

#### • Bridgestone School Award

- Emerson School (Vic, Aus)
- Ashburton College (NZ)

#### • Toyota Community Award

- The Eurobodalla Rotary RYDA Committee (NSW, Aus)
- VTNZ Community Award
  - Road Safe Southland Maureen Deuchrass (NZ)

#### Boral Police Award

- A/Sgt Paul Bagnall (Qld, Aus)

#### RSE Facilitator Award

- Matthew Irvine (NSW, Aus)
- NZ Steel Facilitator Award
  - Graeme Newman (NZ)



## **Group Directory**

Road Safety Education Limited

**Directors - Australia** 

# Dr Stuart Boland AM MB BS FRCS FRACS FACS FAMA FAICD

**– Chair** is a retired surgeon and former Chair of AVANT (medical indemnity insurer).

A T (Terry) Birss CA(NZ), FCIS, FGIA, FIPA – CEO/Managing Director, previously Chairman since incorporation.

Edward (Ned) Boyce BA LLB (ANU) FAICD - Chair Elect

John Loughlin

Paul Pixton Dip FP, JP

**Bruce Manefield BSc FAICD** 

Gillian Kidson MBus (OpsMgt/ GenMgt), Grad Cert Bus

Wendy Teasdale-Smith MEd, BEd, Grad Dip Prof Dev, Grad Dip PM, FACE

Kim Richards BA DipEd DipEd BTeach

**Directors - New Zealand** 

A T (Terry) Birss

Ru Tauri MBA, BIS

**Graham Clarke** 

**David Mallett CPEng, MBA** 

Details of Directors are provided in the respective Reports of Directors **Advisory Council** 

**Dr Neale Kinnear, PhD, CPsychol,** is a Chartered Psychologist in the study of human behaviour and transport and Lead Behavioural Scientist at Humn. Neale has expertise in driver behaviour, graduated driver licensing, driver training and education, distraction, telematics and speeding.

#### Mary Chamberlain MNZM, EMPA,

**B Ed** is a director of Evaluation Associates and a consultant. As a thought leader in curriculum and assessment, Mary is one of New Zealand's most highly respected educators.

**Teresa Senserrick PhD** is the Director of the Western Australian Centre for Road Safety Research at the University of WA. Teresa has over two decades of experience in health and safety research.

**Dr Amanda Stephens, PhD** is a Senior Research Fellow at Monash University Accident Research Centre. Amanda has published extensively in the area of how emotions influence driver decisions and behaviour.

**Professor Barry Watson, PhD** (consultant to the Council)

**Ambassadors** 

**Peter Frazer** is the President of SARAH (Safer Australian Roads and Highways), a Principal Partner of the Yellow Ribbon National Road Safety Week in Australia.

**Andrew Morley** is an Actor, Speaker and Entrepreneur. He is a fire fighter for the Country Fire Authority.

**Foundation** 

Patron
The Honourable Sir William
Deane AC KBE is the former
Governor-General of Australia (1996-2001) and Justice of the High Court

Vice Patrons Gillian Moore AO BA MA DipEd,

Principal of the Pymble Ladies' College from 1989 until 2007.

of Australia (1982-1995).

**Kenneth Moroney AO, APM, MBA**, Commissioner of the NSW
Police Force from 2002 until 2007.

A/Prof Dr Brian Owler MB BS BSc(Med)(Hons) PhD FRACS, an adult and paediatric neurosurgeon and former President of the AMA.

The Hon James Wood AO, QC, Former Judge of the NSW Supreme Court and former Chairman of the NSW Law Reform Commission.

**Geoffrey McIntyre AM, PSM** (S'pore), FAICD, F.Fin retired as Chairman of the Bank of China Australia Limited and previous Chair of RSE Ltd.

**Dr Ronald (Keith) Barton BSc (Hons 1), PhD, FTSE** retired after a career in manufacturing in Australia and the USA with companies such as BHP, CSR & James Hardie Industries.

Directors of the Corporate Trustee Edward (Ned) Boyce – Chair A T (Terry) Birss Dr Stuart Boland

as at 1 December 2022













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# making our roads a safer place

#### **Australia**

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#### **New Zealand**

Road Safety Education Limited Registered Charitable Entity: CC27875

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